



How to Predict, Detect & Stop threats at the Edge and Behind the Perimeter even in encrypted traffic without decryption

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Cisco Cyber Security Sales Specialist

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New threat landscape



81%

of organizations have
been victims of a
cyber attack

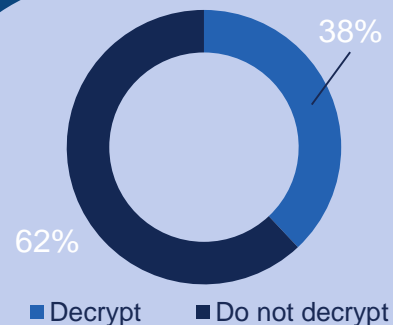
41%

of attackers used
encryption to evade
detection

64%

cannot detect
malicious content in
encrypted traffic

Organizations are at risk



New attack vectors

- Employees browsing over HTTPS: Malware infection, covert channel with command and control server, data exfiltration
- Employees on internal network connecting to DMZ servers: Lateral propagation of encrypted threats

Security Architecture



1. Firepower



1. FMC Management,
Reporting,
Analytics

Security Architecture

1. Firepower

Perimeter

Visibility
SSL Decryption
Automated NGIPS
AMP - Sandboxing
Indication of Compromise
Correlation



1. Firepower



Network
Edge

1. FMC Management,
Reporting,
Analytics

IPS configuration

- Security Specialist to know customer environment
- Write down all vulnerabilities
- Select 10.000 IPS signatures out of 50.000+ available
- Configure
- Achieve high security effectiveness to block attacks



September 2017 – Kick off

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|---------------|-----|-----|
| 28 | 29 | 30 | 31 | 1 Kick-off | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

September 2017 – Know the environment

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|---------------|-----|-----|
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| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

September 2017 – Locate Vulnerabilities

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|---------------|-----|-----|
| 28 | 29 | 30 | 31 | 1 Kick-off | 2 | 3 |
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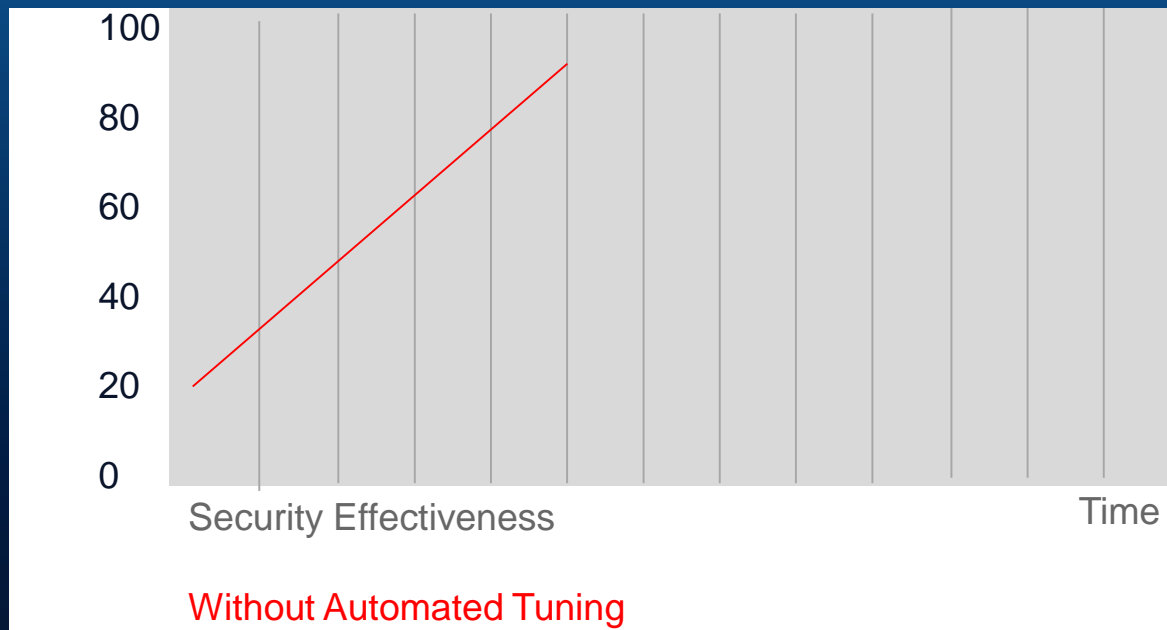
September 2017 – Select Signatures

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|---------------|-----|-----|
| 28 | 29 | 30 | 31 | 1 Kick-off | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

September 2017 – Configure Hardware & Software

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|---------------|-----|-----|
| 28 | 29 | 30 | 31 | 1 Kick-off | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

IPS Tuning



Environment Changes !

| August | | | | | | |
|--------|----|----|----|----|----|----|
| Su | Mo | Tu | We | Th | Fr | Sa |
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

IPS Tuning is required !!!!

NSS IPS Test Key Findings:

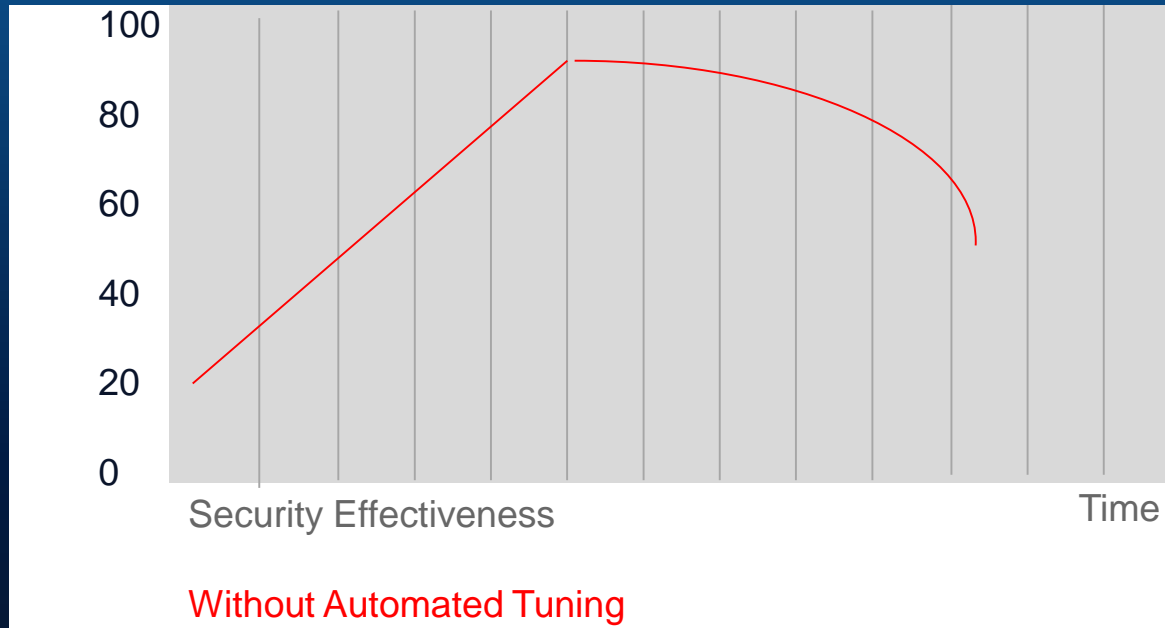
Protection varied widely between **31%** and **99,5%**.

Tuning is required, and is ***most important*** for remote attacks against servers and their applications.

Complex Operations & Increases Costs

IPS Tuning

Organizations that do not tune could be missing numerous “catchable” attacks.



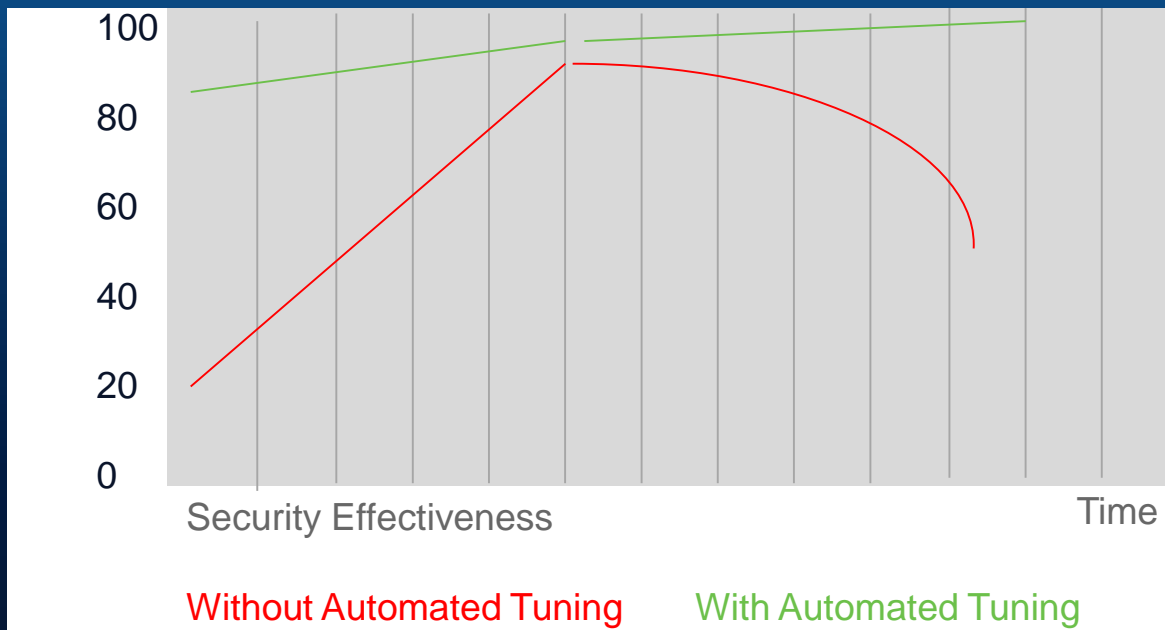


Adjust IPS policies automatically
based on network changes

Automated NGIPS Tuning

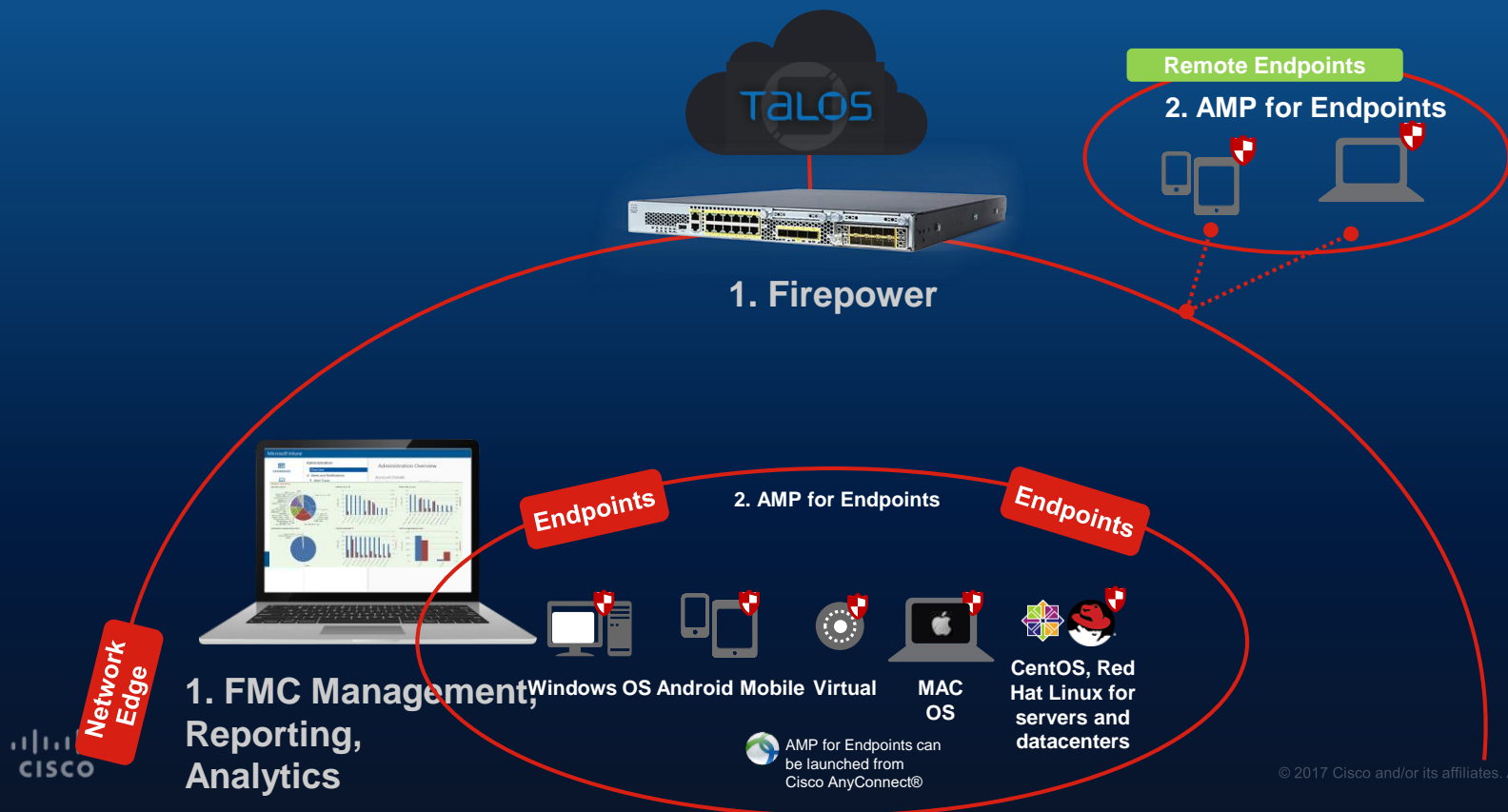
- Automated Recommended Rules based on Organization's Infrastructure
- Automated IPS Policies based on Changes
- Simplifies Operations & Reduces Costs

Automated NGIPS Tuning

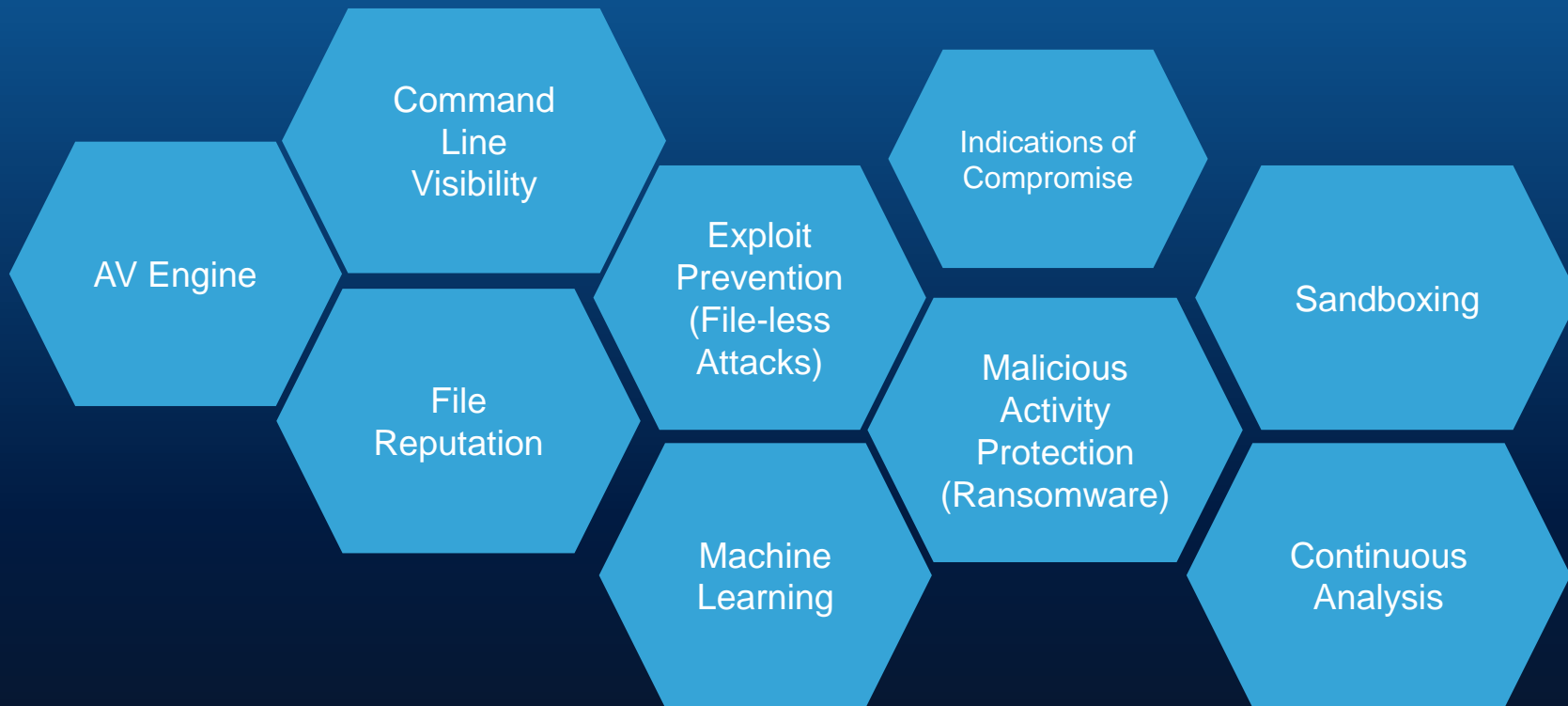


Security Architecture

1. Firepower
2. AMP for endpoint



What do you get with AMP for Endpoints ?



What do you get with AMP for Endpoints ?



AV Engine

Command
Line
Visibility



Indications
of
Compromise

Exploit
Prevention
(File-less
Attacks)

Sandboxing

File
Reputation

Malicious
Activity
Protection
(Ransomware)

Continuous
Analysis

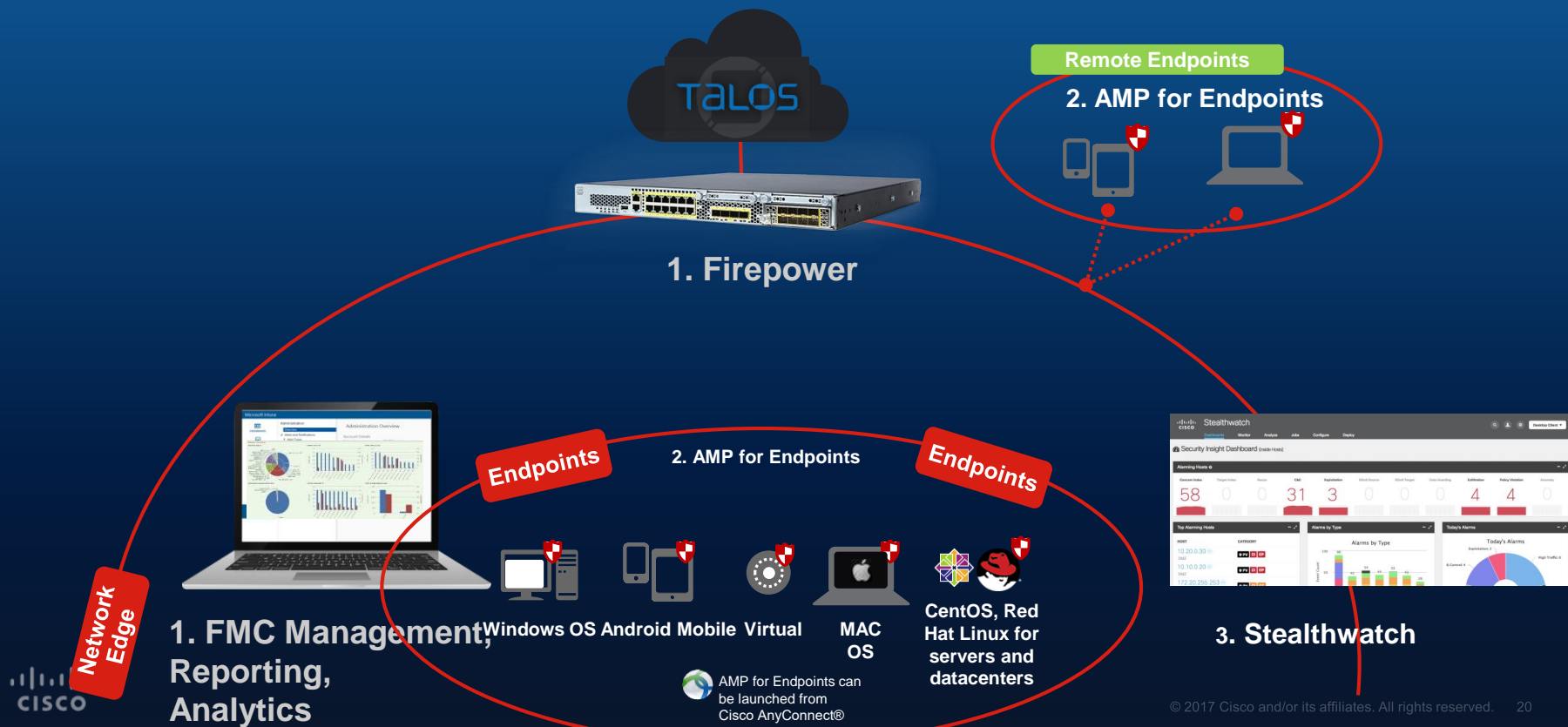
Machine
Learning

iOS



Security Architecture

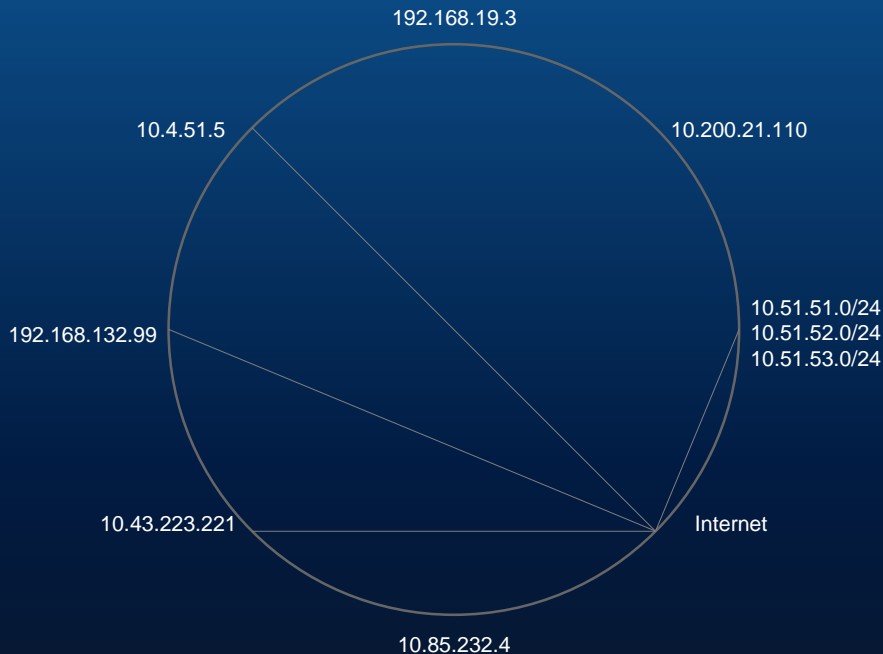
1. Firepower
2. AMP for endpoint
3. Stealthwatch



Organization with Only Perimeter Visibility

Visibility available for traffic transiting through perimeter

Many devices in your network without visibility

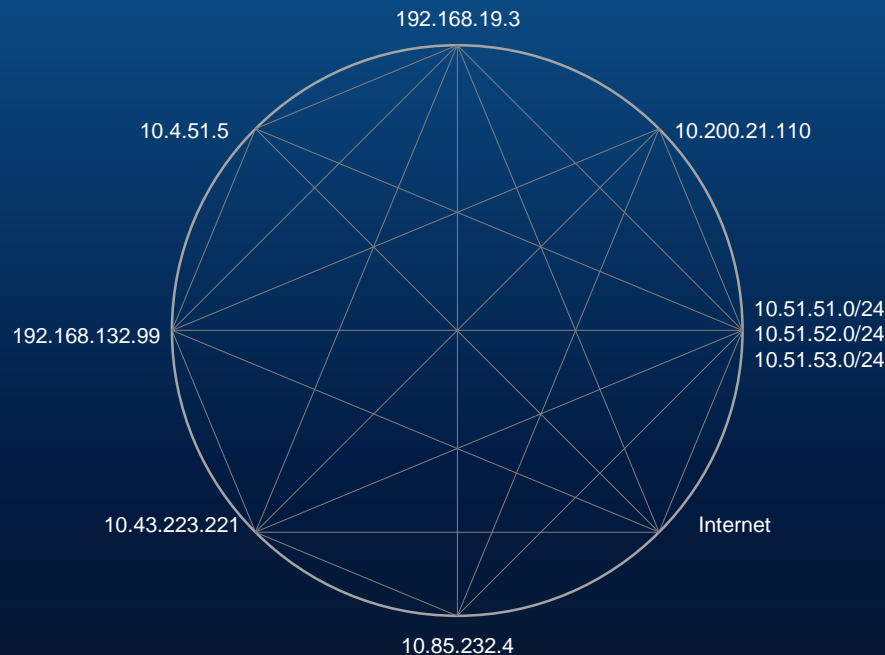


Enabling Visibility Inside Your Organization

KNOW
every host

RECORD
every conversation

EVERYTHING
on the network

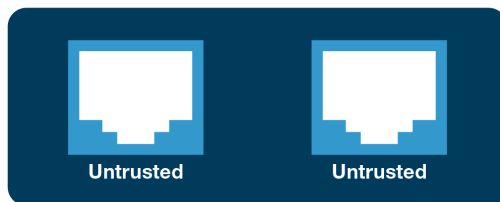


Forrester's Zero Trust Framework

Zero trust operates under the principle of “never trust, always verify,” which means that trust is never assumed for any device or user on the system.

In Zero Trust, All Interfaces Are Untrusted

No More Chewy Centers: The Zero Trust Model Of Information Security



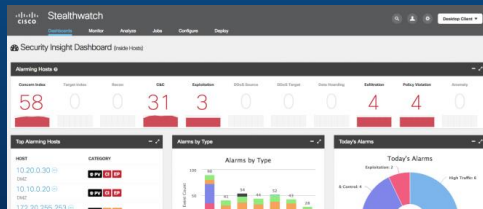
56682

Source: Forrester Research, Inc. Unauthorized reproduction or distribution prohibited.

Next Generation Cyber Threat Defense

Cisco StealthWatch

- Aggregating, analyzing NetFlow
- Network Behavior - Baseline
- Anomaly Detection Algorithms
- Insider Threats



Internal Network and Borders



NetFlow Telemetry

Switches, Routers, and Firewalls

FLOW

CONTEXT



Cisco Identity Services Engine

Identity, Device, Posture



Encryption Is Changing The Threat Landscape



Source: Thales and Vormetric



Extensive deployment of encryption

Encrypted Traffic Analytics

Published research– 18 patents filed



Blake Anderson – Technical Leader

PhD in Computer Science (Machine Learning)

Started at Cisco in 2015



David McGrew – Cisco Fellow

PhD in Physics (Chaos Theory)

Started at Cisco in 1998

“Identifying Encrypted Malware Traffic with Contextual Flow Data”

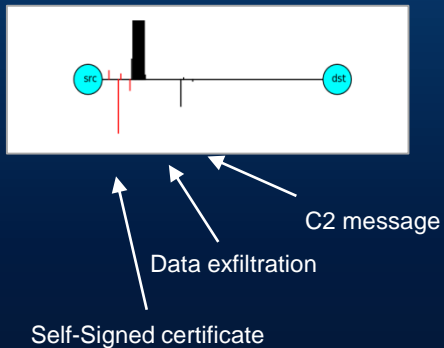
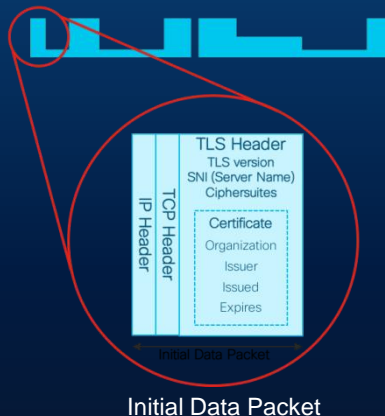
AISeC '16 | Blake Anderson, David McGrew (Cisco Fellow)

Industry's first solution with ability to find threats in encrypted traffic without decryption

Initial Data Packet

Sequence of Packet Lengths and Times

Threat Intelligence Map



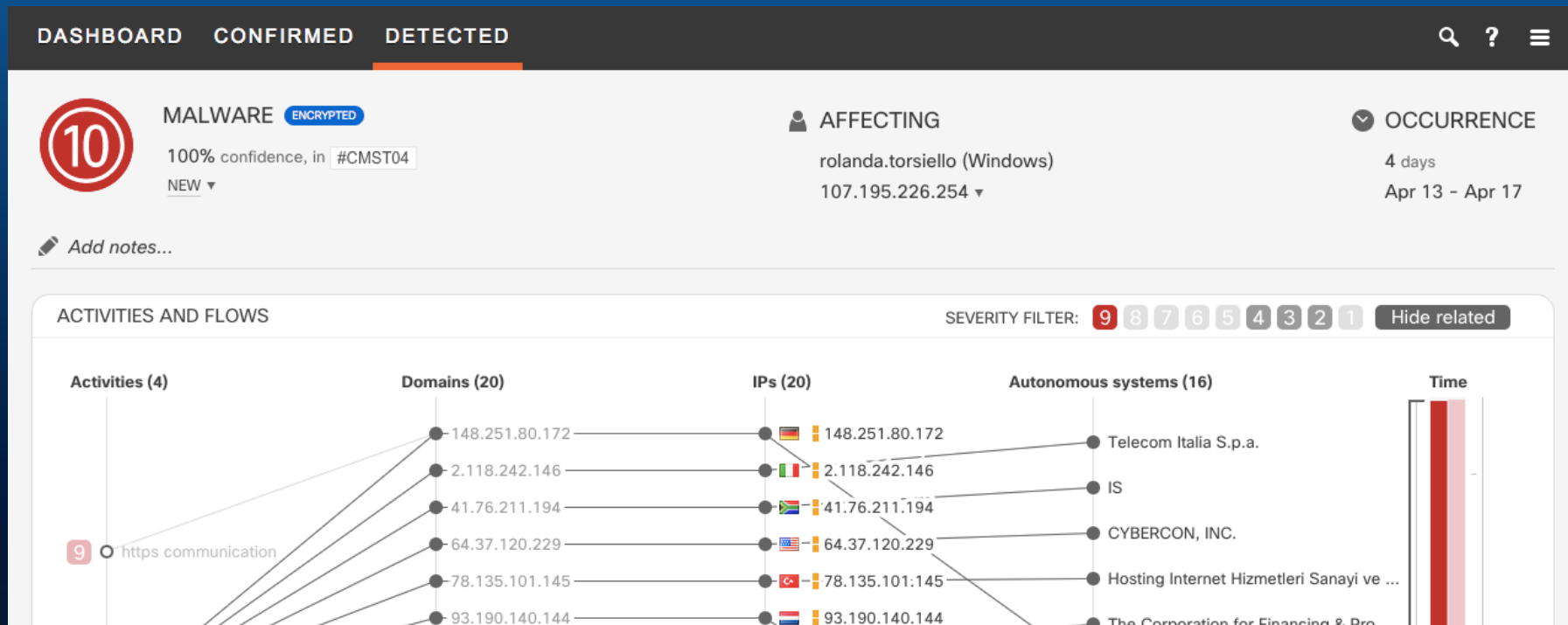
Broad behavioral information about the servers on the Internet.

Malware in Encrypted Traffic

Cisco Stealthwatch



Malware in Encrypted Traffic



Cryptographic Compliance

Flow search results

Stealthwatch

Flow Search Results (138)

Time Range: Last 5 minutes

Subject: Orientation: Either

100% Complete

Manage Columns Filter Results Export

| START | DURATION | SUBJECT IP ADDRESS | SUBJECT PORT/PROTOCOL | SUBJECT BYTES | CONNECTION APPLICATION | CONNECTION BYTES | ENCRYPTION TLS/SSL VERSION | ENCRYPTION ALGORITHM AND KEY LENGTH | ENCRYPTION AUTHENTICATION ALGORITHM | PEER IP ADDRESS | PEER PORT/PROTOCOL |
|--------------------------|----------|--|-----------------------|---------------|------------------------|------------------|----------------------------|-------------------------------------|-------------------------------------|---|--------------------|
| Oct 22, 2017 12:58:53 PM | 16s | 172.16.17.183 View URL Data | 1095/TCP | 46 | HTTPS (unclassified) | 46 | TLS 1.0 | 3DES_EDE_CBC/168 | RSA | 217.69.139.122 View URL Data | 443/TCP |
| Oct 22, 2017 12:59:15 PM | 0s | 172.26.202.74 View URL Data | 49000/UDP | 76 | NTP (unclassified) | 76 | -- | -- | -- | 216.229.0.49 View URL Data | 123/UDP |
| Oct 22, 2017 12:59:04 PM | 0s | 172.26.202.75 View URL Data | 34429/UDP | 76 | NTP (unclassified) | 76 | -- | -- | -- | 129.250.35.250 View URL Data | 123/UDP |
| Oct 22, 2017 1:01:16 PM | 0s | 172.16.1.1 View URL Data | ICMP | 48 | ICMP | 96 | -- | -- | -- | 172.16.18.61 View URL Data | ICMP |
| Oct 22, 2017 1:00:59 PM | 0s | 172.26.202.69 View URL Data | 54214/UDP | 0 | Undefined UDP | 120 | -- | -- | -- | 172.26.202.73 View URL Data | 5355/UDP |

ENCRYPTION TLS/SSL VERSION

- NONE (72)
- TLS 1.0 (13)
- TLS 1.2 (53)

Select Multiple

ENCRYPTION KEY EXCHANGE

- ECDHE (44)
- N/A (74)
- RSA (20)

Select Multiple

ENCRYPTION AUTHENTICATION ALGORITHM

- N/A (74)
- RSA (64)

Select Multiple

ENCRYPTION ALGORITHM

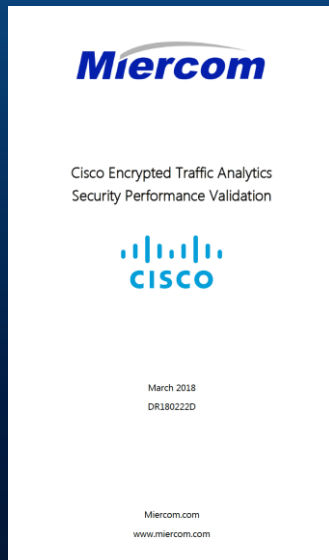
- 3DES_EDE_CBC (9)
- AES_128_CBC (20)
- AES_128_GCM (30)
- AES_256_CBC (1)
- N/A (74)
- RC4_128 (4)

Select Multiple

ENCRYPTION KEY LENGTH

- 128 (54)

Encrypted Traffic Analytics receives “Miercom Performance Verified” Certification



Key Conclusions

36% higher rate detection finding 100% of threats

<https://www.cisco.com/c/dam/en/us/solutions/collateral/enterprise-networks/enterprise-network-security/miercom-report-eta-perf.pdf>

Security Architecture

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2. AMP for endpoint
3. Stealthwatch

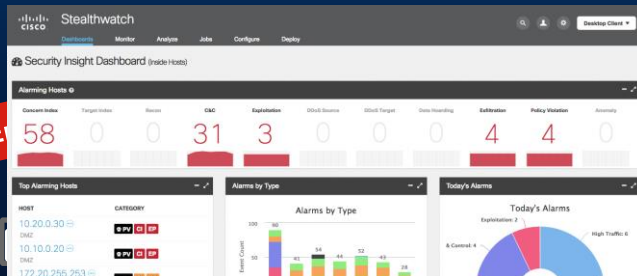


1. Firepower



Network
Edge

1. FMC Management,
Reporting,
Analytics



Windows OS Android Mobile Virtual
MAC
OS



AMP for Endpoints can
be launched from
Cisco AnyConnect®

CentOS, Red
Hat Linux for
servers and
datacenters

Perimeter

Visibility
Automated NGIPS
AMP - Sandboxing
Indication of Compromise
Correlation

Inside the Organization

Know every host

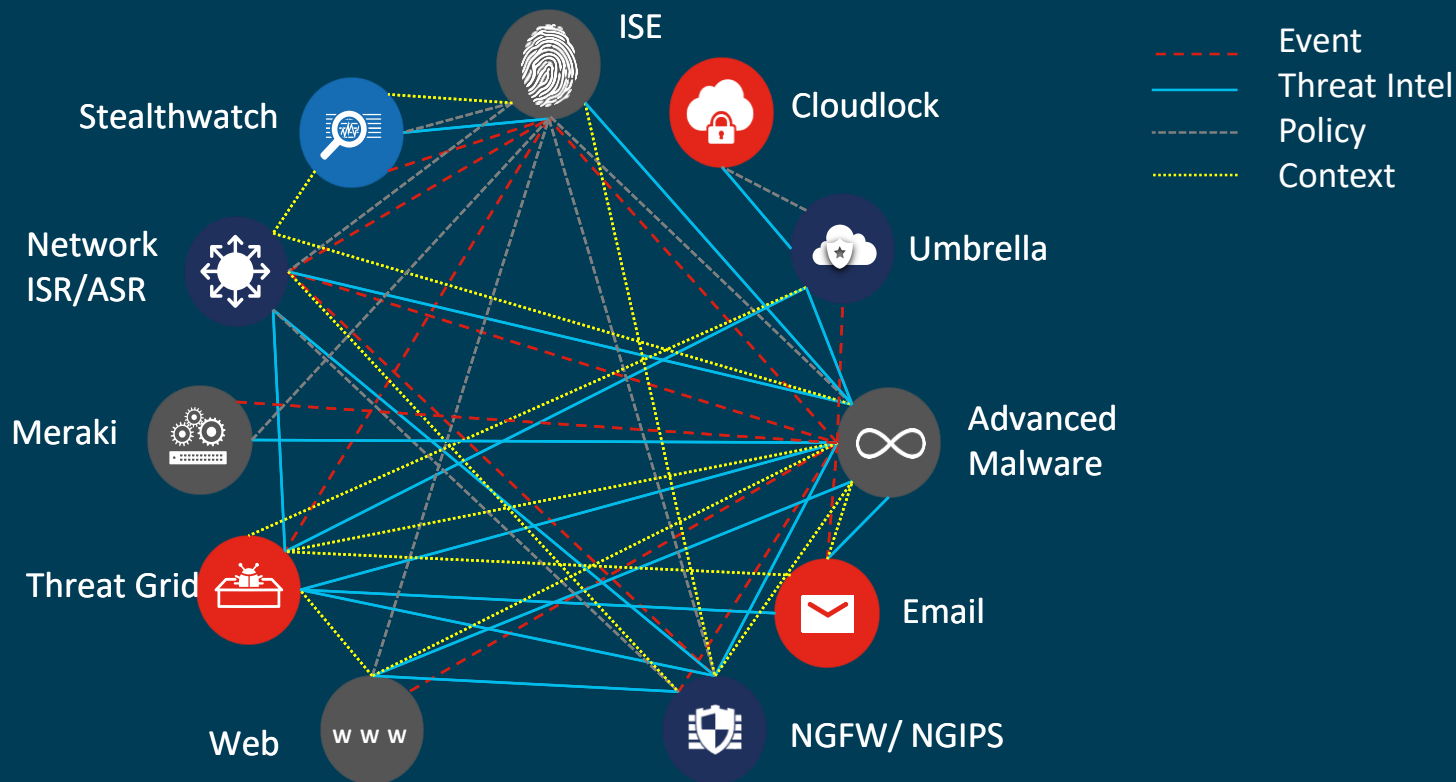
Record every
conversation

Everything on the network

Cisco Integrated Security Portfolio

- It's our #1 differentiator
- It solves a vital customer problem: complexity

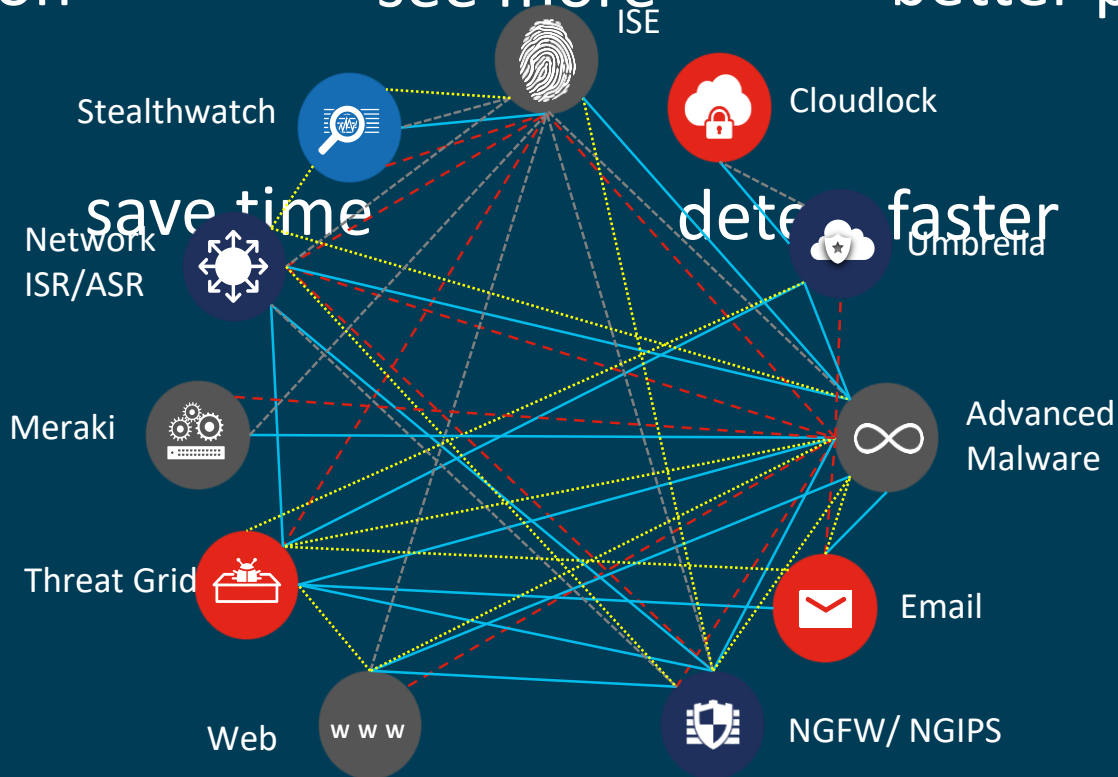
Cisco's Integrated Security Portfolio works in concert to prevent breaches, automate response, and detect and stop threats fast



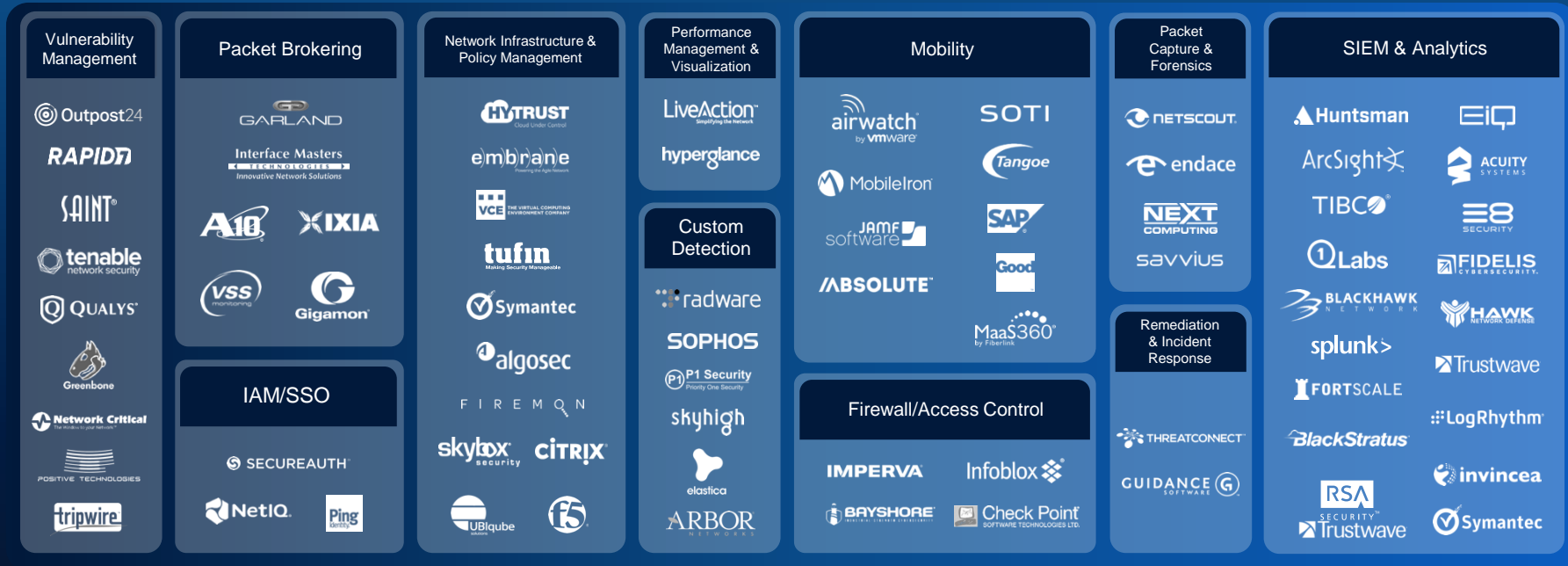
automation

see more

better protection



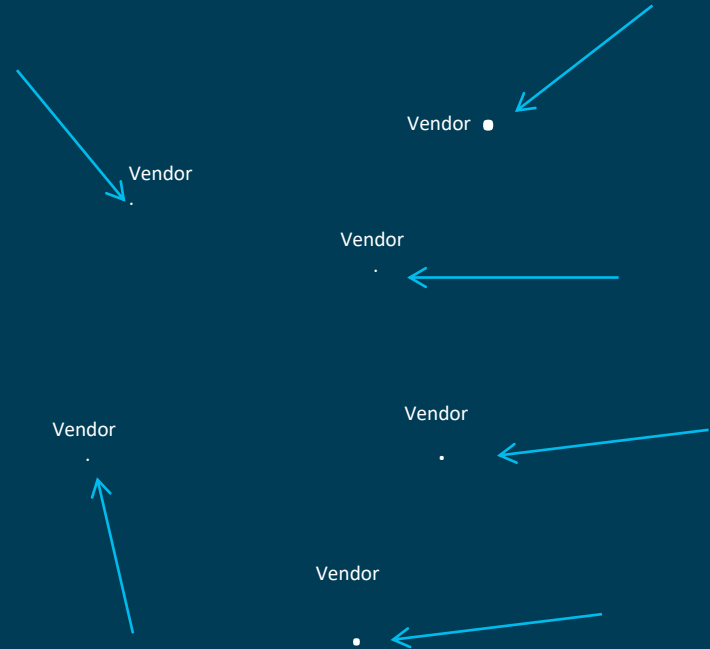
Ecosystem and Integration





TALOS
20,000,000,000

Threats blocked (daily)



Questions

1. Can your firewall talk to the rest of your security ecosystem to improve visibility, increase speed to detection and response, and automate tasks?
2. How do you protect yourself from traffic the firewall doesn't see?
3. How do you protect devices when they are off the corporate network?
4. Are you prepared for Ransomware infections?
5. What if you ARE breached...What do you do next?

Get started with Cisco Security today

— 1 —

Learn more about how Cisco Security can work with your business

— 2 —

Schedule a Proof Of Value to identify areas in your business where visibility or control is lacking



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