



BE THE HUNTER

Dealing with advanced threats with RSA Security
Analytics & ECAT

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EMC²

RSA[®]

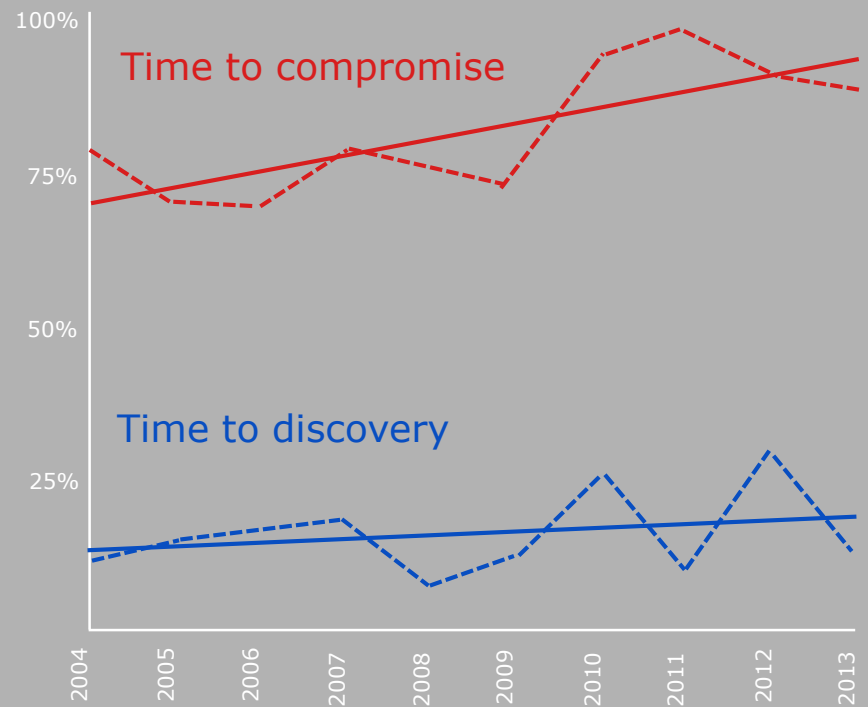
Attackers are Outpacing Defenders

Percent of breaches where time to compromise (red)/time to Discovery (blue) was days or less

Attacker Capabilities



Time to Discovery



VERIZON 2014 DATA BREACH INVESTIGATIONS REPORT



Evolution of Threat Actors & Detection Implications



Threat Actors

Firewall

IDS/IPS

AntiVirus

Whitespace

Successful HACKS

Corporate Assets

At first, there were HACKS

Preventative controls filter known attack paths

Evolution of Threat Actors & Detection Implications



Threat Actors

Firewall

Blocked Session

IDS/IPS

Blocked Session

AntiVirus

Blocked Session

More Logs

Alert

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At first, there were HACKS
Preventative controls filter known attack paths

Then, ATTACKS
Despite increased investment in controls, including SIEM

Whitespace

Successful
ATTACKS

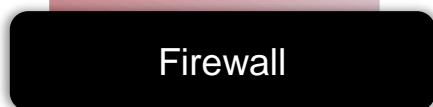
Corporate Assets



Evolution of Threat Actors & Detection Implications



Threat Actors



Blocked Session



Blocked Session



Blocked Session



Alert



Process



Network Sessions

Security Analytics

Now, successful ATTACK CAMPAIGNS target any and all whitespace.

Complete visibility into **every process and network sessions** is required to eradicate the attacker opportunity.

Unified platform for advanced threat detection & investigations

Corporate Assets



A Logs-Only Approach to Detection Isn't Working

99%

Percent of successful attacks went **undiscovered by logs**

Percent of incidents that took **weeks or more** to discover

83%

- VERIZON 2014 DATA BREACH INVESTIGATIONS REPORT

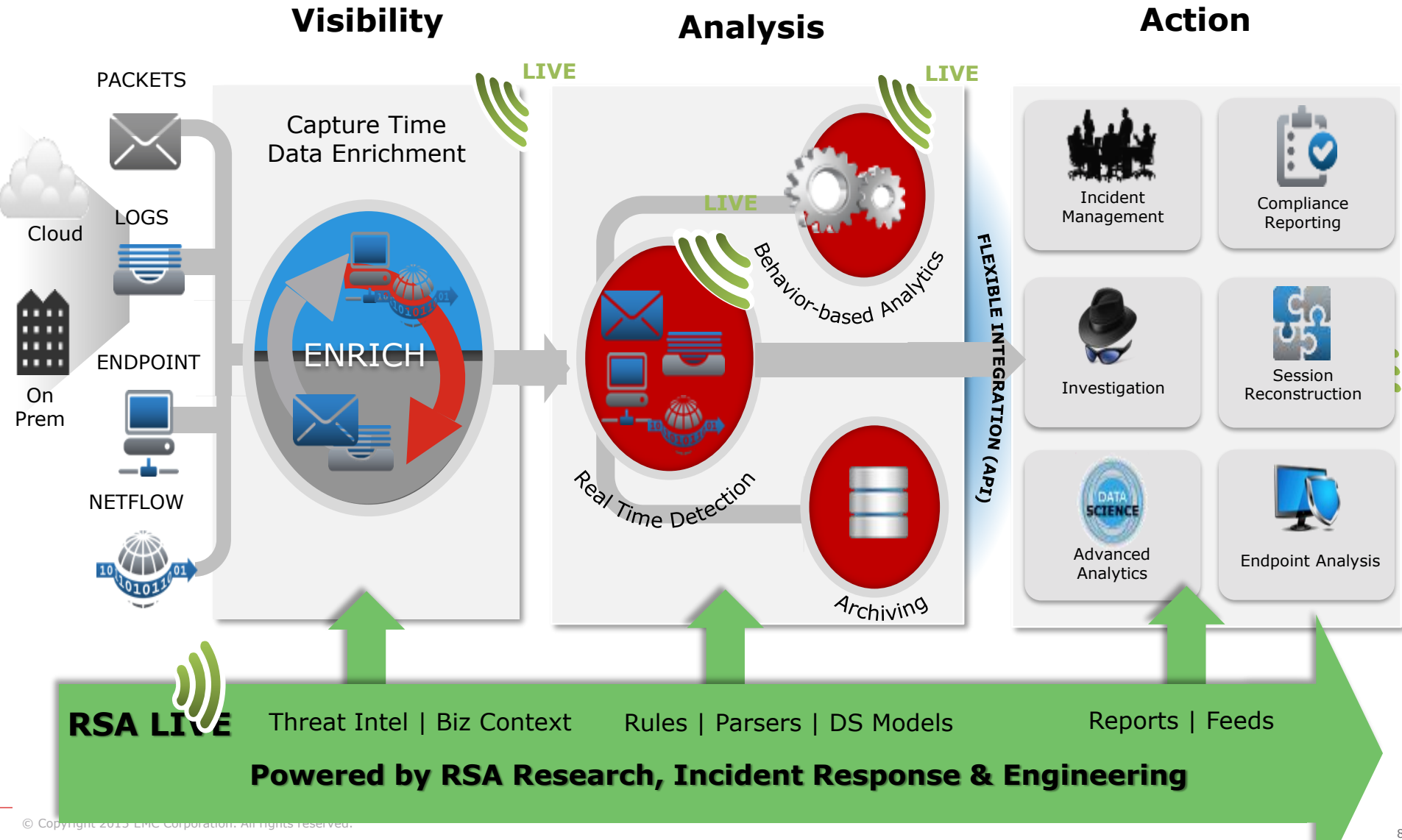


RSA Strategy



RSA Security Analytics Platform

Capture, enrich and analyze data from across your network



Proven and Widely Deployed Solution

1,600+

Customers worldwide

Top 20

U.S. Financials



90+

Countries worldwide

70+

U.S. Federal/Govt. Agencies



