

# Seeing the Future: Sophos Introduces Deep Learning into its Synchronized Security Portfolio

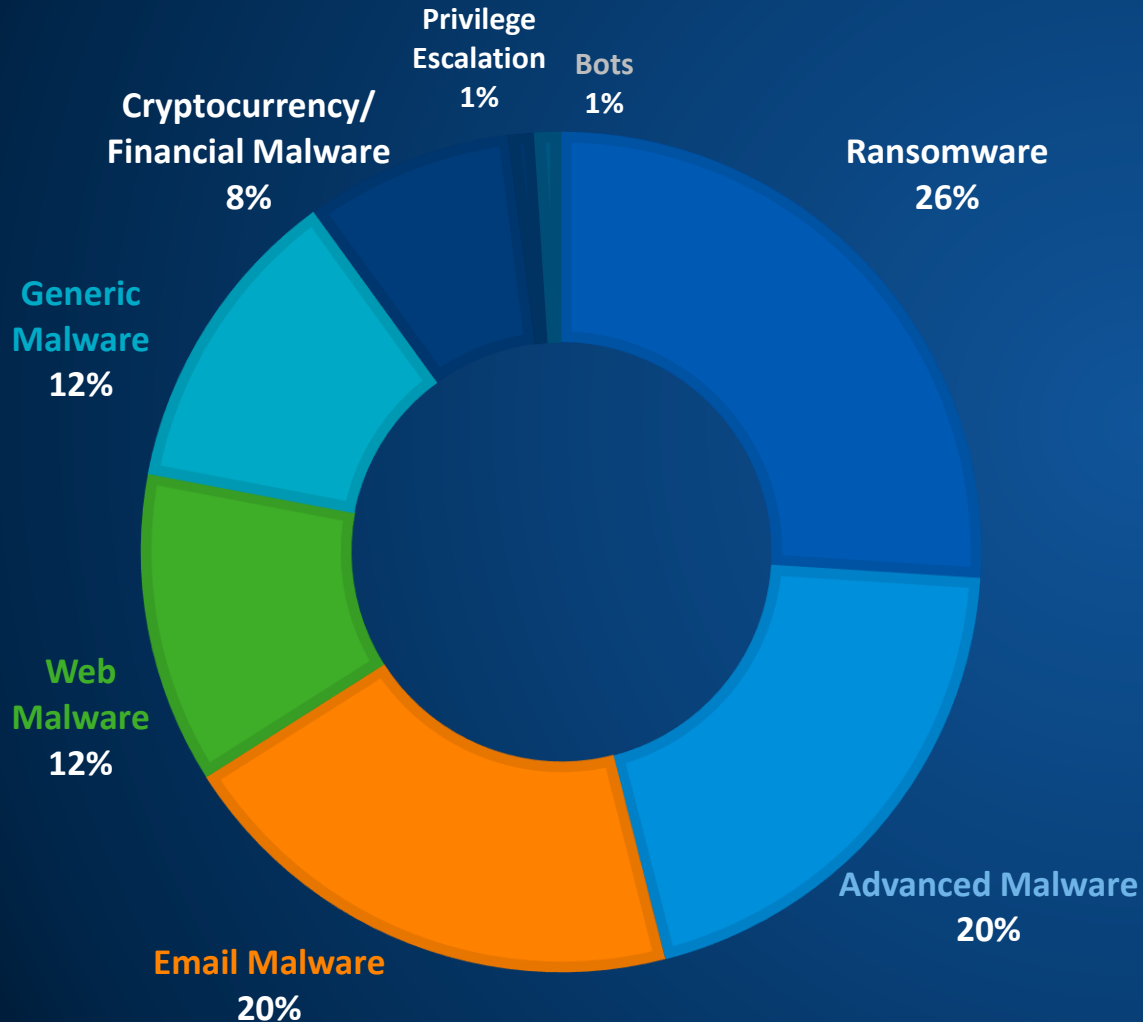
**Malay Upadhyay**  
Senior Sales Engineer

19/04/2018

**SOPHOS**

# *Threat Landscape*

# The Threat Landscape Has Shifted



## Ransomware

54% of organizations hit twice on average in 2017<sup>^</sup>



## Advanced Threats

83% agree it has become more difficult to stop threats<sup>^</sup>



## Exploits

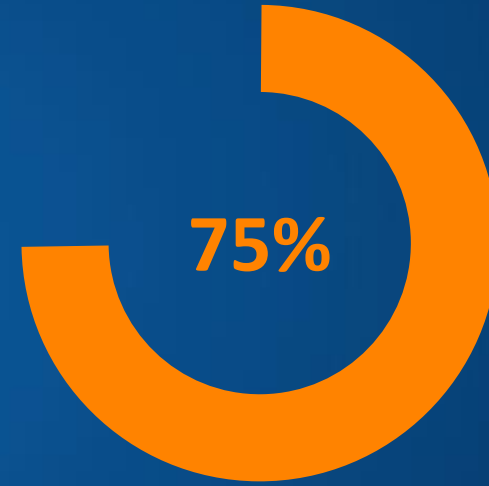
Most organizations have no exploit prevention<sup>^</sup>

# Threats are unknown, making them harder to detect



400,000

SophosLabs receives and processes **400,000** previously unseen malware samples each day.

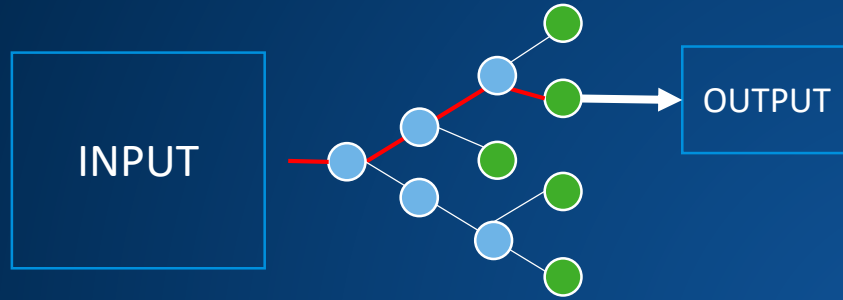


**75%** of the malicious files SophosLabs detects are found only within a single organization.

# *Predictive Security with Deep Learning*

# Machine Learning Vs. Deep Learning

MACHINE LEARNING

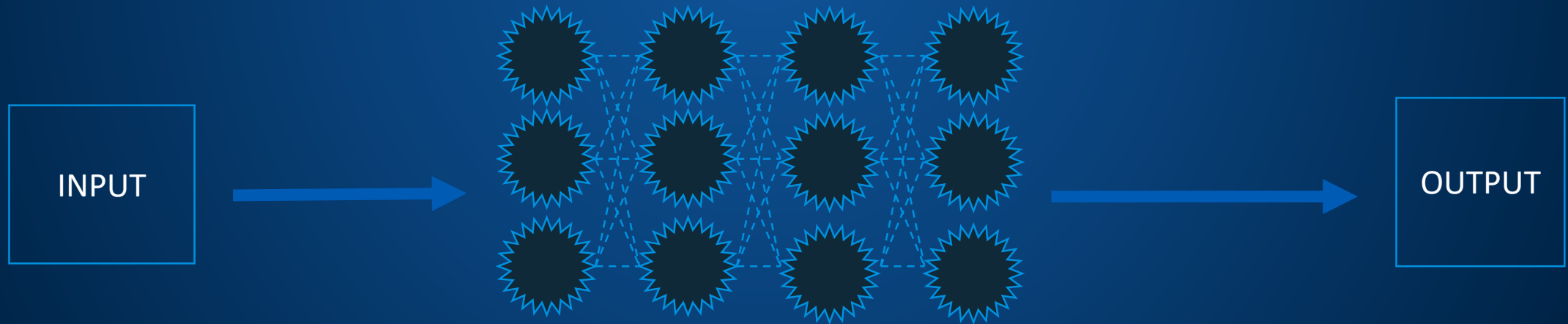


Decision Tree



Random Forest

DEEP LEARNING



Interconnected Layers of Neurons, Each Identifying More Complex Features



# Sophos Deep Learning

- Based on **deep neural networks** – comparable to the human brain
- Detects known and unknown threats **without signatures**
- Extremely **fast** – typical detection in < 20ms
- No internet connection needed – works **offline**
- Works out-of-the-box, **no training** on customer environment necessary
- Very **reliable** – lowest False Positive rate
- Profits from **30 years** of experience and 100s of millions of samples
- Proven – very effective in independant tests!

“One of the *best performance scores* we have ever seen in our tests”

*Maik Morgenstern, CTO, AV-TEST*





# *Synchronized Security*

SOPHOS



# Synchronized Security

Linking Network and Endpoint security to deliver unparalleled protection by automating threat discovery, analysis, and response.

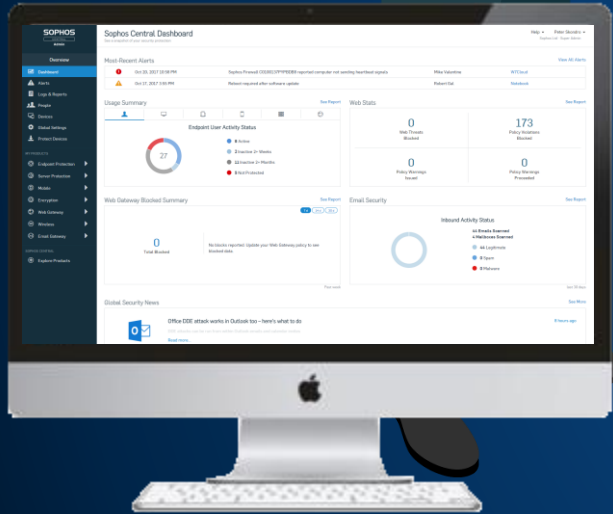


Endpoint



Firewall

# Synchronized Security



Next-Gen Endpoint



XG Firewall



## Accelerated Threat Discovery

Next-gen endpoint and firewall communicate to rapidly find infected hosts across your company

## Active Source Identification

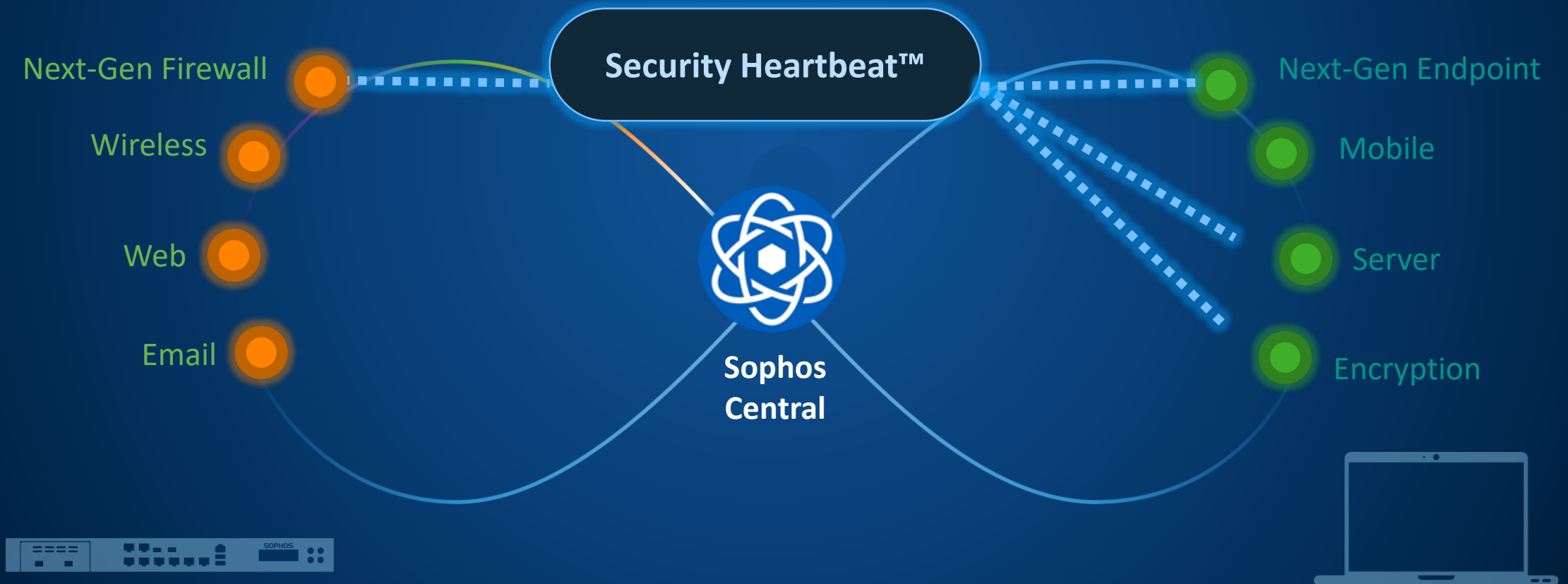
Share security intelligence to positively identify infected users, systems and processes

## Automated Incident Response

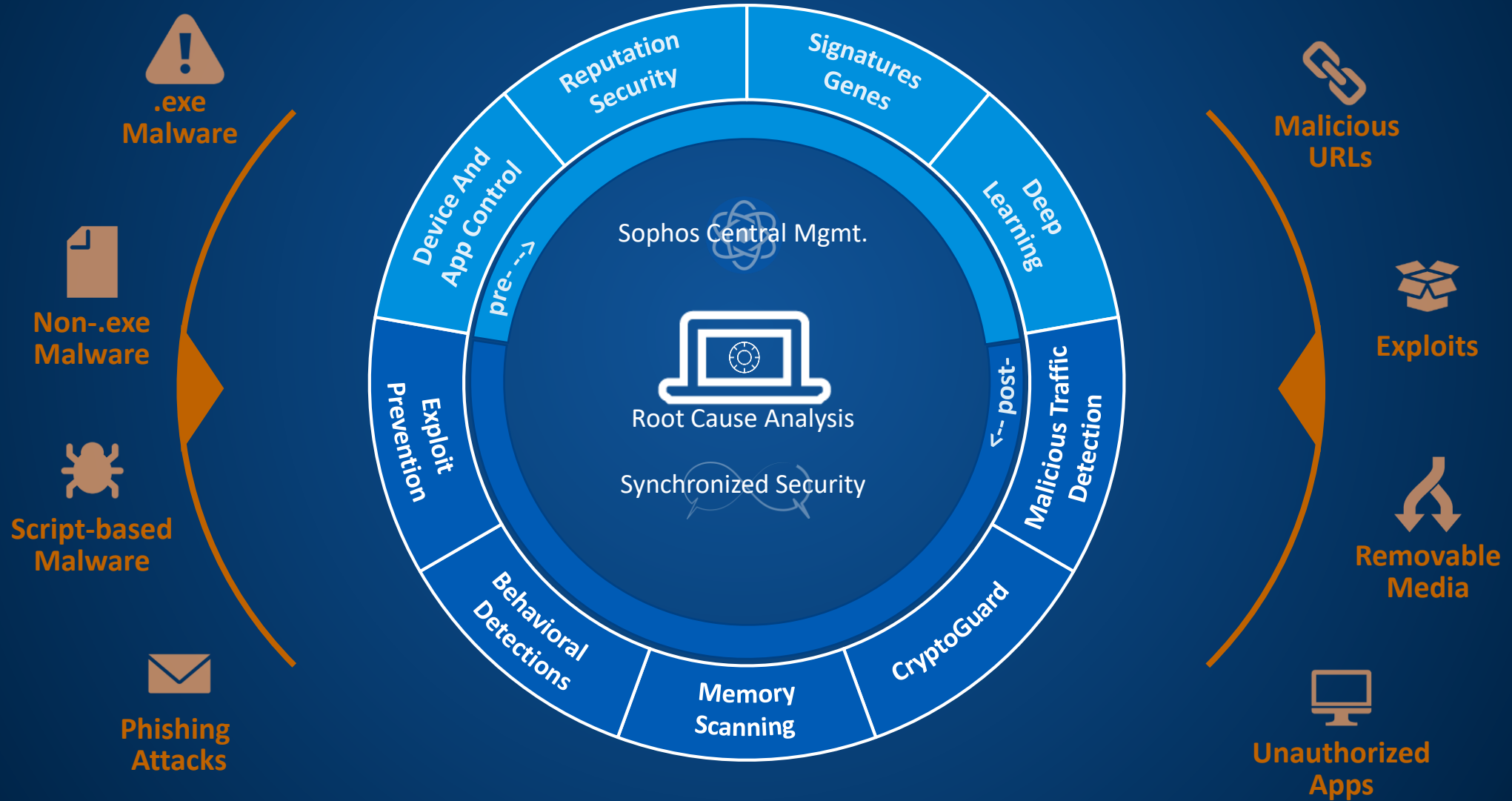
Automatically isolate, or limit the access, for compromised systems until they are cleaned up



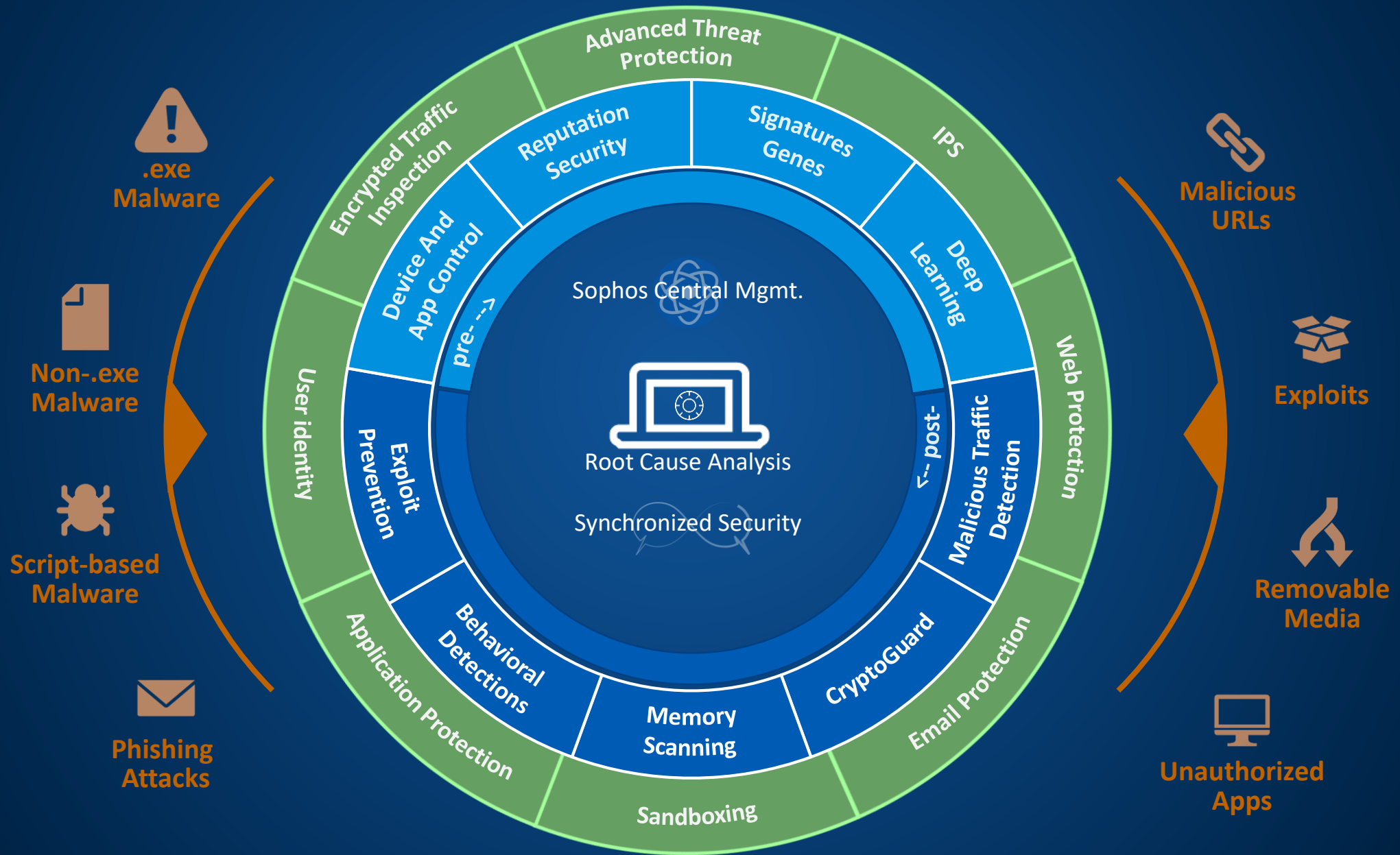
# Sophos Synchronized Security



# Next-Gen Endpoint



# Next-Gen Endpoint + Network Protection



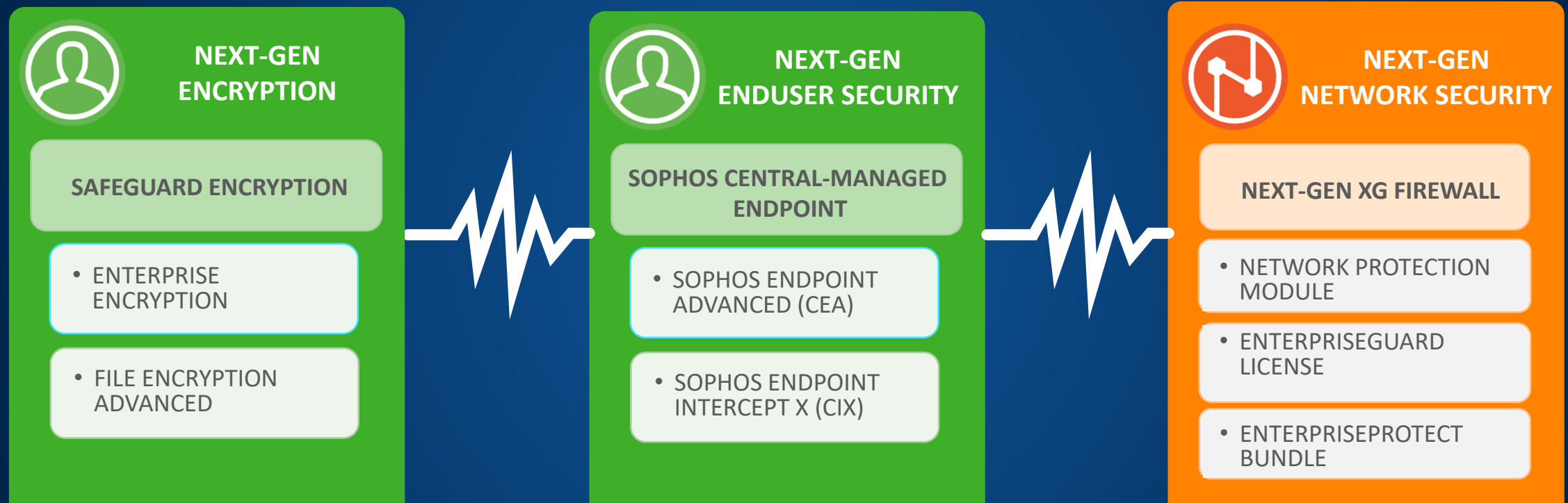


# *Synchronized Security Products*

**SOPHOS**



# Accessing Synchronized Security



# Sophos XG Firewall

*Solving today's top problems with existing Firewalls*



## Simpler to manage

- ✓ Streamlined workflows
- ✓ Unified policies
- ✓ Policy templates



## Instant visibility

- ✓ New control center
- ✓ User & App Risk
- ✓ On-box reporting



## Complete protection

- ✓ Firewall & Wireless
- ✓ Web, APT, Apps
- ✓ Email and WAF
- ✓ Sandboxing



## Synchronized security

- ✓ Linking firewall & EP
- ✓ Security Heartbeat™
- ✓ Dynamic app ID



## Top performance

- ✓ Industry-leading HW
- ✓ FastPath optimization
- ✓ High-performance proxy



## Central Management

- ✓ Full-featured & consistent
- ✓ Cloud or on-premise
- ✓ Free for partners

# Sophos INTERCEPT

**In addition to  
Endpoint Protection**



## *Protection against Ransomware & Co*

- **Deep Learning** detects unknown Malware
- **CryptoGuard** detects **Encryption** and restores the original files



## *Anti-Hacker*

- **Signatureless Protection** against Zero-Day attacks
- **Exploit Detection**
- **Anti-Hacker** technologies
- **Credential Theft Protection**



## *Extended Cleanup*

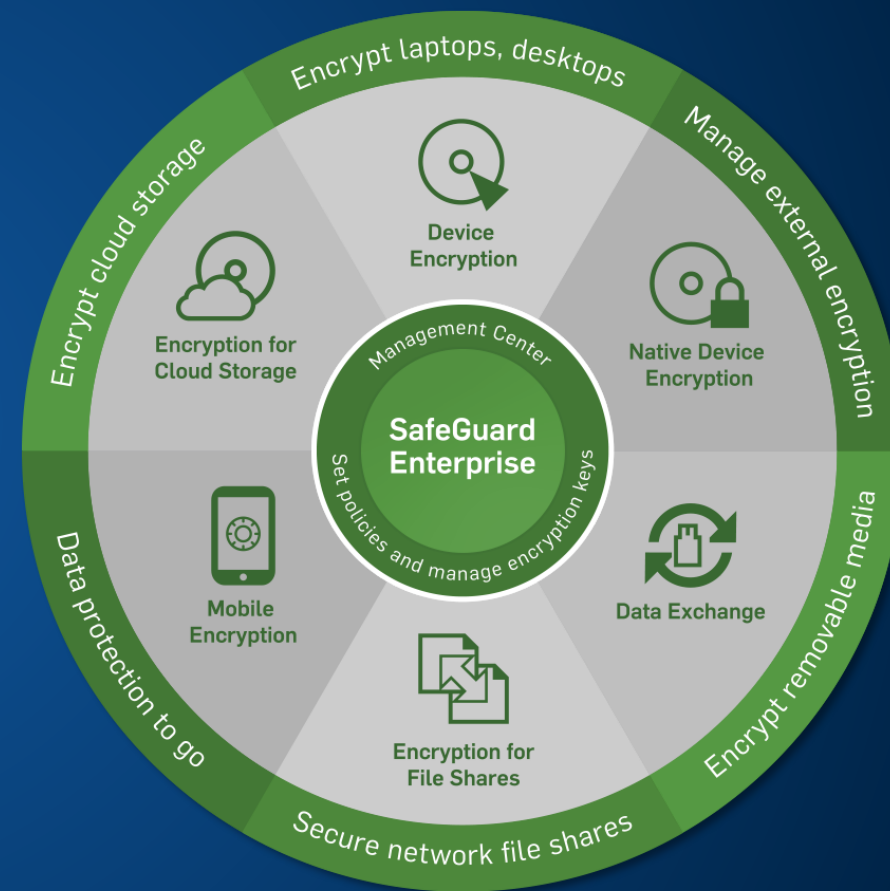
- **Signatureless Removal** of unknown Malware
- Restores **original files**



## *Root Cause Analysis*

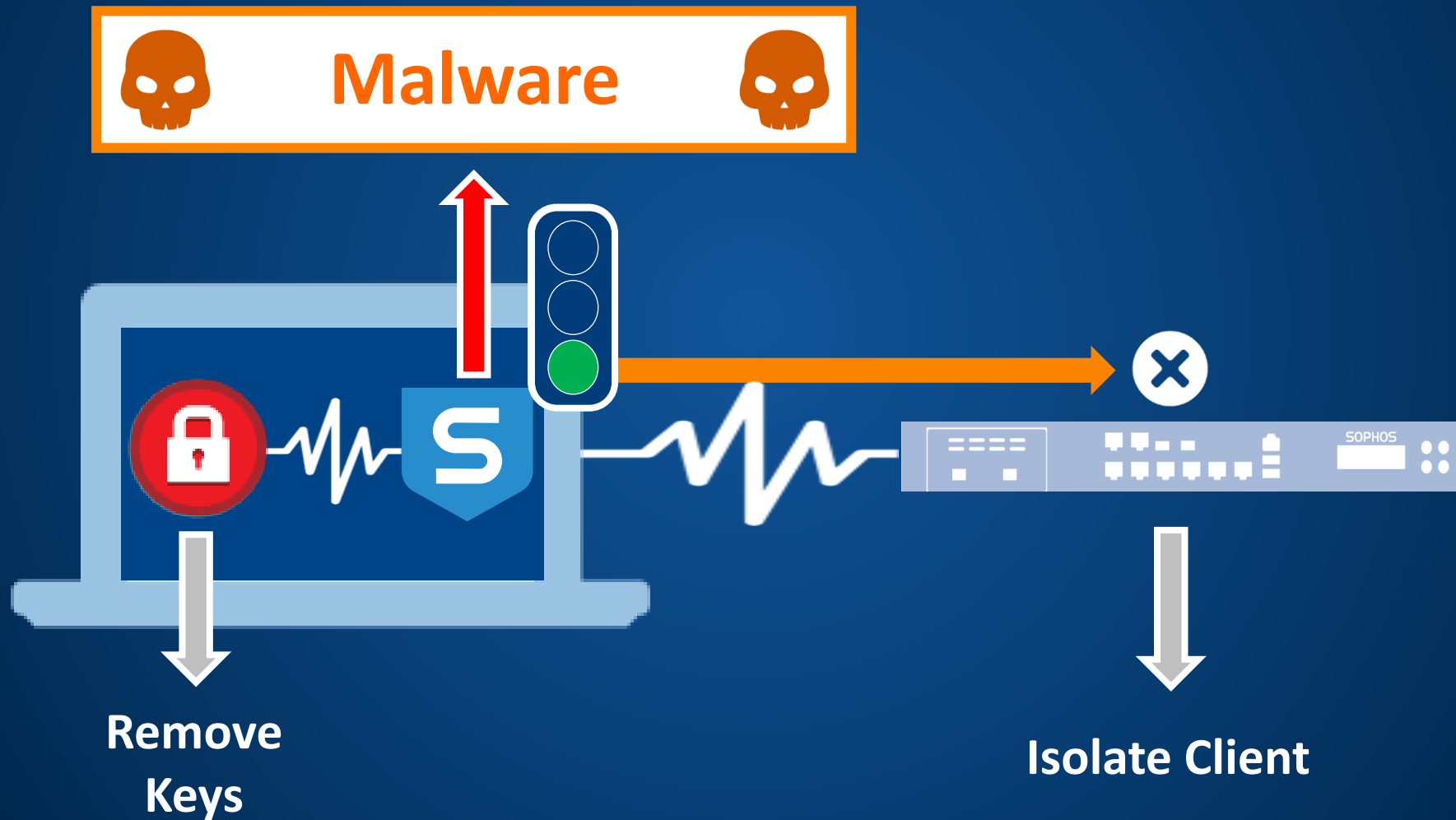
- **Graphical analysis** of malware infection and propagation
- What has **happened**?
- What is **affected**?
- How do I **prevent** this in the **future**?

# SafeGuard Enterprise – Encryption everywhere



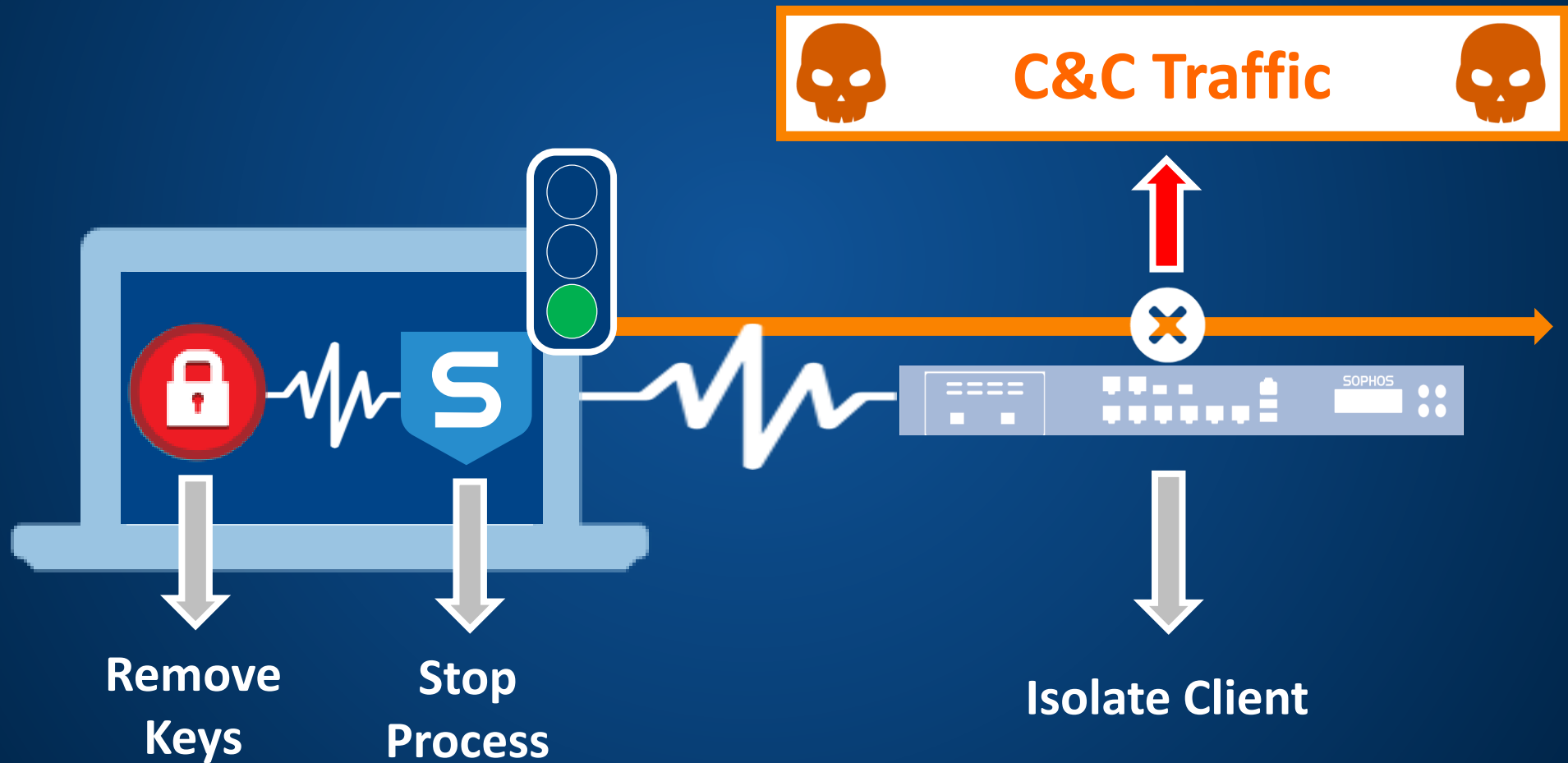
# *Synchronized Security Scenarios*

# Security Heartbeat – Malware Detection



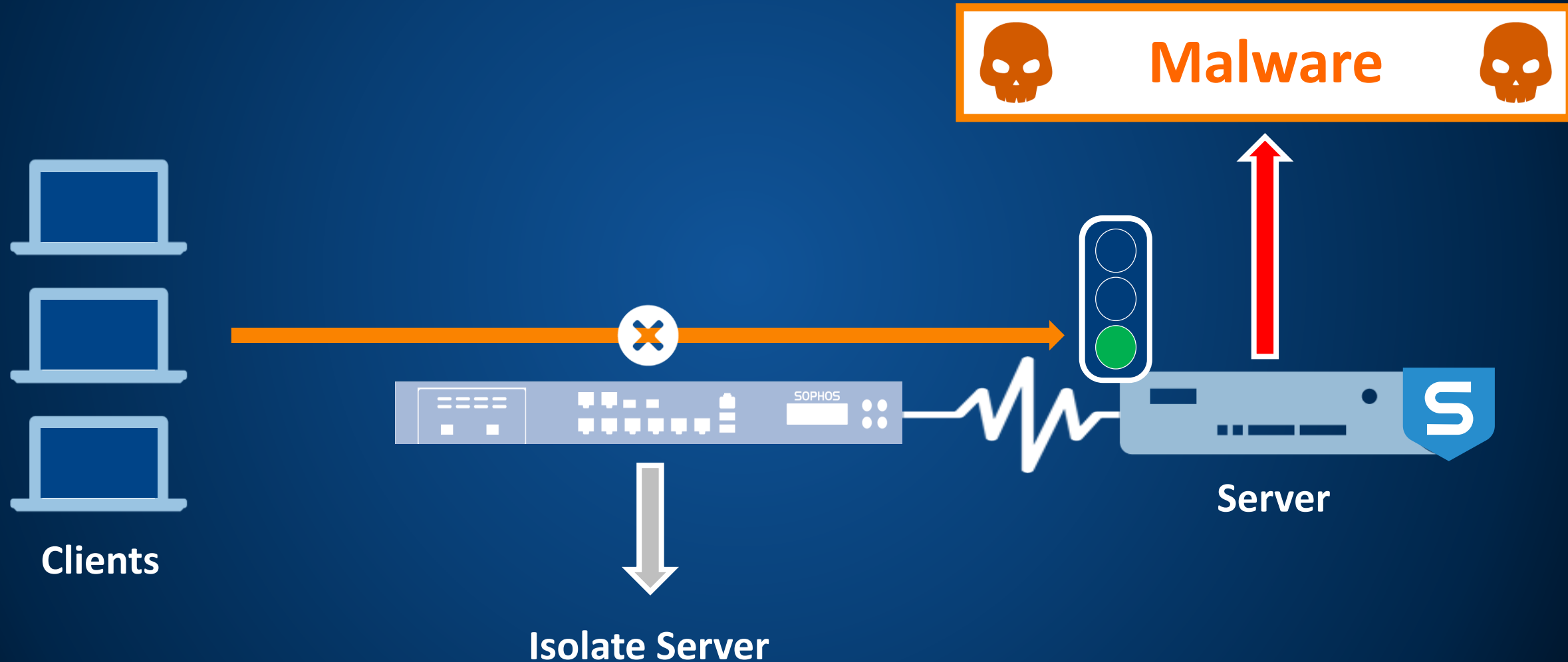


# Security Heartbeat – Botnet C&C-Traffic Detection





# Security Heartbeat – Server Heartbeat



# Synchronized App Control

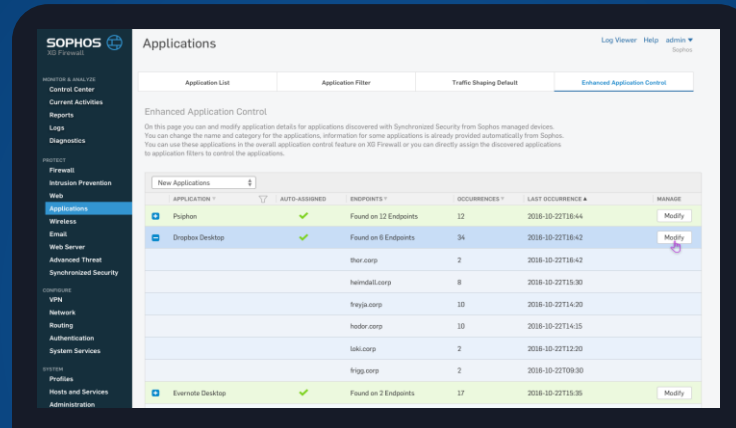
*A breakthrough in network visibility and control*

## What Firewalls See Today

All firewalls today depend on static application signatures to identify apps. But those don't work for most custom, obscure, evasive, or any apps using generic HTTP or HTTPS. You can't control what you can't see.

## What XG Firewall Sees

XG Firewall utilizes Synchronized Security to automatically identify, classify, and control all unknown applications. Easily blocking the apps you don't want and prioritizing the ones you do.



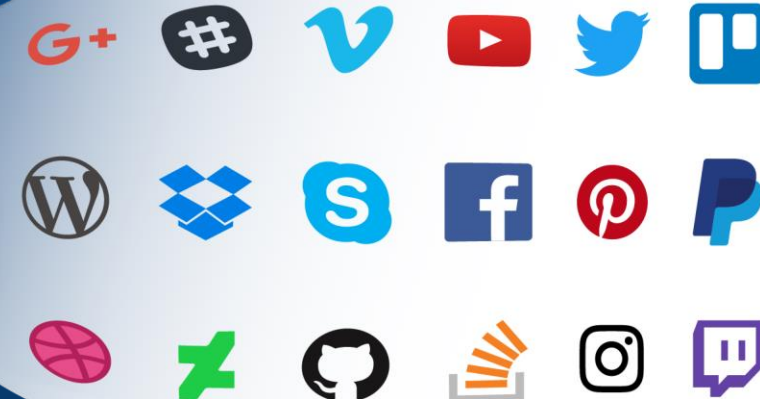
The screenshot shows the 'Applications' page in the Sophos XG Firewall interface. It features a table with columns for Application, Status, Endpoints, Occurrences, and Last Occurrence. The table lists several applications, including Pipeton, Dropbox Desktop, and Evernote Desktop, each with a green checkmark indicating they are identified. A 'New Applications' button is visible at the top left of the table.

Application	Status	Endpoints	Occurrences	Last Occurrence
Pipeton	✓	Found on 12 Endpoints	12	2018-10-27T16:44
Dropbox Desktop	✓	Found on 6 Endpoints	34	2018-10-27T16:42
thar.corp			2	2018-10-27T16:42
heindall.corp			8	2018-10-27T16:30
freya.corp			10	2018-10-27T14:20
hodor.corp			10	2018-10-27T14:15
luki.corp			2	2018-10-27T12:20
frigg.corp			2	2018-10-27T09:30
Evernote Desktop	✓	Found on 3 Endpoints	17	2018-10-27T16:36

YOUR NETWORK



**Synchronized App Control –**  
A breakthrough in application visibility and control



# Synchronized App Control in Action

1

## Unknown Application

XG Firewall sees app traffic that does not match a signature

2

## Endpoint Shares App Info

Sophos Endpoint passes app name, path and even category to XG Firewall for classification

3

## Application is Classified & Controlled

Automatically categorize and control where possible or admin can manually set category or policy to apply.



# Synchronized Security Benefits



## Unparalleled Protection

Best-of-breed products packed with next-gen technology actively work together to detect and prevent advanced attacks like ransomware and botnets.



## Automated Incident Response

Security information is shared and acted on automatically across the system, isolating infected endpoints before the threat can spread and slashing incident response time by 99.9%.



## Real-time Insight and Control

See - and control - what's happening in real-time for simpler, better IT security management.

# *Free Tools*

# Free Tools

Sophos gives out free tools that check for security risk, remove viruses and protect home networks



Sophos Home



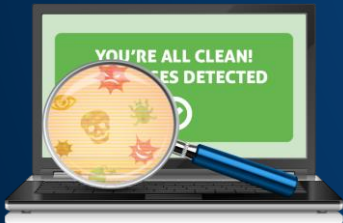
Mobile Security  
for iOS



XG Firewall  
Home Edition



Antivirus for Linux



Free 30-day trial of  
HitmanPro and HitmanPro.Alert



Mobile Security  
for Android



UTM Home  
Edition



**SOPHOS**  
Security made simple.