ResilienceGuard™
Business Continuity | Crisis Management

Demystifying Continuity

Truth & Myths

John Zeppos FBCI

April 2016

Business Continuity: Board Expectations

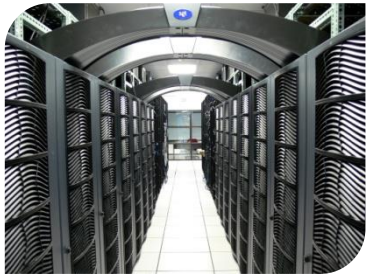
+

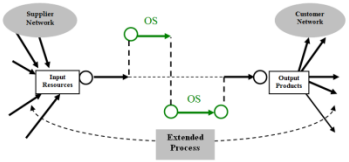
Certificate ISO 22301 Business Continuity Management

=

Business Continuity: Board Understanding

+





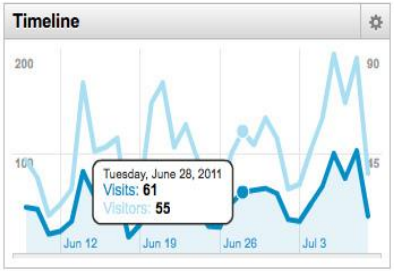
=

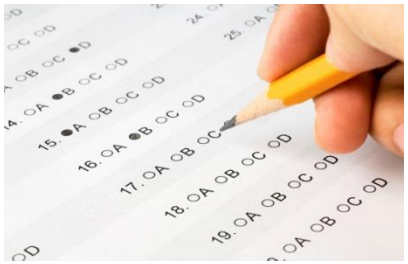
One thing is for sure

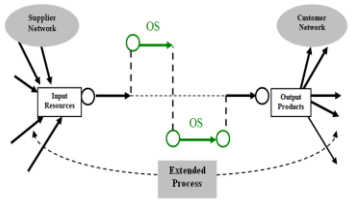
≠ **Capacity**

…or at least, neither necessarily nor always !

So what else is “capacity” ?

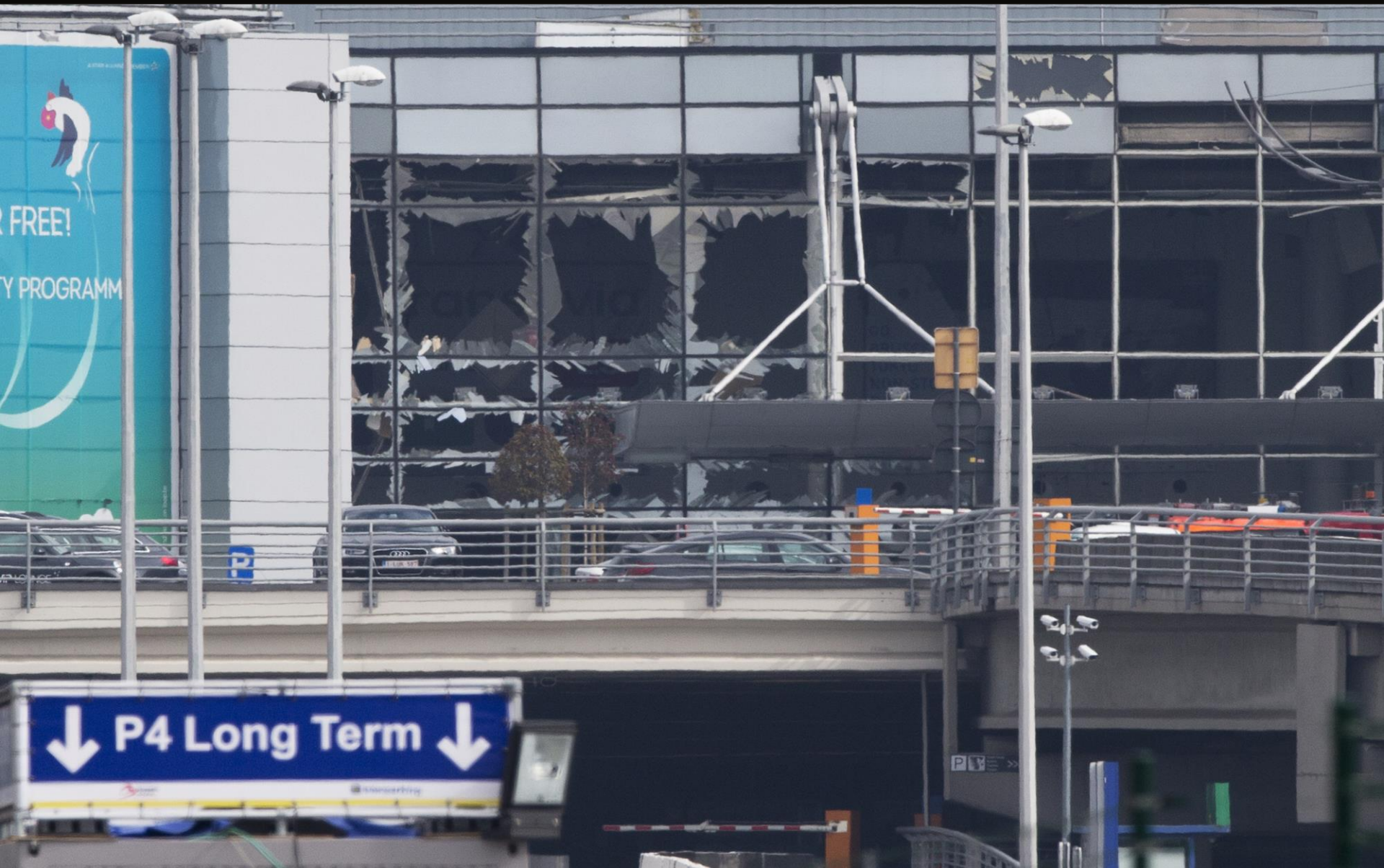






Certificate ISO 22301 Business Continuity Management

ResilienceGuard™
Business Continuity | Crisis Management



ResilienceGuard™
Business Continuity | Crisis Management

This is a clearly wrong perception !

Take the lead

Who would you really trust for your health ?

Vs

Internal Crisis events

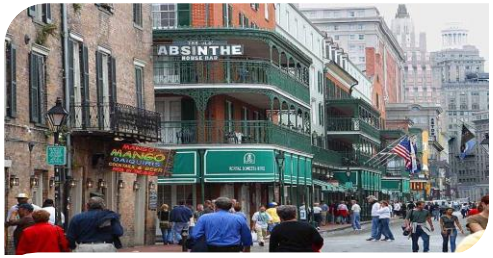
Major Accidents

Data Thefts

Product Failure

External Crisis events

Natural Disasters



Terrorism

Social Breakdown

A Simple Guide for BCM

- Manage business continuity as an integrated program of work.
- Embed business continuity management into the company's culture, by using professional innovative awareness tools, methods and communication.
- Design the company's business continuity approach.
- Build company resilience.
- In the event of a disruption: Activate and deploy the (tested) plan.
- Maintain the program and plan: Testing, exercising, updating and reviewing.
- Infuse your passion to your internal audience !

Ingredients of any great BCM Team

- Qualified BCM Professionals
- Not amateurs but hobbyists
- At least one real Leader and one enthusiast in the team
- Understanding both Technical and Business aspects
- Good Knowledge of the neighboring disciplines
- Experienced in converged approach
- Extroverted people
- Great communicators Internally and Externally
- Tested but not Questioned
- Exercising Patience

Thank you

John Zeppos FBCI
Managing Partner
@JZeppos