McAfee Delivers Intelligent Security

Based on the Security Connected Platform

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IT Forces Impacting Security

DATA CENTER TRANSFORMATION

SITUATIONAL AWARENESS

NEXT GENERATION NETWORK

NEXT GENERATION ENDPOINT

COMPREHENSIVE MALWARE PROTECTION

WEB AND IDENTITY

Inherent Complexity

Compounded by Business Constraints

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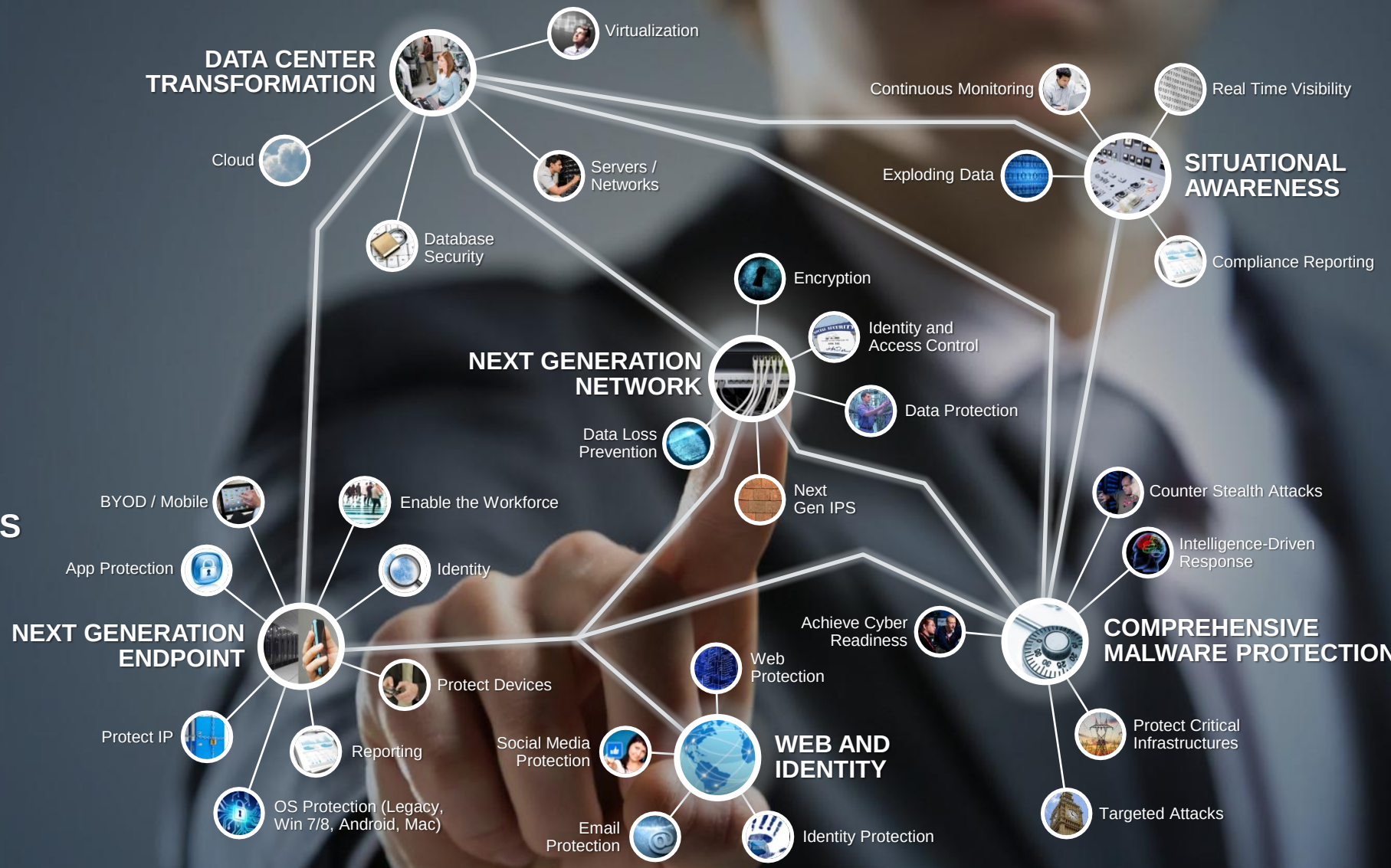
DECREASED / FLAT BUDGETS

LIMITED OR UNTRAINED RESOURCES

CHANGING BUSINESS DEMANDS

UNPLANNED COMPLIANCE & REPORTING REQUIREMENTS



The Security Dilemma…

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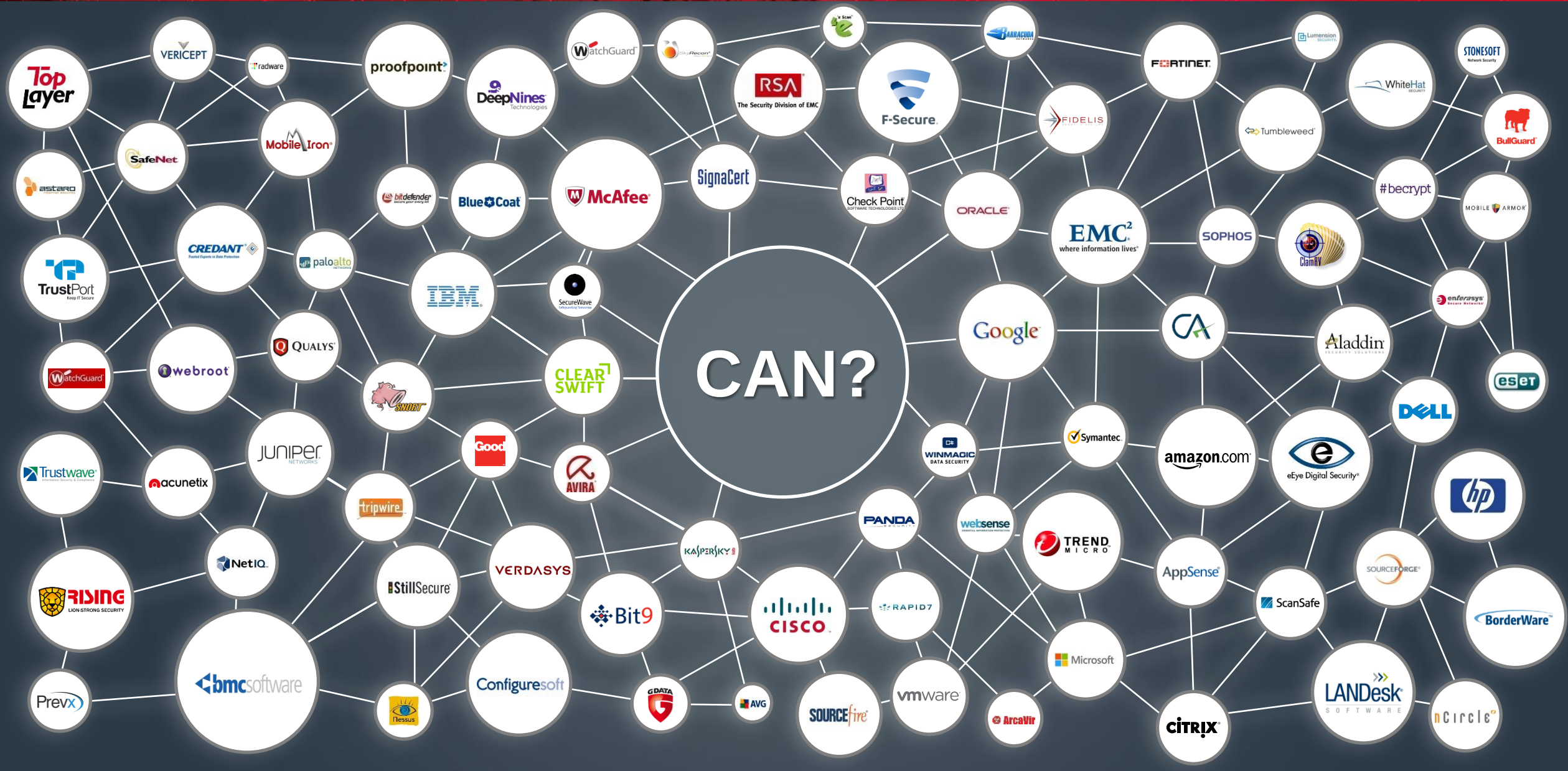

How to Optimize Your Investment

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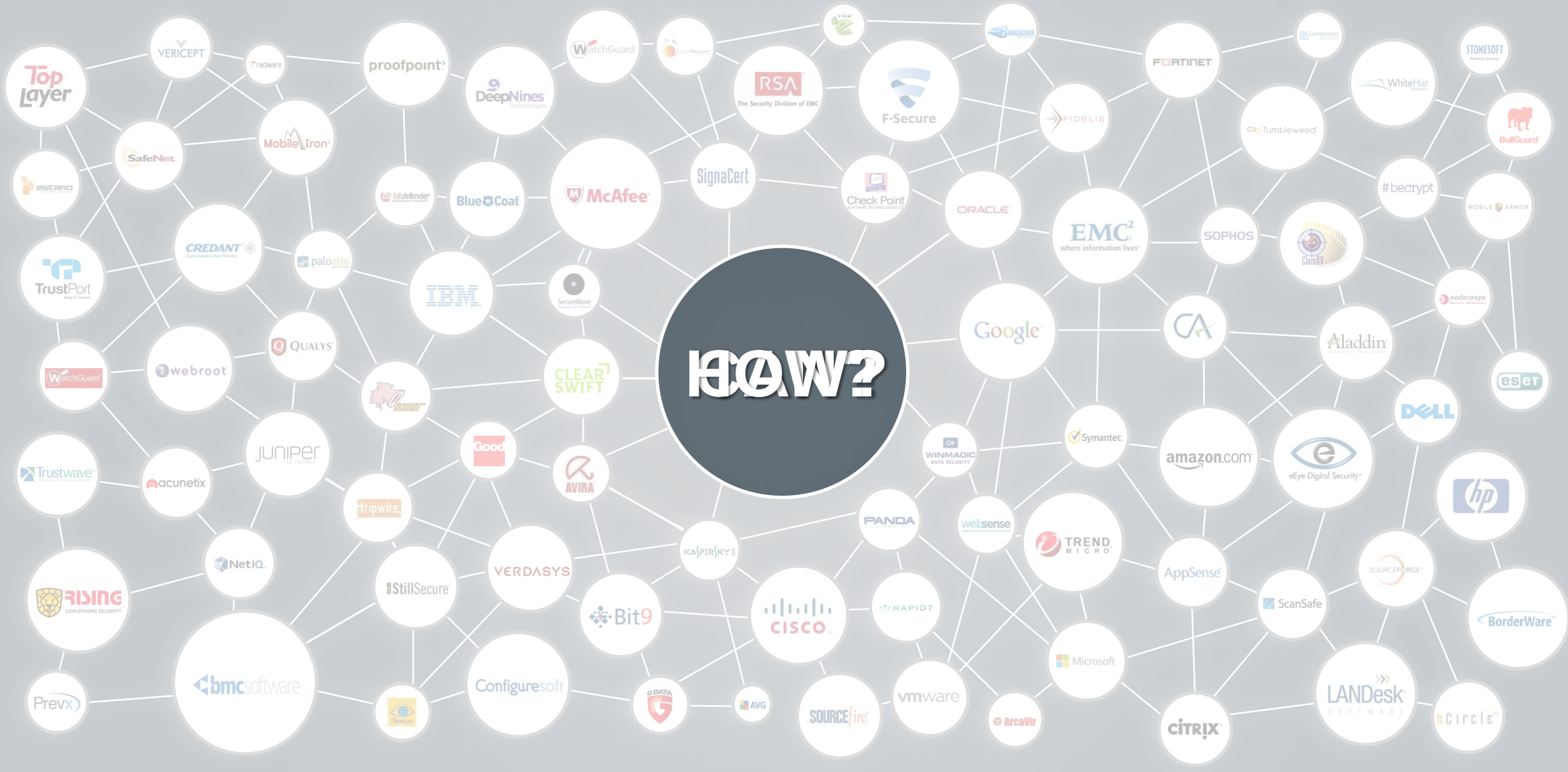

The Drive to Optimize

The Maturity Model of Enterprise Security

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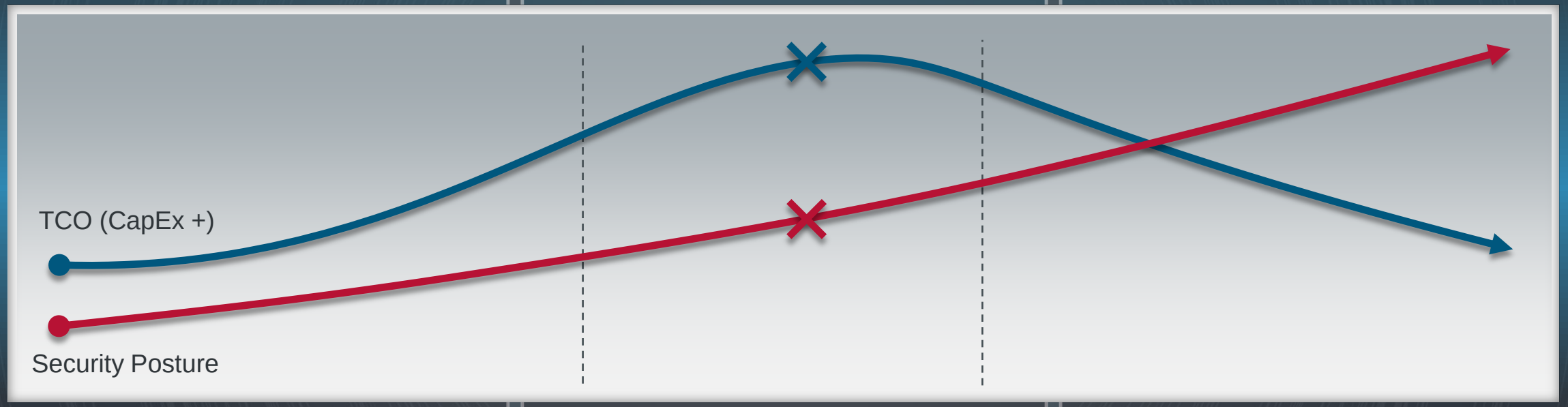
REACTIVE
(~3% of IT Budget on Security)

COMPLIANT/PROACTIVE
(~8% of IT Budget on Security)

OPTIMIZED
(~4% of IT Budget on Security)



SECURITY OPTIMIZATION

Security Connected

Delivering an Optimized Security Capability

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INTEGRATED & INTELLIGENT SOLUTIONS

REAL TIME SITUATIONAL AWARENESS & RESPONSE

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Why McAfee?

Most Comprehensive Security Portfolio / Most Complete Vision

Data is Copyrighted to Gartner Group Magic Quadrant in terms of Leader, Visionary, Challenger and Niche Players

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Breadth and Depth for Security

Integrated Solutions Deliver

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DATA CENTER TRANSFORMATION

- Cloud Protection
- Virtual Machine Protection
- Application Control
- Change Control
- Database Security

NEXT GENERATION NETWORK

- Next Gen Firewall
- Advanced Malware Protection
- Intrusion Prevention System

NEXT GENERATION ENDPOINT

- Application Control
- HW Enhanced Security
- Device Control
- Host IPS/Firewall
- VDI Protection
- Endpoint Encryption
- Mobile Protection

WEB AND IDENTITY

- Web Security
- Email Security
- Identity & Authentication
- Data Loss Prevention

COMPREHENSIVE MALWARE PROTECTION

- Network Protection
- Web & Email Protection
- Layered Endpoint Security
- HW Enhanced Security
- SIEM Integration
- Mobile Protection

REAL TIME SITUATIONAL AWARENESS

- SIEM
- Real Time Visibility
- Vulnerability Management
- Centralized Management
- Policy Auditing & Management

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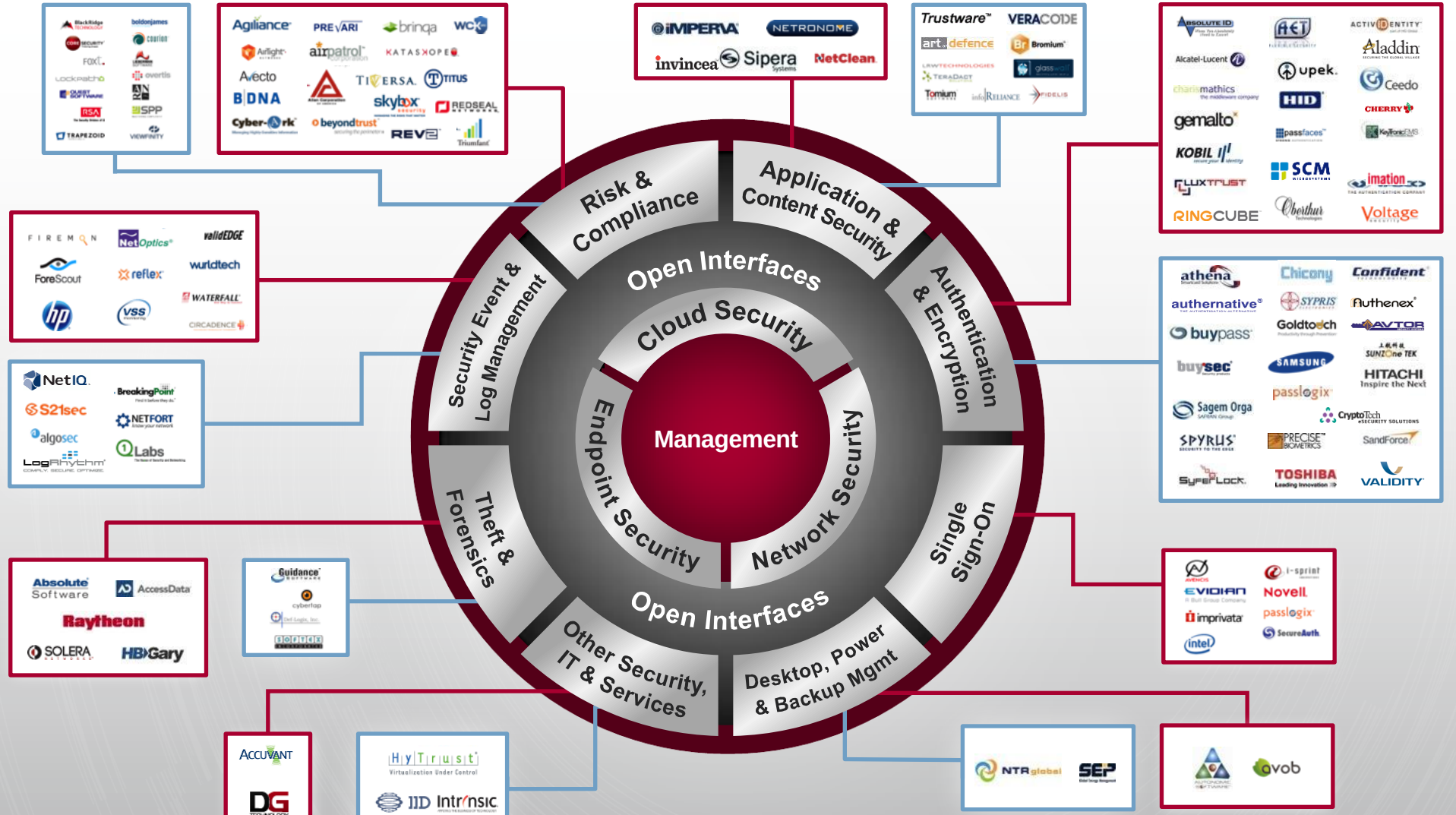
Partners and An Open, Full-Featured Platform

Integrated Solutions Deliver



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All Solutions Informed by Global Threat Intelligence (GTI)

Integrated Solutions Deliver

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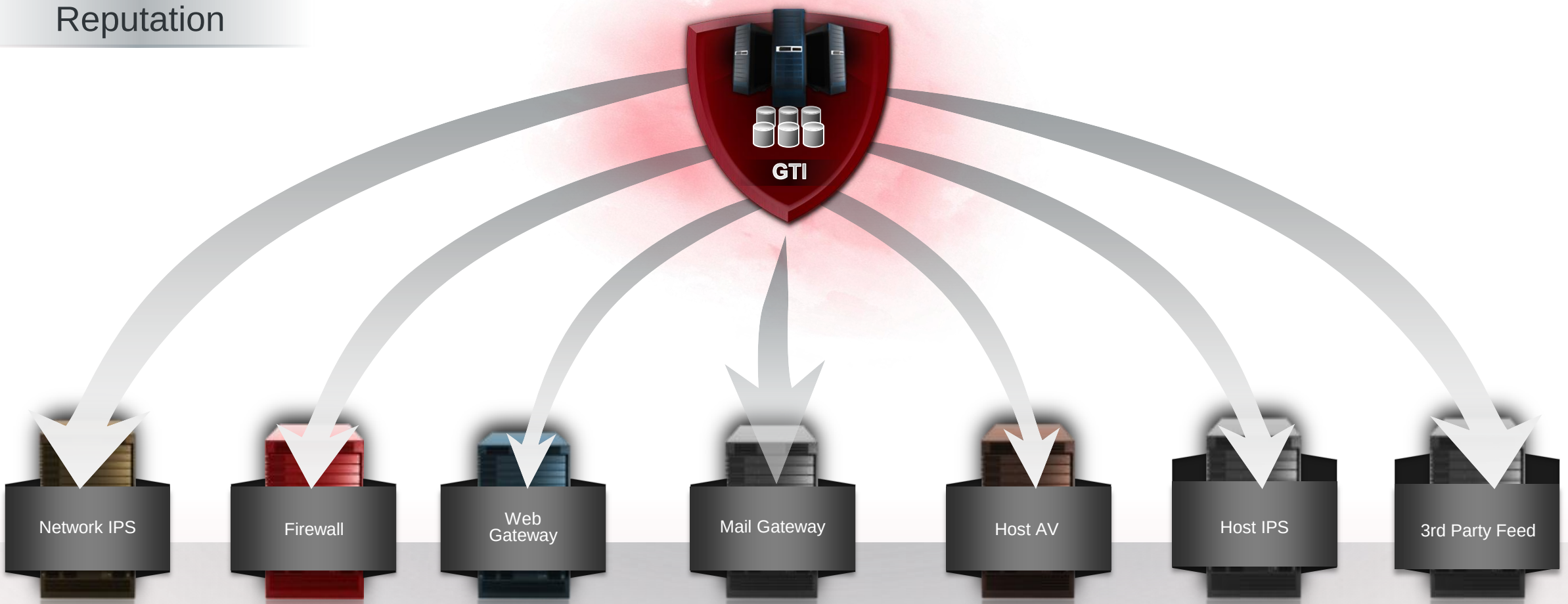
Threat Reputation



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Security Connected Platform Vision

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intel

ANALYTICS

THREAT INTELLIGENCE

COUNTERMEASURES
AND INTEGRATION

SECURITY MANAGEMENT

CONTEXT AND ORCHESTRATION

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The Manifestation of Security Connected

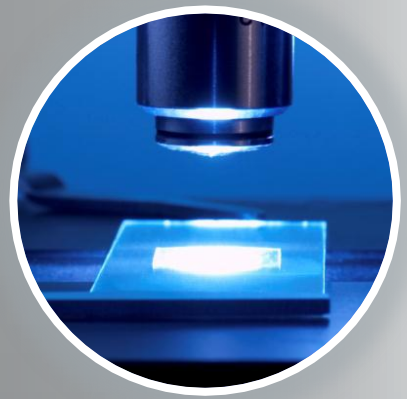
INSTANT VISIBILITY = INSTANT RESPONSE: ENTERPRISE WIDE

Security Management and Reporting

McAfee ePO

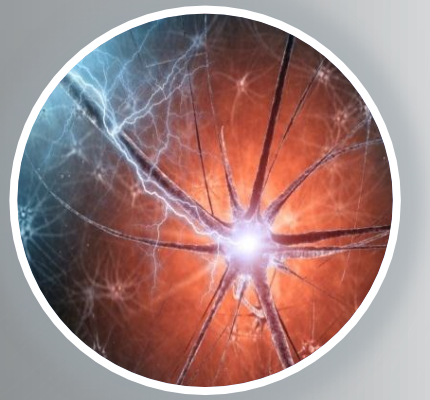
Visibility and Detection

Real Time and Historical Data



Response

Actionable Intelligence



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Optimization Adds Value Within Business Constraints

IMPROVE BUDGET LEVERAGE BY REDUCING:

- HW & SW licensing & maint. costs
- System downtime

IMPROVED USE OF RESOURCES BY REDUCING:

- Incident management issues
- Help desk calls

RESPOND AND DEMONSTRATE BUSINESS AGILITY BY REDUCING:

- Patch & remediation cycles
- Security data report analysis

DELIVER PROACTIVE COMPLIANCE BY REDUCING:

- Forensic analysis & response
- Audit & compliance time & effort

DATA CENTER TRANSFORMATION

SITUATIONAL AWARENESS

NEXT GENERATION NETWORK

NEXT GENERATION ENDPOINT

COMPREHENSIVE MALWARE PROTECTION

WEB AND IDENTITY

What Are Your Highest Priority Challenges?

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