

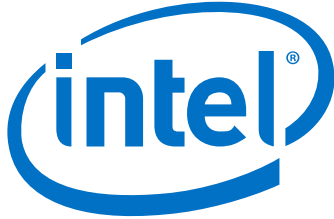


Leading The World Into Connected Security

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TM



Security

History Arch

- Inventor of widely used security architecture
- Defining cloud used in everything from USB, to cloud
- Top 10 Most Influential in the World

Delivering a Next Generation Security Architecture

- Defining innovative industry approaches for collaborative and adaptive security
- Introducing security integrations which are sustainable and broadly reaching
- Developing capabilities for new security paradigms in areas such as Software Defined Datacenter, Cloud, and IoT




































Multi-Platform Provider

product
industry
focused

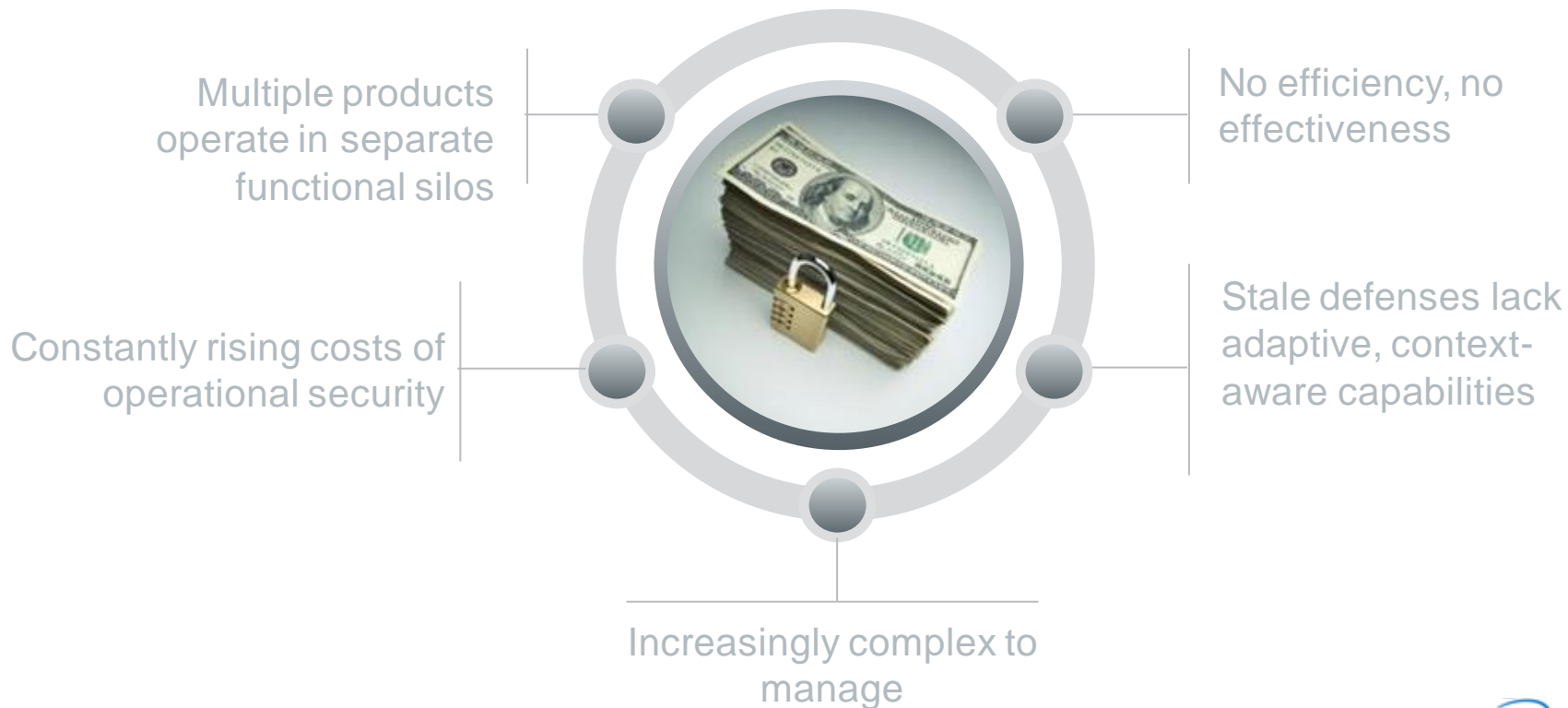
present in 6 of 8
Magic

Building Security By Silo

Technology Acquisition Process Has Delivered Security Chaos

Endpoint Protection	Firewall	Gateway Security	Network IPS	Compliance	Data Protection	Mobility	Analytics
  TREND MICRO  eset  PANDA SOPHOS  Symantec  AVG  Microsoft	  CISCO FORTINET  Check Point SOFTWARE TECHNOLOGIES LTD.  paloalto NETWORKS JUNIPER NETWORKS  WatchGuard	  CISCO Google BlueCoat websense Barracuda  enferasys SONICWALL	   SOURCEfire  Check Point SOFTWARE TECHNOLOGIES LTD.  CISCO	  Q QUALYS  tripwire  Hesuss IBM nCircle RAPID7	  Check Point SOFTWARE TECHNOLOGIES LTD.  RSA SECURITY VERDASYS  Symantec FIDELIS  Microsoft	  Good airwatch MOBILE ARMOR MobileIron  Symantec ZENPRISE IBM	  RSA SECURITY  Symantec splunk IBM Novell LogRhythm

Security-Related TCO Is Skyrocketing



What Is Advanced Malware?

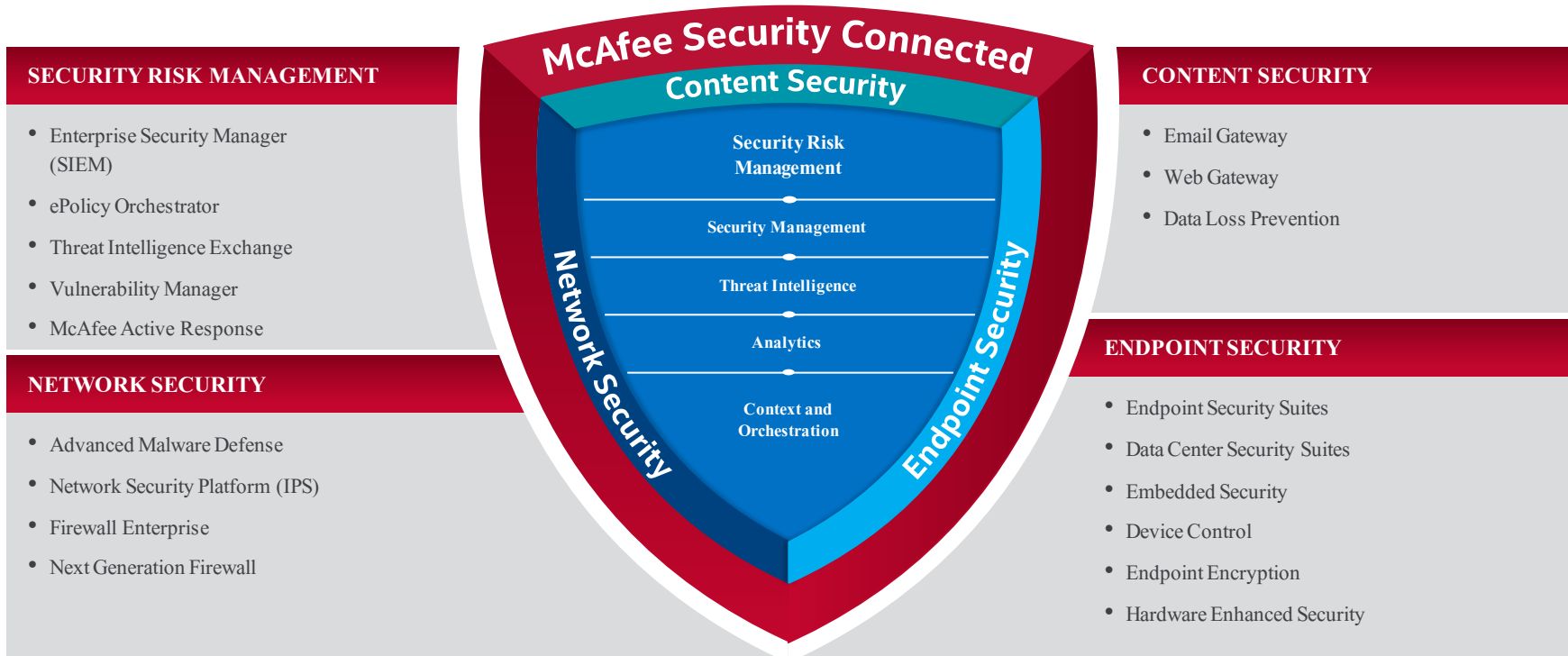


Gartner

Key Challenges

- The major advance in new threats has been the level of tailoring and targeting.
- Advanced threats are using targeted attacks to get past standard levels of security controls.

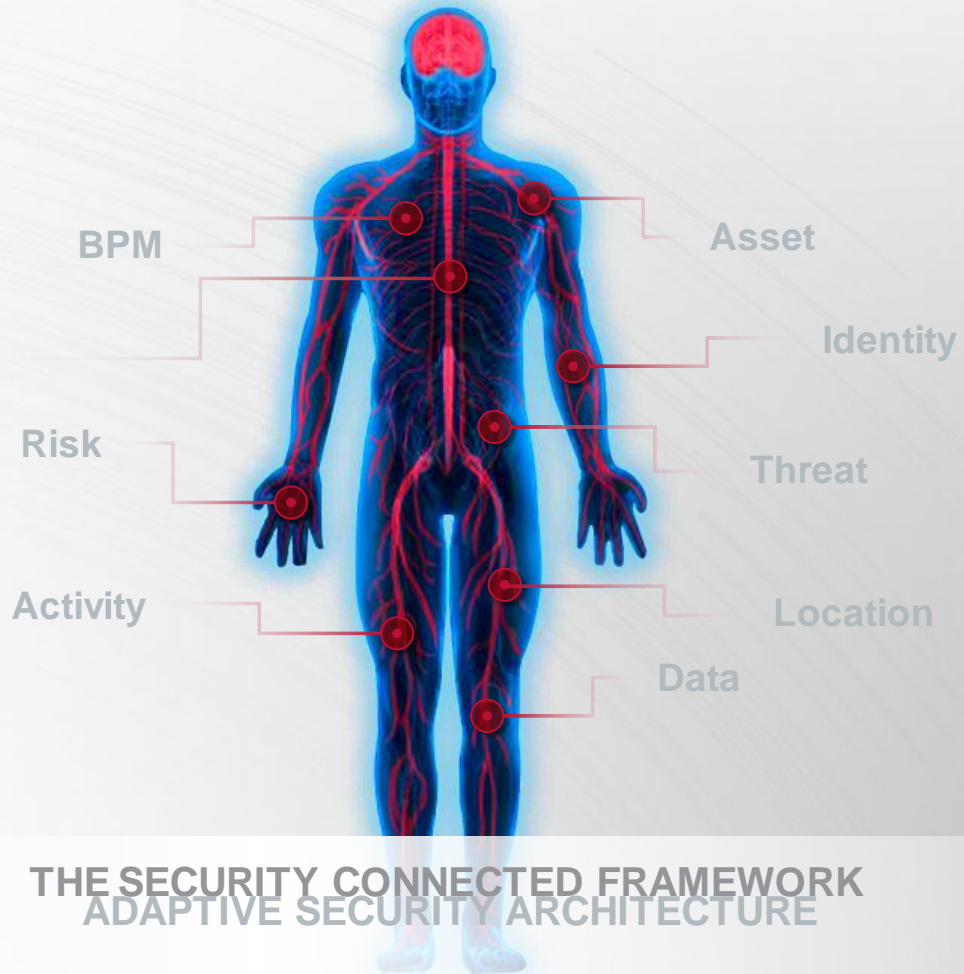
The McAfee Security Connected Platform



Data Exchange Layer

An innovative, real-time, bi-directional communications fabric providing with product integration simplicity.

Security components operate as one to immediately share relevant data between endpoint, gateway, and other security products enabling security intelligence and adaptive security.



THE SECURITY CONNECTED FRAMEWORK
ADAPTIVE SECURITY ARCHITECTURE

Enabling a Next Generation Architecture



Complete Platform to Deliver Integrated Protection



Analytics

DETAILED ANALYTICS FOR ACTIONABLE DECISION-MAKING



Threat Intelligence

ADAPTIVE THREAT INTELLIGENCE PROVIDES STRONGER PROTECTION



Countermeasures

PROVIDES COHERENT DEFENSE ACROSS ENDPOINT TO NETWORK



Security Management

SIMPLIFIED MANAGEMENT EXPERIENCE REDUCES EFFORT AND COST



Context and Orchestration

INTEGRATED DATA EXCHANGE DELIVERS COHESIVE DEFENSE

