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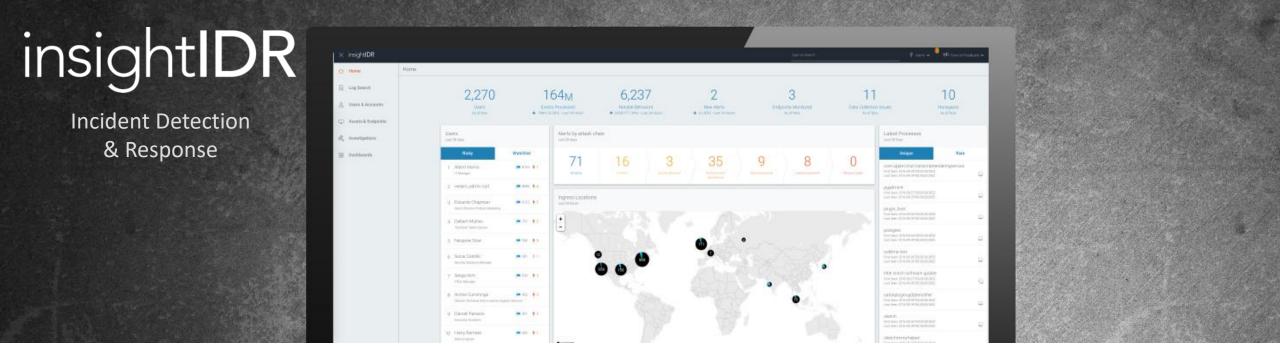
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#### **UNIFY**

Combine SIEM, UBA, and EDR to leave attackers with nowhere to hide.

#### **DETECT**

Find unknown threats with User Behavior Analytics and Deception Technology.

#### **PRIORITIZE**

Know exactly where to search with Security Analytics.



# UNIFY



# insightIDR

Through a combination of user behavior analytics (UBA), endpoint detection, and automated intruder traps, InsightIDR unifies and analyzes your data to create high-fidelity, low-volume alerts on actual intruders.

"Even if we had the data, without InsightIDR we would have no way to correlate the separate pieces of information to give us an accurate picture of the event."

--Russ Swift, Information Security Manager, BlackLine







# insightIDR

Detect the use of stolen credentials, malware, and phishing, letting you respond before attackers reach critical data.

"InsightIDR gives you that warm feeling inside by catching any suspicious behavior on the network months before you'd otherwise discover it."

> --Tom Brown, IT Manager, Liberty Wines



## PRIORITIZE



# insightIDR

InsightIDR automates the legacy work of log search platforms, providing a visual investigation timeline to speed up investigations by over 20x.

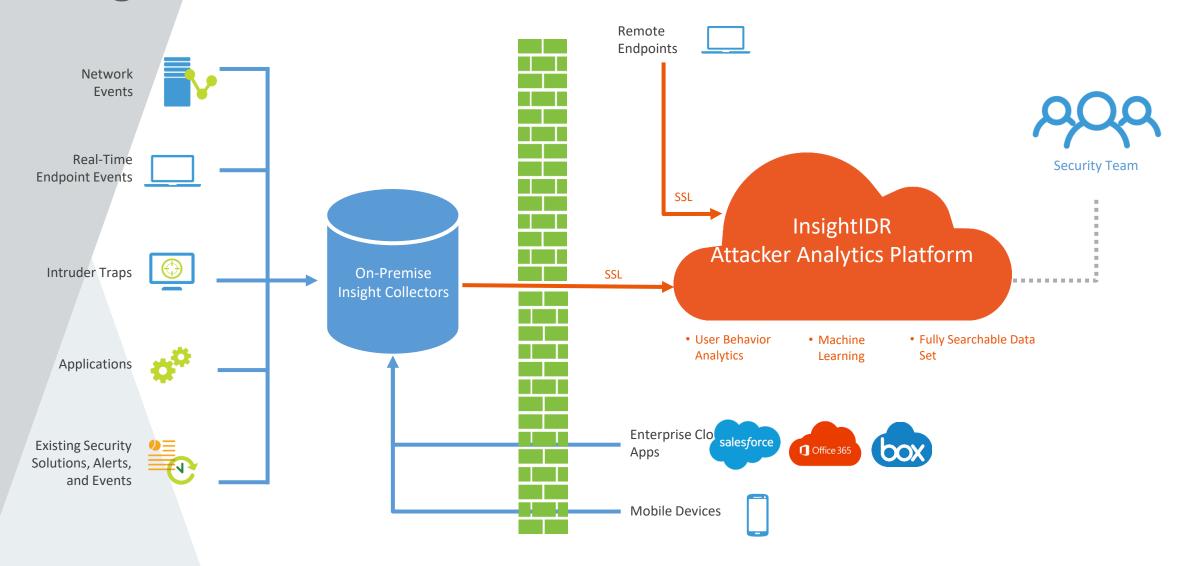
"I don't have a team available to set things up and monitor it all day. I need the analytics to bring to light what's important and what's not."

> ----Chad Kliewer, ISO, Pioneer Telephone



## InsightIDR Solution Architecture

## insightIDR





## Disrupting the Attack Chain

## **Infiltration and Persistence**

- Phish users
- Use leaked credentials
  - Connect to network
  - Anonymize access
  - Deploy backdoors

## **Infiltration and Persistence**

- Detect phishing attempts
  - Identify malware
- Alert on leaked credentials
- Monitor inbound connections







## Disrupting the Attack Chain

## **Lateral Movement**

- Access machines with credentials
- Collect more passwords
  - Increase privileges

## **Lateral Movement**

- Detect intruders switching identities
- Detect unusual authentications
  - Identify privilege escalation
  - Detect password guessing attempts & pass-the-hash



## Disrupting the Attack Chain **Mission Target** Access critical data Upload data to external **Mission Target** location Detect suspicious access to critical data Monitor data traffic and cloud usage

## **Deception Technology: Finding Attacks Beyond Logs**

## **Honey Pots**



Honey Users and Credentials



**Honey Files** 



What: Virtual machine that appears as legitimate assets. Will alert on malicious behavior, such as network scans to identify network architecture.

**Why:** Valuable to identify early attacker reconnaissance before lateral movement occurs.

**What:** Create fake accounts to lure attackers to authenticate. Since not tied to a real user, attempts to authenticate are reliably malicious.

**Why:** Attackers frequently enumerate AD/LDAP to find next targets.

What: Create fake files along with legitimate critical data and be alerted any time the files are accessed or modified.

Why: Attackers can read or extract critical data. Also ransomware can encrypt company data and provide the decryption mechanism for a fee.



