

Responding to real world threats and staying secure in a Digital World

Nikos Mourtzinos, CCIE #9763
Cisco Security Product Sales Specialist



March 20, 1950 — New York City




“That’s where
the money is...”

—*Willie Sutton*



New York City – 2017



Olga Komovav from Uzbekistan

<http://www.dailymail.co.uk/news/article-3718193/Frolicking-beach-swimsuits-stealing-MILLIONS-global-cyber-scam-Charming-hotel-boss-led-secret-double-life-running-21-m-global-money-laundering-ring.html>

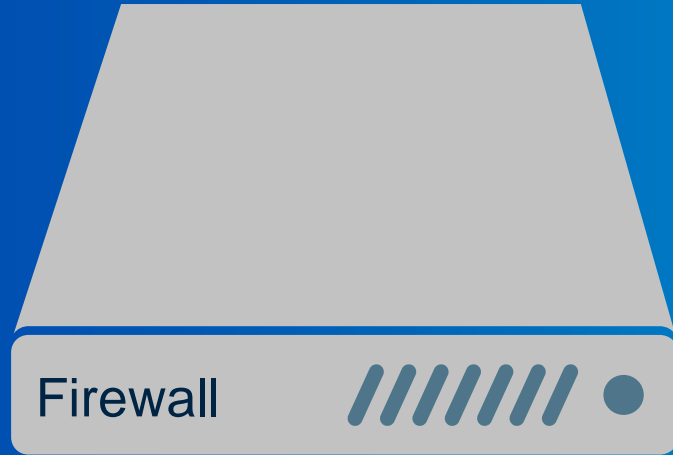
Unlimited Time
Unlimited Resources
They need One Successful Attack to Succeed

Relentless **ATTACKERS**

VS

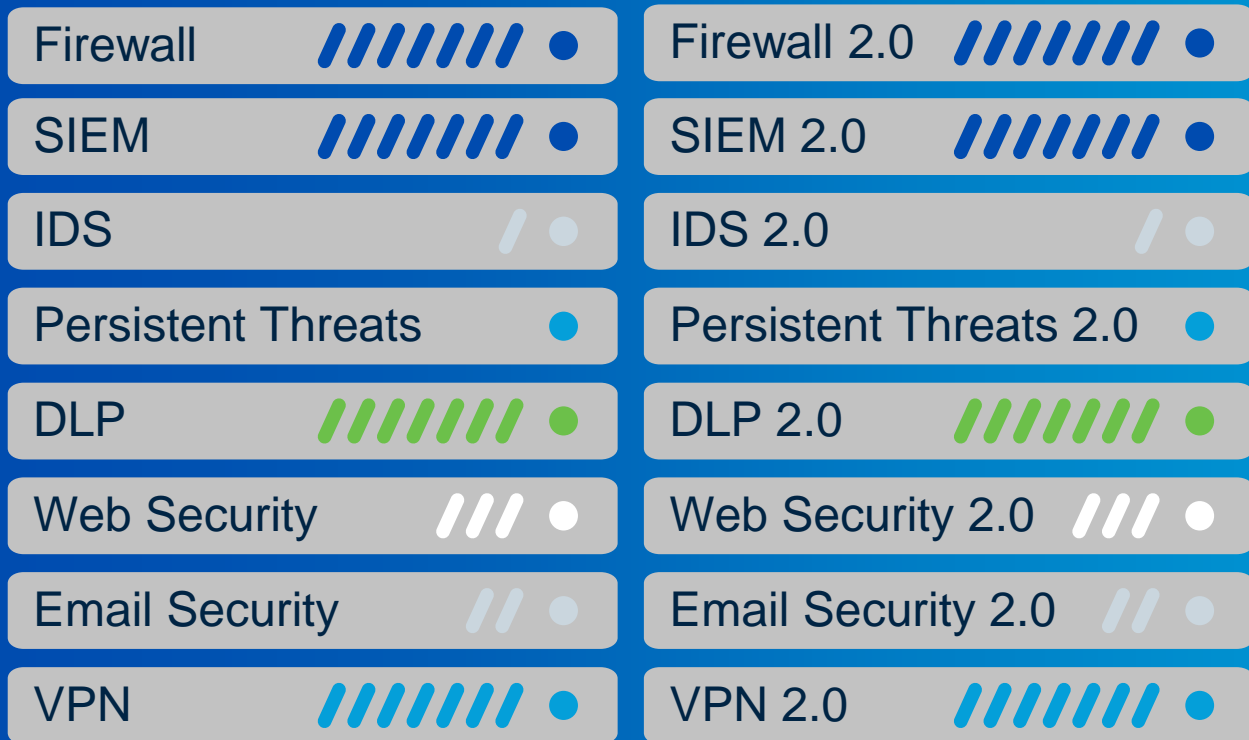
Limited Time
Limited Resources
One Successful Attack to Fail

Tireless **DEFENDERS**



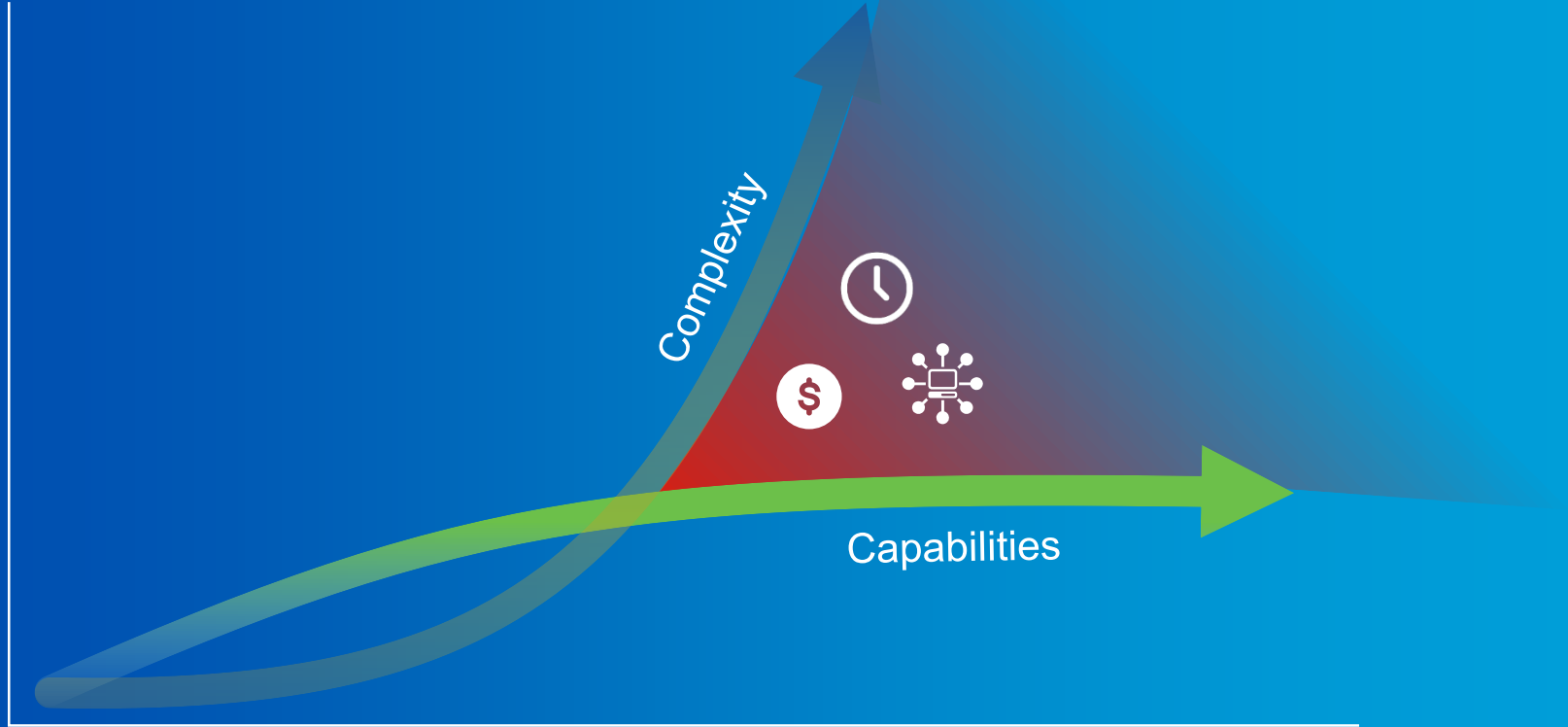
Last 20 years of security:
Got a problem?
Buy a Box

The Existing security stack...



[illegible]

The Security Effectiveness Gap



Is Our Security Posture Effective?



The Only Way **AUTOMATED SECURITY**



01

The Silo PROBLEM



02

The A.S. PROBLEM

The Cloud

THE SECRET WEAPON IN OUR SECURITY TOOLBOX



01

UNLIMITED

Compute. Storage. **Analytics.**



02

INTEGRATIONS

Not just APIs

Industry's Most Effective Security Portfolio



Integrated Threat Defense

TALOS – Threat Intelligence



Endpoint



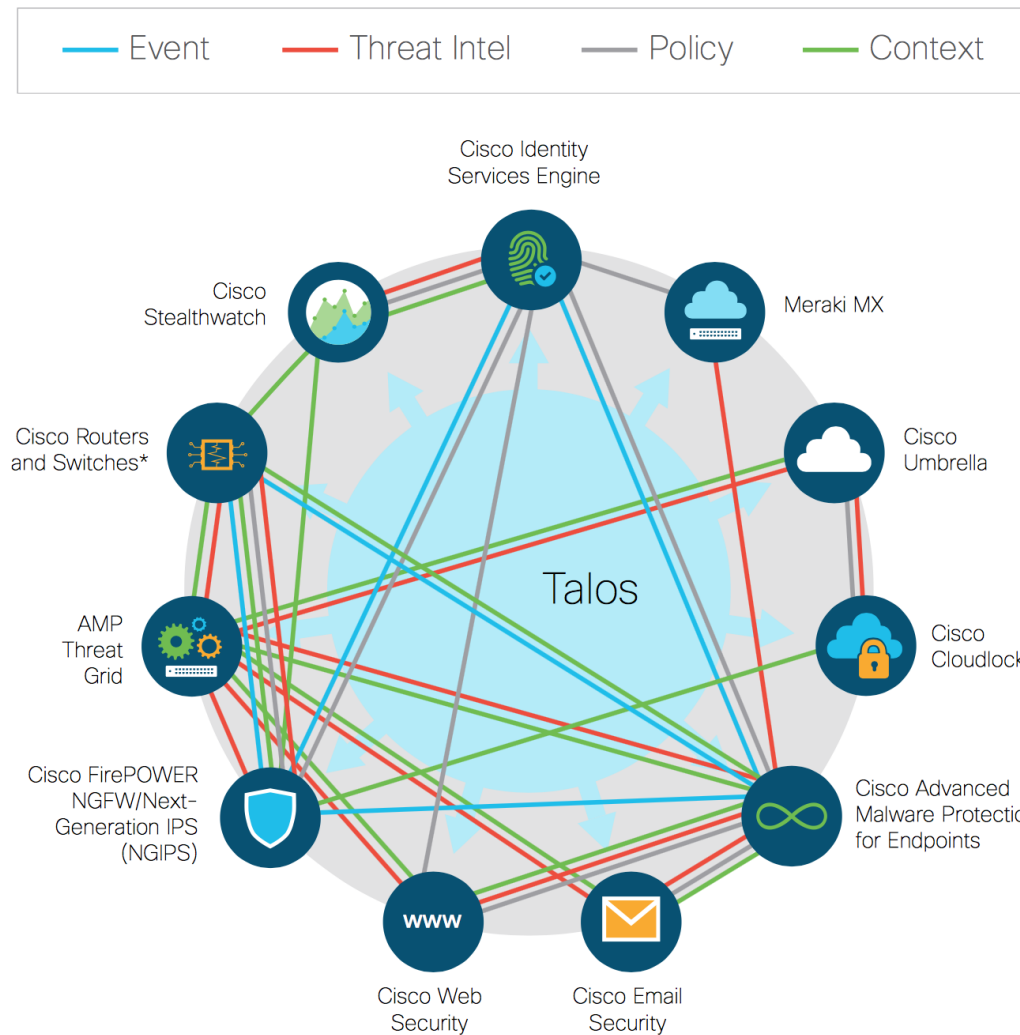
Network



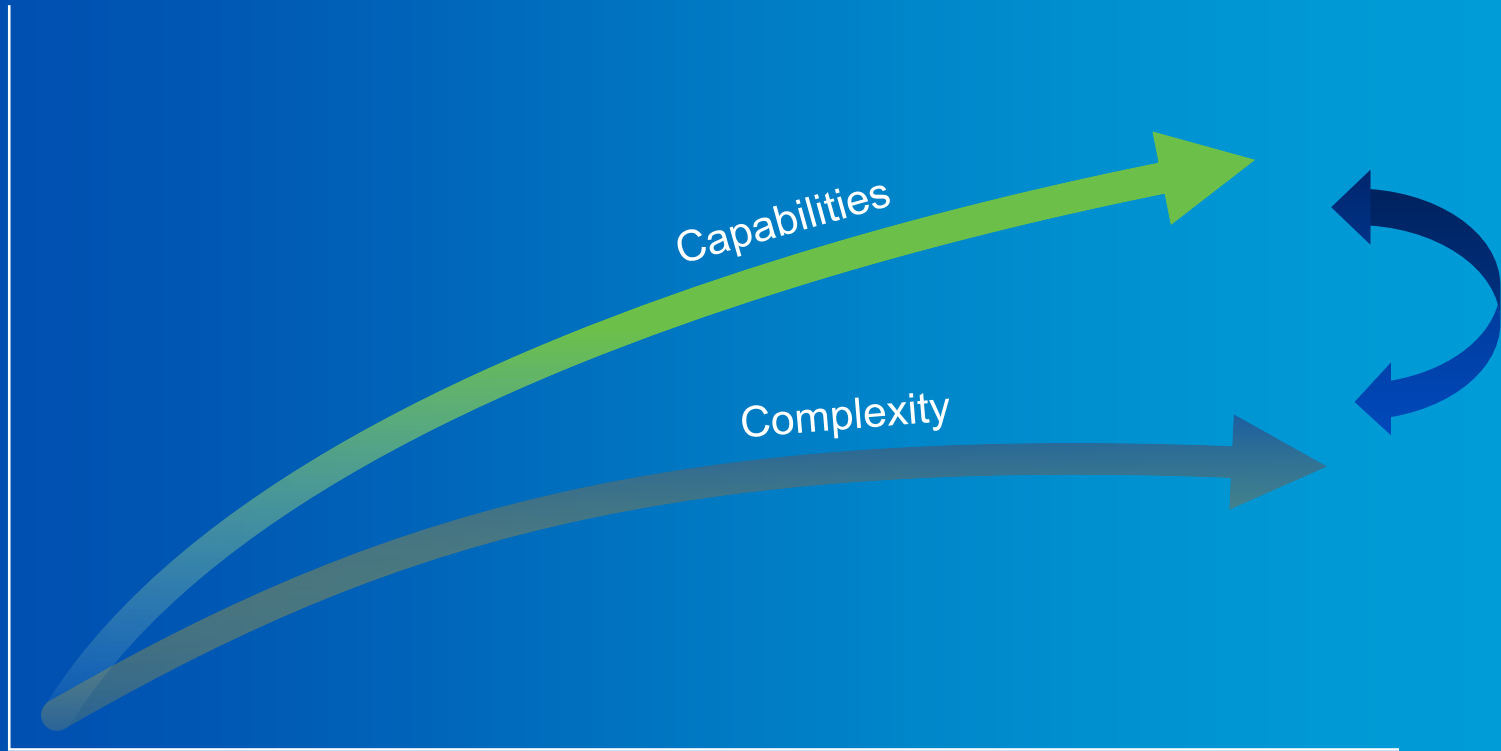
Cloud

Services

Integration



Cisco Security Closes the Gap



Is Our Security Posture Effective?





Asking the **RIGHT QUESTIONS**

**How will this leverage
the cloud to unlock
unlimited analytics?**

**How will this drive
automation through
turnkey integrations?**

