

BRINGING DATA PROTECTION TO LIFE WITH CLASSIFICATION

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WHY CLASSIFICATION?



**Unstructured
data growth**



**Regulatory
pressures**



**Data
Retention**

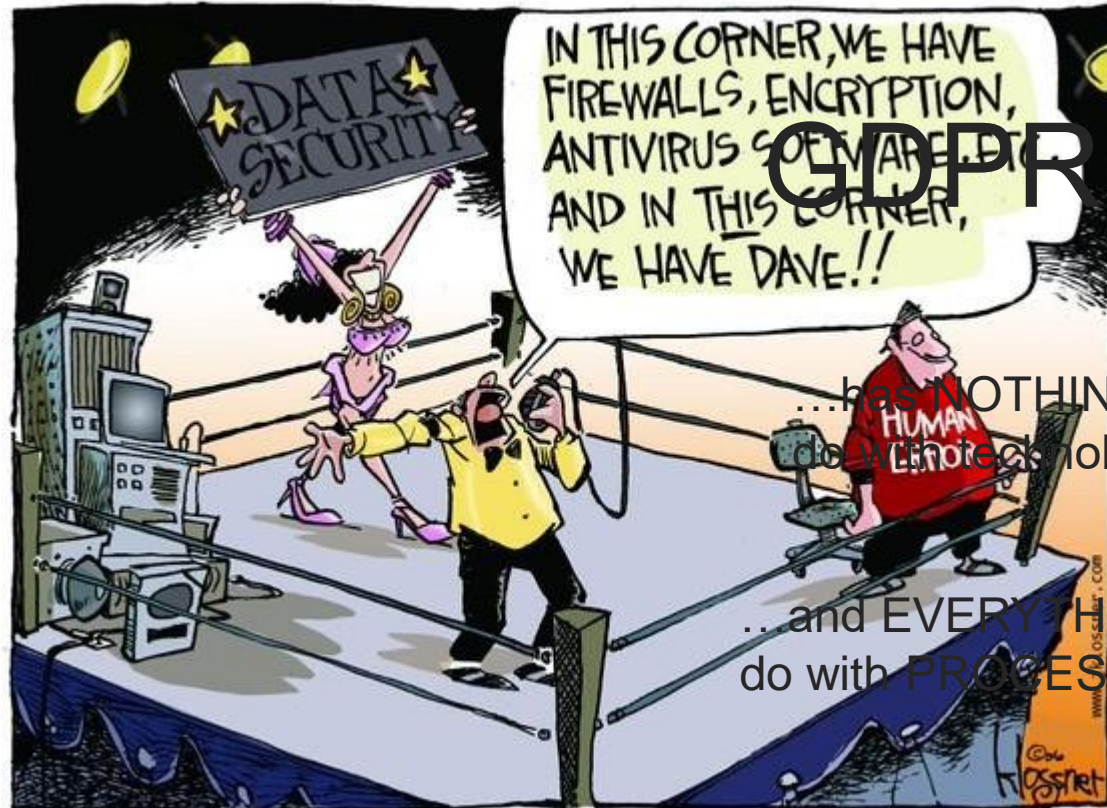


**3rd Party Security
Solution Effectiveness**



**Human error
impact**

THE CHALLENGE FOR DATA SECURITY



GDPR...

...has NOTHING to do with technology...

... and EVERYTHING to do with PROCESS.

CAUSES OF DATA LOSS

75%



large organisations who experienced a data breach due to human error

50%



of the worst breaches were due to human error

5 STEPS TO PROTECT CRITICAL DATA

1

Identify – your sensitive data

2

Discover – location and accessibility

3

Classify – data according to its value to the organisation

4

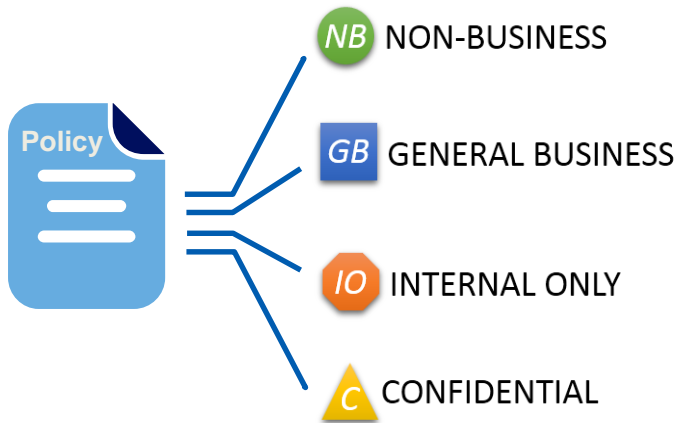
Secure – employ security control and protection measures

5

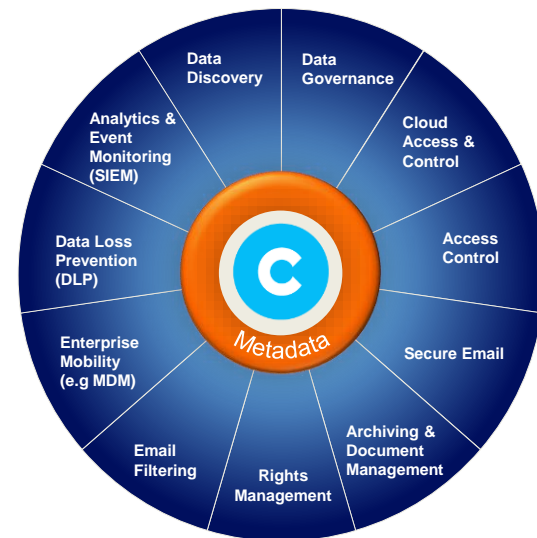
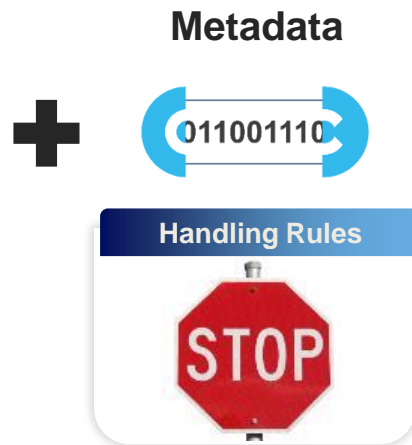
Monitor – measure and evolve security practices

WHAT IS CLASSIFICATION?

Identify **sensitive data assets** through classification



Optimise security investments



HOW CLASSIFICATION HELPS



OUR MISSION

*“To be the data classification solution **partner of choice**”*

We will achieve this by:

- offering the **broadest coverage** of any classification provider*
- committing resource to maintaining a **seamless integration** with the solutions our customers and partners choose*
- providing unrivalled **customer service and support***
- ensuring that once you choose Boldon James **we will remain current** and enable you to introduce new services or change security solution provider **without affecting your Users***
- offering Plug and Play flexibility, with **no hidden pre-requisites** such as Azure RMS*

IN SUMMARY

Put a value on your data, then you can protect it more effectively

Involve your users – make them part of the solution, not part of the problem

Consider integration landscape - metadata is the key to success

Start somewhere, don't wait for a silver bullet. (there isn't one!)

Monitor activity to identify potential risks and demonstrate compliance





THANKYOU