



# Assessing GDPR Implications Challenges and Opportunities

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#### **About Us**



#### **ASPIDA GROUP**

Aspida Group is an International Risk Management Organisation. We provide pioneering solutions combining knowledge & experience from Cyber, Maritime and Land security operations.







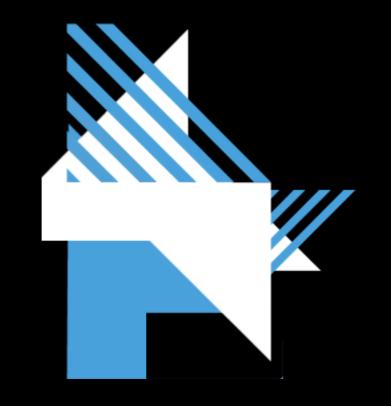




## "In the middle of difficulty

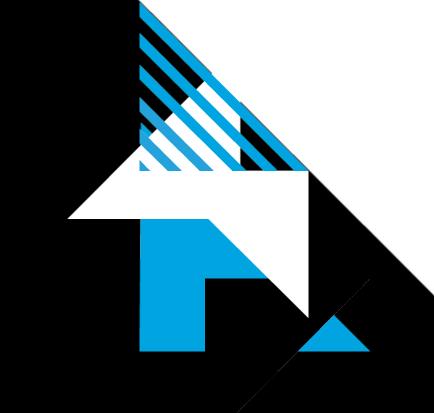
lies opportunity"

-Albert Einstein









What is new?

What should you do?

How can Aspida assist you?

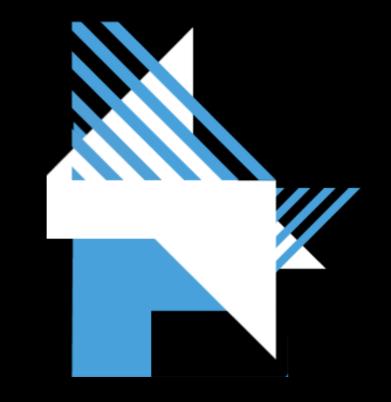






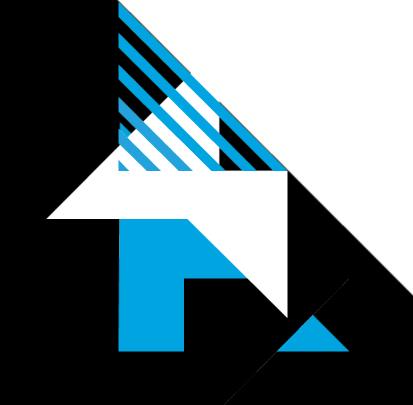


# 1 YEAR: 1 MONTH: 20 DAYS









Potential to affect all organizations - Broad Applicability

EU DP Board & Structured Command – One stop Shop

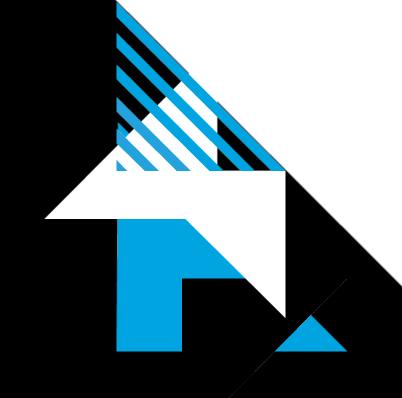






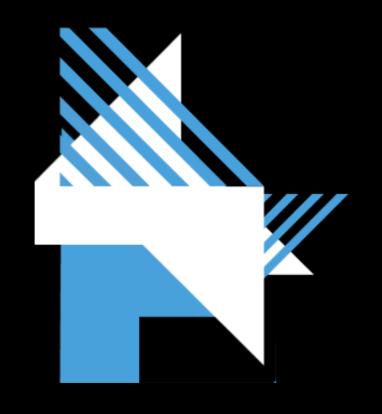


"Personal data" means any information relating to an <u>identified</u> or <u>identifiable</u> natural person ("<u>data subject</u>"); an identifiable person is one who can be identified, directly or indirectly, in particular by reference to an <u>identifier</u> such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that person.





"Sensitive Personal Data" are personal data, revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership; data concerning health or sex life and sexual orientation; genetic data or biometric data.



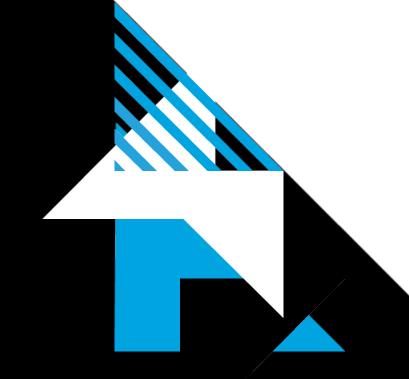


- Data Subject and (enhanced) rights
  - Consent to defined process /object to others
  - o 'Ease' of access
  - o To be forgotten
  - Portability
  - o Proportionality of use
- Techniques to prevent identification potential of data



Effective, accountable and secure data management





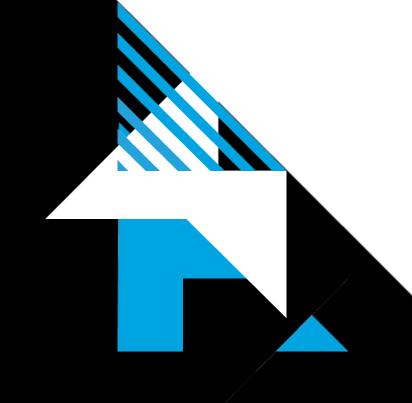
"Controller" means the natural or legal person, public authority, agency or any other body which alone or jointly with others determines the

purposes and means of the processing of personal data.

"Processor" means a natural or legal person, public authority, agency or any other body which processes personal data on behalf of the controller.

Accountability, both for data Controller and data Processor





DPO overarching Role and responsibilities

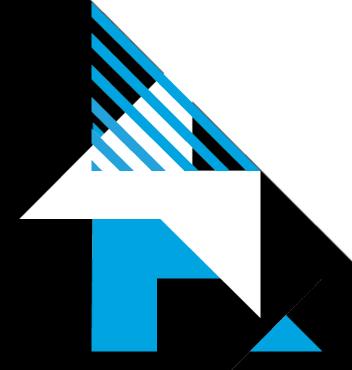
'3d parties' / international transfers

Orchestrated and compliant Incident (data breach) Response





Transparency & Security



Plan your compliance

Promote it

Effectively AND Securely

Reputation, innovation, effectiveness

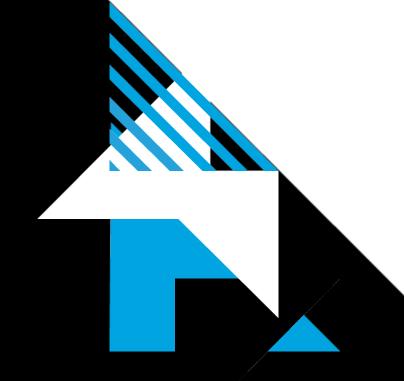
GDPR

Consumer Empowerment

Holistic view and strategy of data
Management



60% of enterprises will be victims of major breaches by 2020. What if you could leverage trust for business advantage?



#### Personal Data Security Management System

Prioritize compliance NOW. C level strong decision

Controlled & Secure (P)Data Management

Organizational Adaptation

Secure data Monitoring & Incidents response





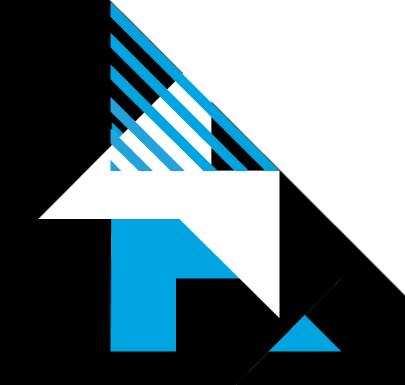
#### Personal Data Security Management System

Assess current level (GDPR Roadmap/compliance plan)

Build awareness and Train (or provide you) the DPO

Generate / adapt Policies and consequent processes to GDPR





### Personal Data Security Management System

Technical solutions and controls to minimize risk from lack of compliance

Establish and maintain an effective, in time (PD) breach management system (incident response capability)

- Legal support
- 24/7 real time monitoring
- SOC, Threat Intelligence, Intrusion Detection
- Forensics and resumption of secure data processing



Plan your compliance

Engage Aspida to implement

Promote it

**Effectively AND Securely** 



1 YEAR: 1 MONTH: 20 DAYS

