

Practical tips to help businesses prepare for GDPR.

Presented by Jack Byrne



What is GDPR?



GDPR will come into law on the 25th, May 2018

The EU General Data Protection Regulation (GDPR) replaces the <u>Data Protection Directive</u> (DPD) 95/46/EC and was designed to harmonize data privacy laws across Europe, to protect and empower all EU citizens data privacy and to reshape the way organizations across the region approach data privacy.

Source: http://www.eudgpr.org

GDPR Individual Rights



- The right to be informed
- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling

GDPR – Personal Data



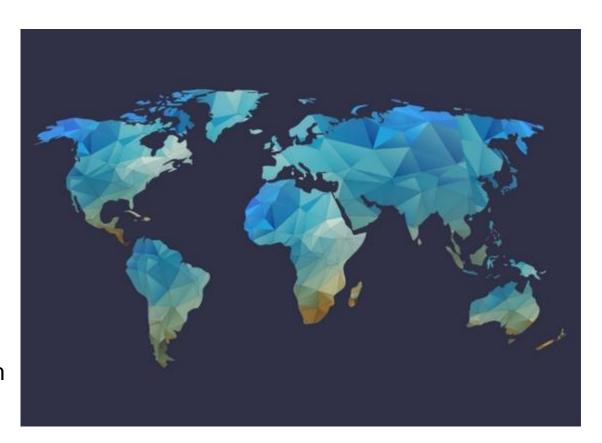
The scope of the GDPR is "personal data" which is defined in Article 4 "as any information relating to an identified or identifiable natural person who can be identified, directly or indirectly, by reference to an identifier".

Identifiers listed in Article 4 include name, identification number, location data and other identifying factors such as physical, mental, and cultural among others.

200 Personal Data Types from 50 countries



- Privacy and Personally Identifiable Information (PII)
 - Designed for compliance with global data protection laws
 - Detects over 200 types of PII from 50 countries
 - Includes national IDs, HIPAA / PHI
- Financial Data Types include
 - Cardholder Data (PCI DSS)
 - Bank Accounts, SWIFT and IBAN details
 - United Kingdom NI Number
- Personal Data and Medical Records
 - Mailing Address / Drivers License / Telephone Number
 - Health and Care #, NHS Number, Health Insurance Claim
 - European EHIC, Generic License, Passport
 - Personal Name, DOB, Email Address, Login Credentials





"Right of Access- SAR"

In brief...

Under the GDPR, individuals will have the right to obtain: confirmation that their data is being processed; access to their personal data;

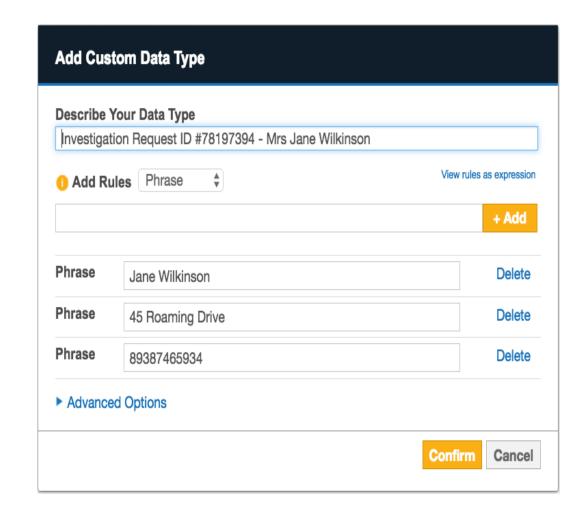
and

other supplementary information – this largely corresponds to the information that should be provided in a privacy notice.

Custom Scan Capability



- Both Structured & Unstructured Data
 - Design any data type based on a consistent pattern
 - Helps SAR's enquiries
 - Store cards, Loyalty cards, Membership cards
 - HR ID's, Customer service no's, warranty no's
 - Sales ID, Tracking no's, Ticketing no's
 - Simple GUI based regex or scripting language option
 - Find evidence of employee fraud, data theft, intellectual property, proprietary customer ID, combinations of any existing data type





"Right to Erasure"

In brief...

The right to erasure is also known as 'the right to be forgotten'. The broad principle underpinning this right is to enable an individual to request the deletion or removal of personal data whether there is no compelling reason for its continued processing.

We scan all your data stores



OPERATING SYSTEMS

















EMAIL SERVERS











DATABASE **SERVERS**















CLOUD & BIG DATA













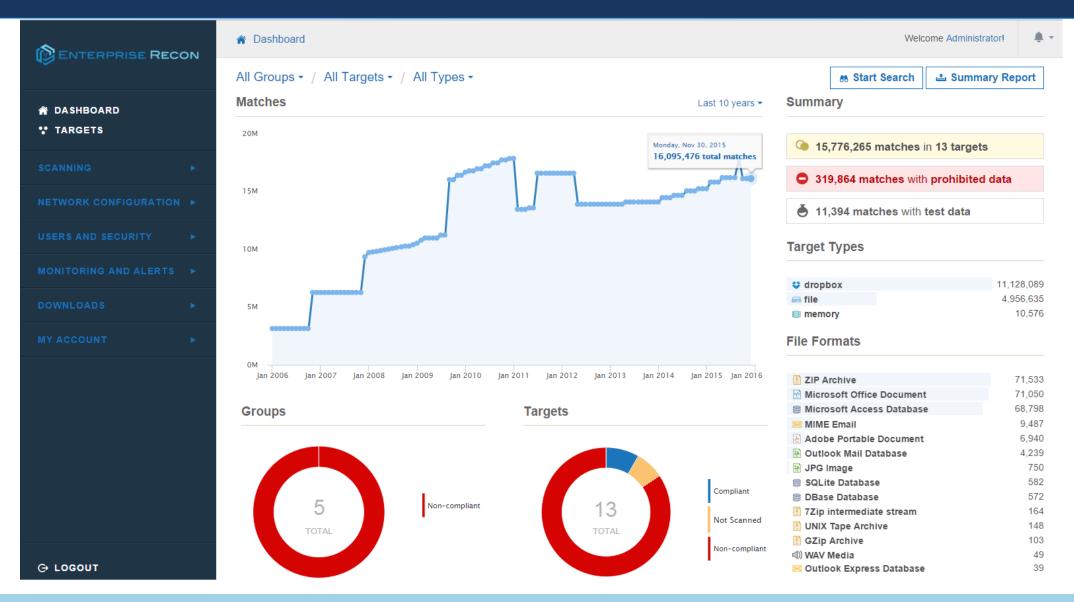






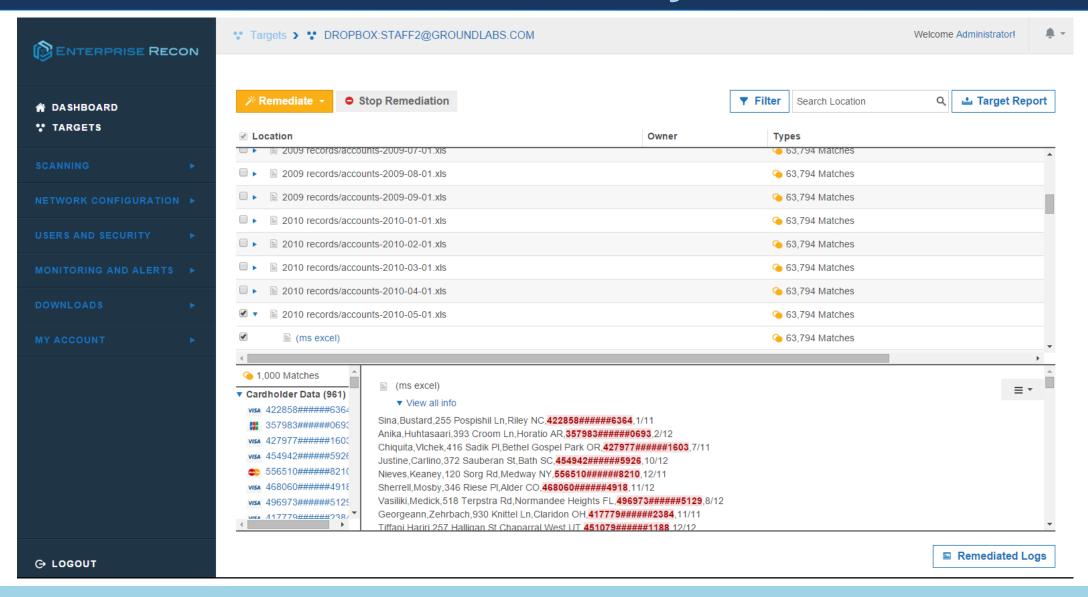
We scan over 200 different file formats





Built in remediation functionality





Remediation functions



- Permanent Delete (existing)
 - Deletes files permanently using secure erase methods
 - Renders data unrecoverable by undelete tools
- Secure Quarantine
 - Relocate files to a secure location of your choice
 - Secure deletes existing location unrecoverable
- Encrypt
 - Secure a file within its existing location
 - Moves the file into an AES encrypted zip file
- Mask / Redact
 - Redact card data with simple file types retain first 6 / last 4
 - Renders data unusable by criminals



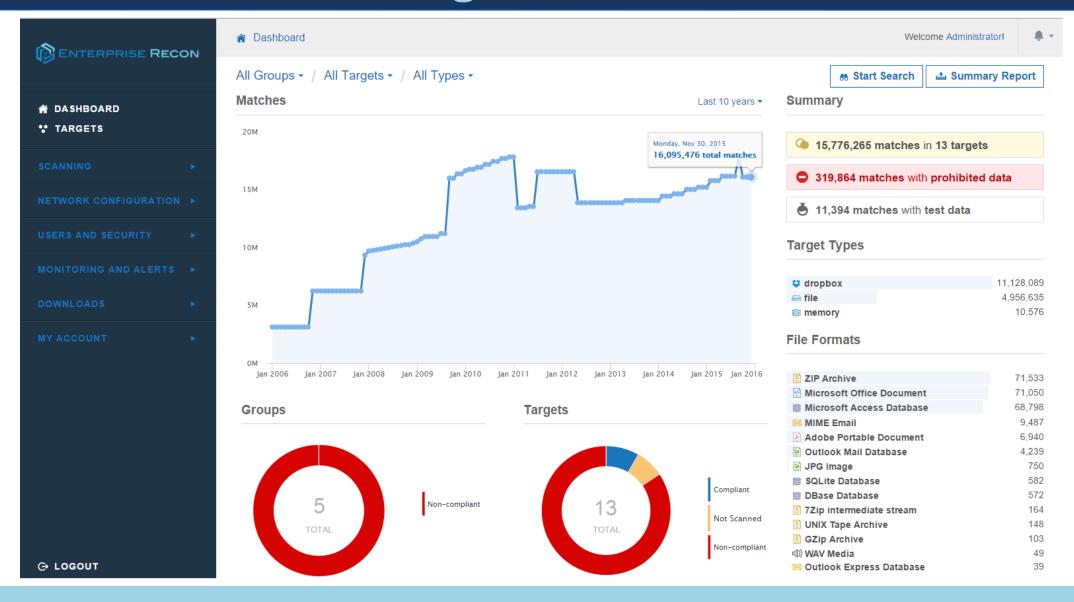
Key Point

Data Protection by Design & by Default

Under GDPR, you have a general obligation to implement technical and organizational measures to show that you have considered and integrated data protection into your processing activities.

Data Driven Monitoring





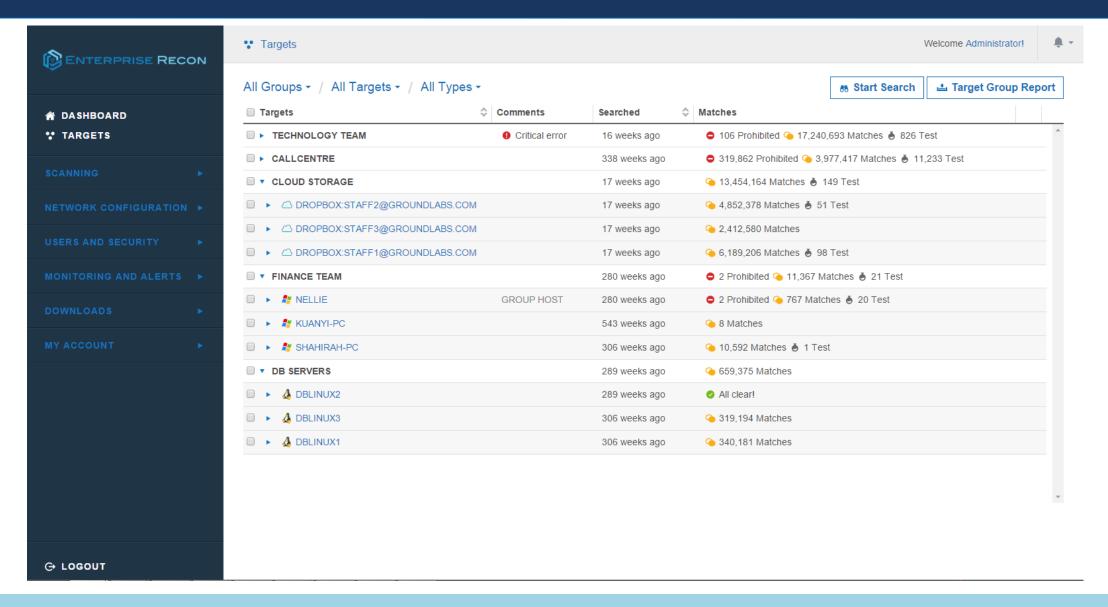


Breach notification In brief... 72 hrs.

The GDPR will introduce a duty on all organizations to report certain types of data breach to the relevant supervisory authority, and in some cases to the individuals affected.

Forensic Discovery





Clients we have helped































































Global Organisation





- Software 100% focused on sensitive data
- Global presence in
- > Asia , Singapore, Sydney
- North America, NY, LA, Austin Texas
- > EMEA, London, Dublin

2500 customers in 85 countries using our software















We believe we can help Get in touch...

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