



Business IT Security

Threats, technologies & solutions

Adrian Porcescu, Technical Consultant EM & Trainer, Kaspersky Lab
InfoCom Security, April 10, 2013

TODAY'S

AGENDA

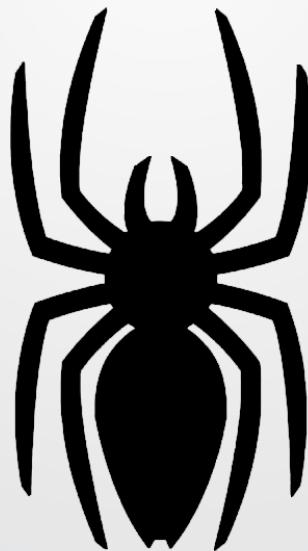
Malware evolution

Let's take a look at it!

MALWARE IS HUGE

1994

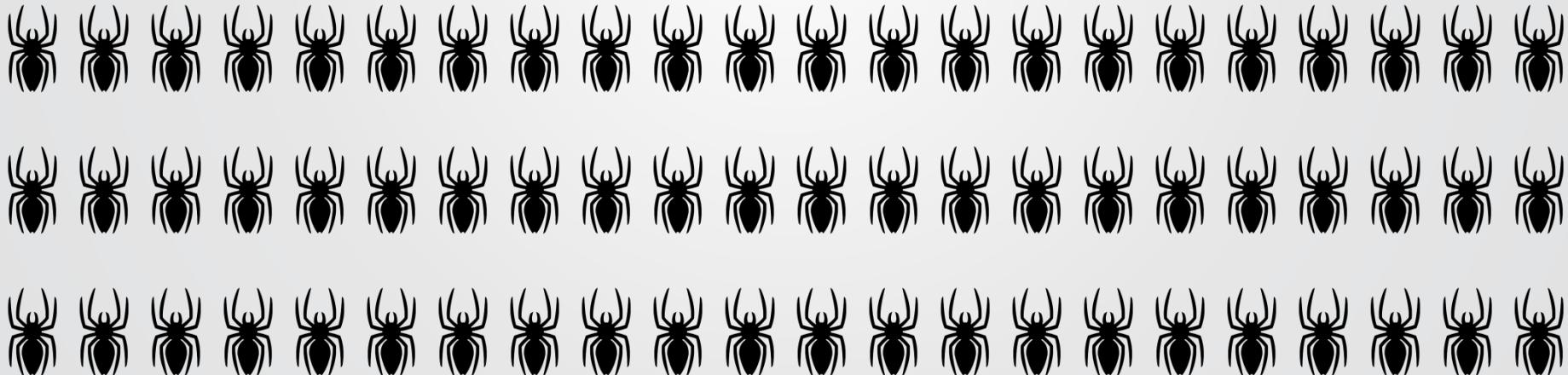
One new virus every hour



MALWARE IS HUGE

2006

One new virus every minute



MALWARE IS HUGE

2012

One new virus every second

Or 100.000 samples/day

What about
2013

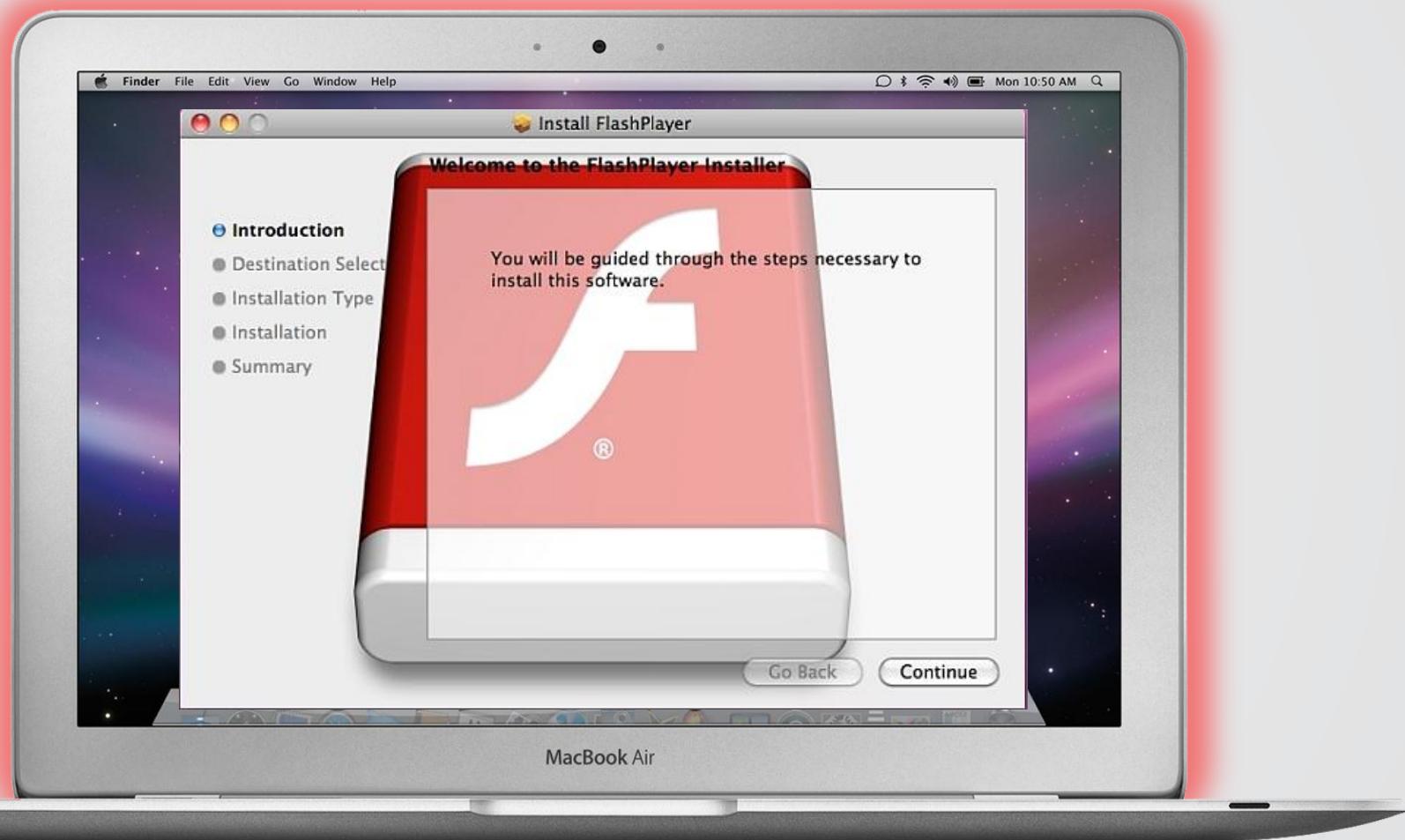


Kaspersky Lab
is currently processing
200.000
unique malware samples
EVERY DAY

Traditional cybercriminals

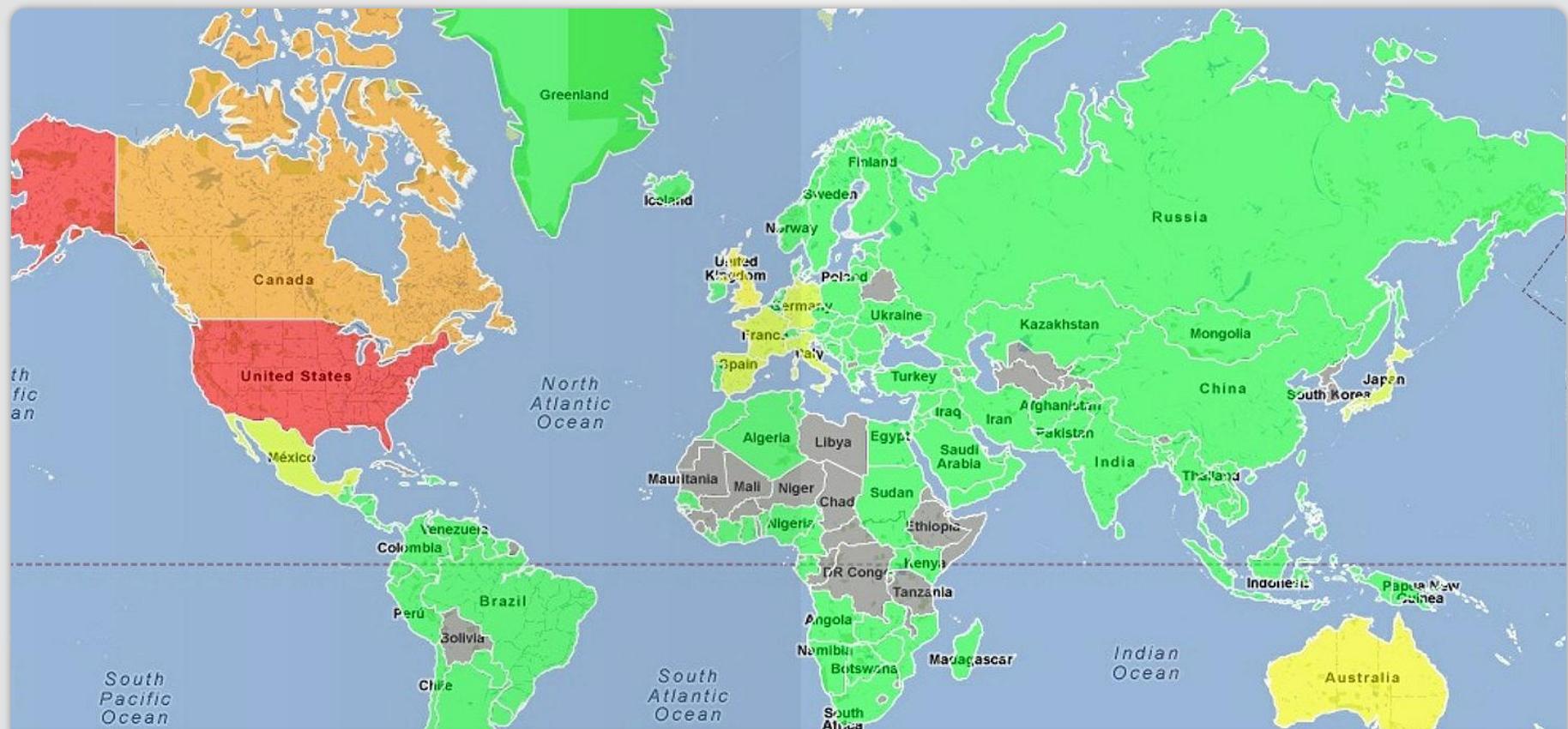
**are now targeting
emerging platforms**

WHEN FLASHFAKE STARTED...



TROJAN-DOWNLOADER.OSX.FLASHFAKE

How did FlashFake manage to infect **+700.000** Macs?



94,625 - 300,917

47,109 - 94,625

7,891 - 47,1097

2,547 - 7,891

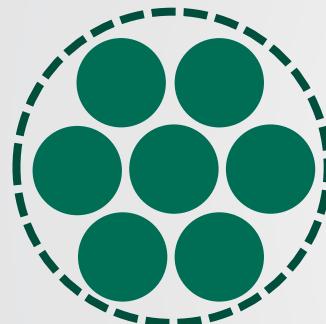
1 - 2547



Mobile malware
has become a reality.

WHAT ABOUT MOBILE MALWARE?

2004 – 2010



**1160 mobile
malware samples**

2011

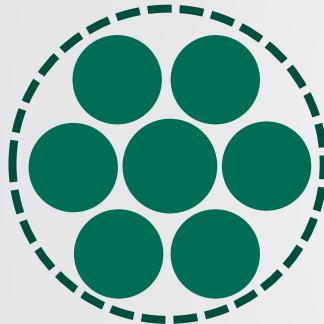
**6193 mobile
malware samples**

**December
2137 mobile
malware
samples**

2011 was What about 2012 mobile malware

WHAT ABOUT MOBILE MALWARE?

2004 – 2010



**1160 mobile
malware samples**

2011

**6193 mobile
malware samples**

Dece

2137 r

**malw
sampl**

In
2012
we've
discovered
+30000
malicious files
for mobiles

What about 2012?

Cyber warfare

Espionage and sabotage have now moved online

What are we protecting?





The trend: Nation state sponsored attacks are on the rise.



CONCLUSIONS AND PREDICTIONS

Malware will continue to grow exponentially YoY

**As long as there's a way to make money out of it,
cybercriminals will always create malware**

Malware now moving towards emerging platforms

**Google's Android and Apple's OS X have never been more
targeted by cybercriminals**

Cyber-espionage and cyber-sabotage, a common thing

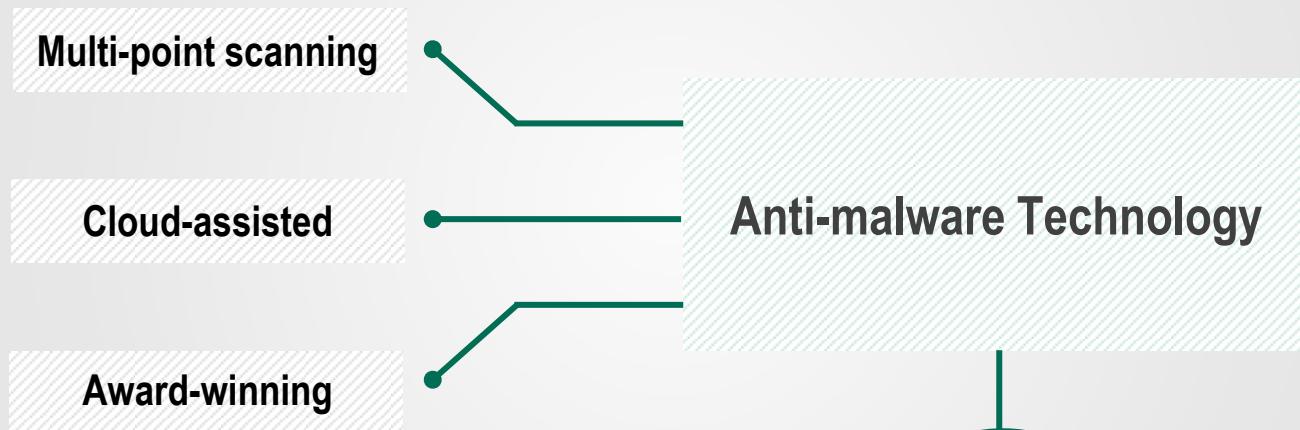
**Nation states are currently building defensive
(and offensive) cyber capabilities**

Technologies

Protection, control & management

Anti-malware

- ▶ The foundation of the platform



ANTI
MALWARE



CONTROL
TOOLS



DATA
ENCRYPTION



Mobile Security



SYSTEMS
MANAGEMENT

Automatic Exploit Prevention test efficiency by MRG Effitas

Exploit 1 Exploit 2 Exploit 3 Exploit 4 Exploit 5 Exploit 6 Exploit 7 Exploit 8 Exploit 9 Exploit 10 Exploit 11 Exploit 12 Exploit 13

Kaspersky Endpoint Security for Business

	Exploit 1	Exploit 2	Exploit 3	Exploit 4	Exploit 5	Exploit 6	Exploit 7	Exploit 8	Exploit 9	Exploit 10	Exploit 11	Exploit 12	Exploit 13
Kaspersky Internet Security 2013 AEP Only	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Symantec Norton Internet Security 2012	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
AVG Internet Security 2012	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
Eset Smart Security	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
Trend Micro Titanium Maximum Security 2012	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
Avira Internet Security 2012	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
McAfee Total Protection 2012	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
Microsoft Security Essentials V4	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
F-Secure Internet Security	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗
Bitdefender Internet Security	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗

Application Control with Default Deny

A new approach to enhanced IT security

Application Control is...

An advanced security technology for businesses that helps:

 Minimize the cost of maintaining network security

 Enhance the efficiency of corporate resource usage

 Improve protection against targeted attacks

 Manage software by categories, according to your security policy

Default Deny — game-changing protection

 Blocks all programs except those that have been specifically allowed

 Dynamic whitelisting technology provides greater control over software

 Makes execution of unauthorized code virtually impossible



www.whitelist.kaspersky.com



ANTI
MALWARE



CONTROL
TOOLS



DATA
ENCRYPTION



Mobile Security



SYSTEMS
MANAGEMENT

Evaluating Application Control

Independent industry specialists West Coast Labs invited 7 vendors to take part in **the industry's first** deep testing:



Accepted the invitation

Kaspersky Lab

Symantec

McAfee

Fourth vendor*



Declined the invitation

Lumension

Bit9

Coretrace

A **weighting system** was introduced for easier **evaluation** of results.

* A vendor who participated in the testing but then, subsequent to the testing being completed, requested to withdraw

Application Control test results

Kaspersky Lab, McAfee, Symantec*



Kaspersky Lab

Security Center 9 & Endpoint Security 8



Vendor B



Vendor A



Average

* indicates how fully the technology was implemented by a certain vendor

Default Deny test result



Kaspersky Lab

Security Center 9 & Endpoint Security 8



Vendor B



Vendor A



Average

Data encryption

Keeping your data safe, wherever it goes

Encryption features

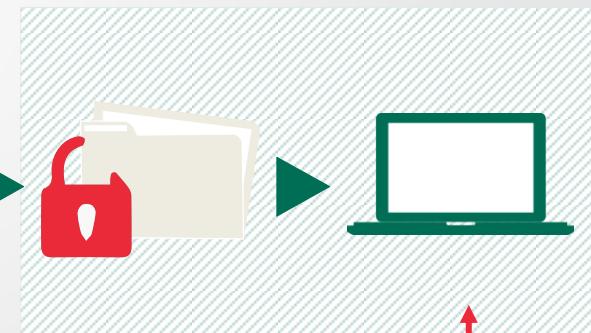
- ▶ File / folder or full-disk
- ▶ Integrates with device control and application control
- ▶ Transparent to end-users



Inside the Network

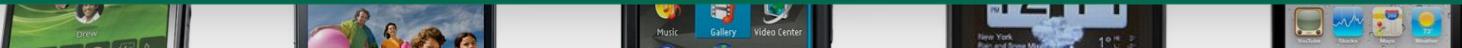


Outside the Network



Mobile security

Anti-Malware



Anti-Theft



Policy Enforcement



Data Protection



Systems management

- ▶ Staying up-to-date just got faster and easier

SYSTEM PROVISIONING

- Create images
- Store and update
- Deploy



LICENCE MANAGEMENT

- Track usage
- Manage renewals
- Manage licence compliance



REMOTE TOOLS

- Install applications
- Update applications
- Troubleshoot



VULNERABILITY SCANNING

- HW and SW inventory
- Multiple vulnerability databases



ADVANCED PATCHING

- Automated prioritisation
- Reboot options



NETWORK ADMISSION CONTROL (NAC)

- Guest policy management
- Guest portal



Solutions

Main factors

Technological factor



Human factor

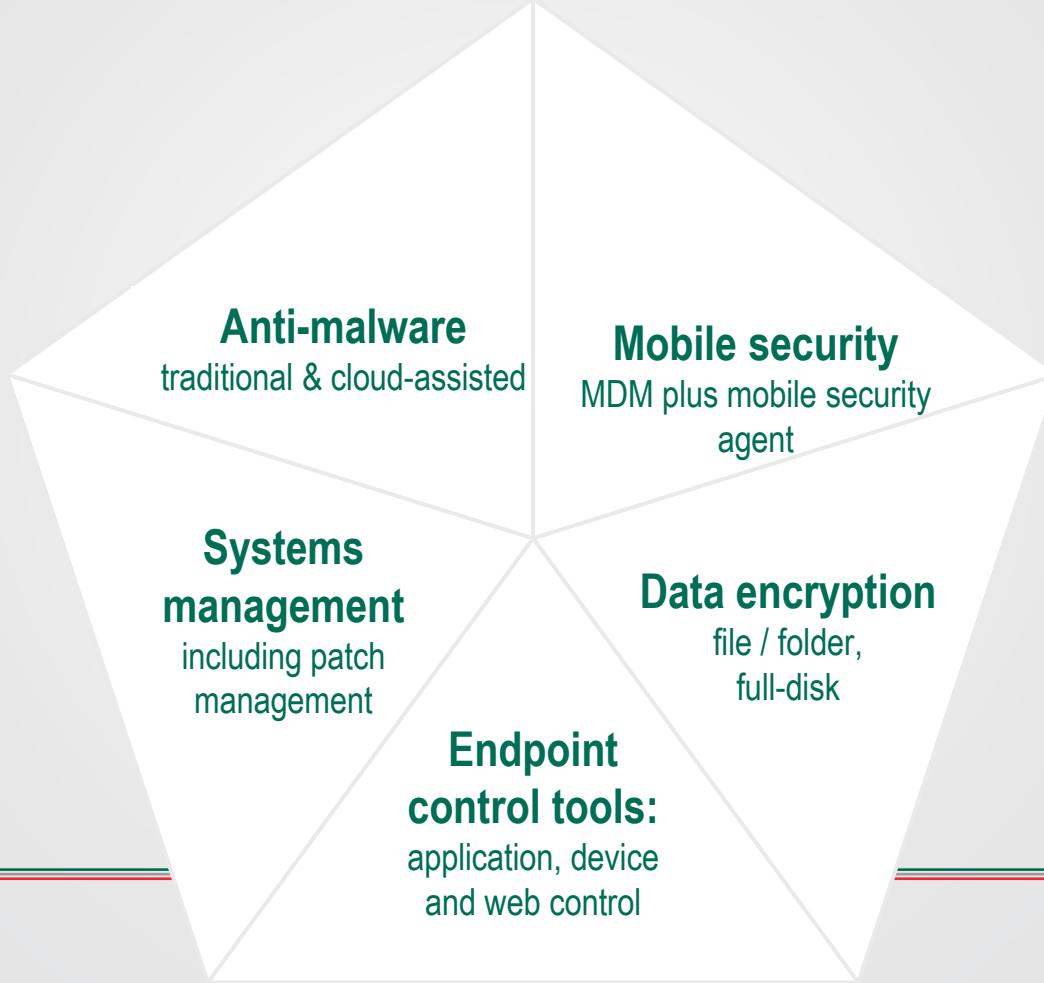


Technological
factor

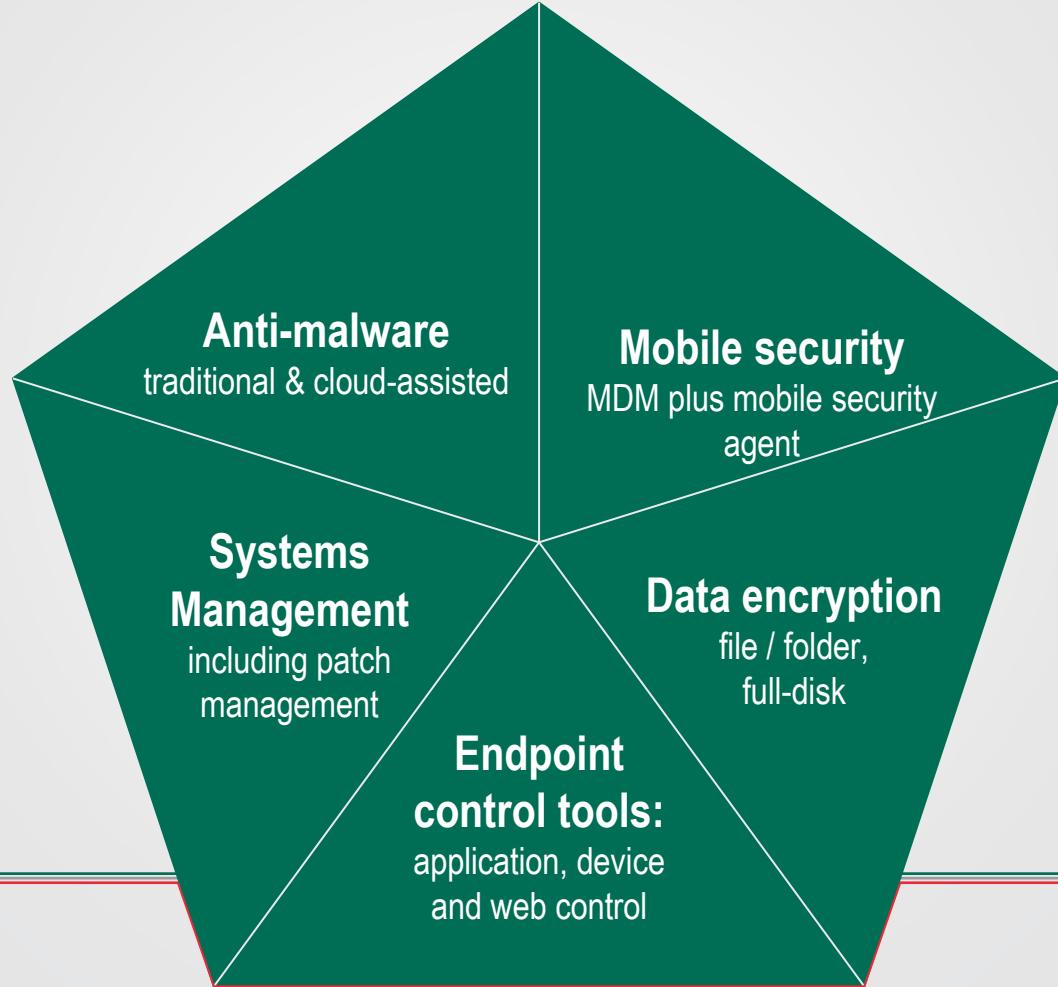
Choose the technological partner, not the marketing one



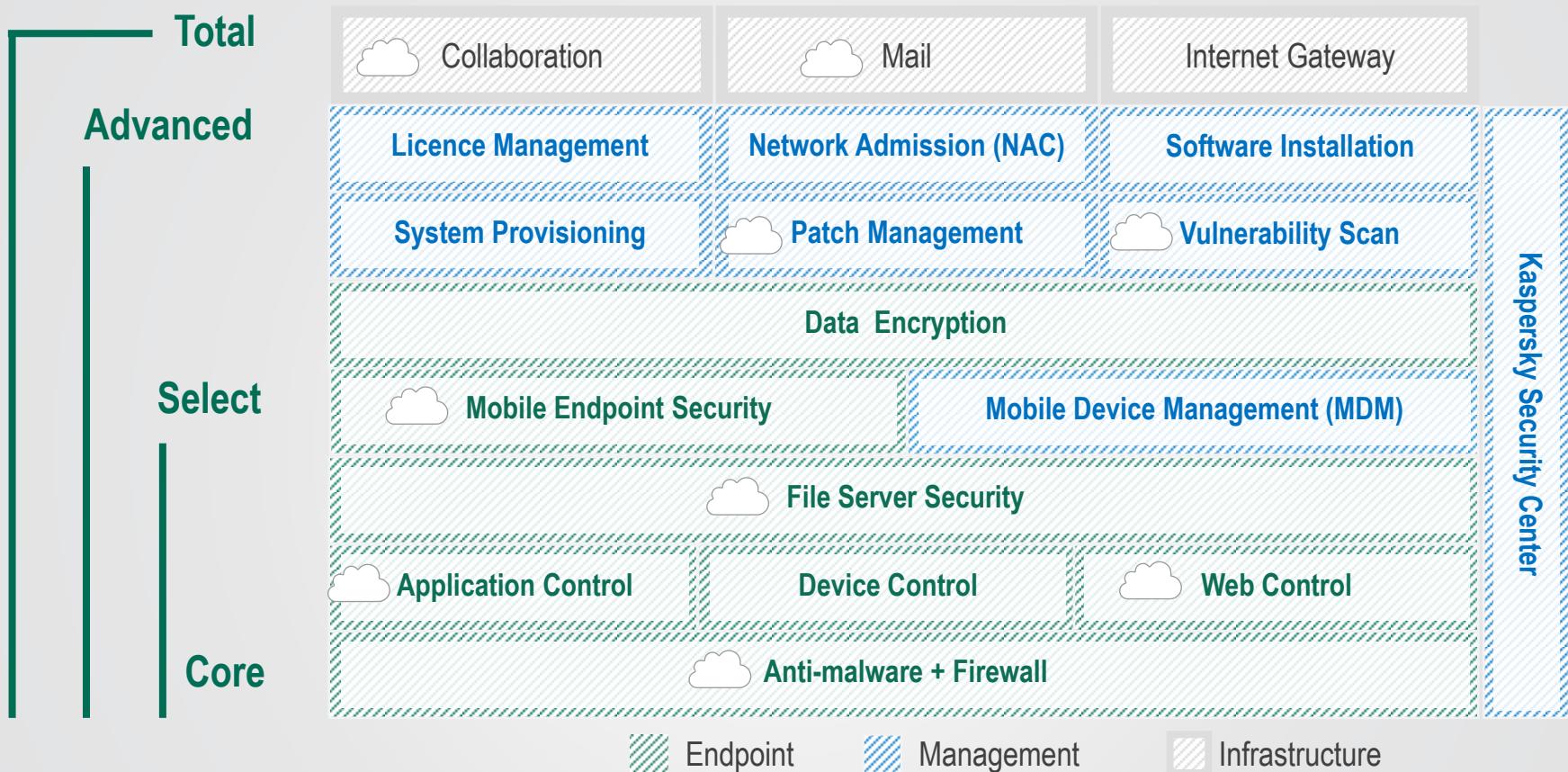
One single platform that contains:



All managed through a single management console



Kaspersky Endpoint Security for Business:



Cloud-enabled via the
Kaspersky Security Network (KSN)

Education

- www.securelist.com/blog
- www.secureviewmag.com
- www.threatpost.com
- support.kaspersky.com



Thank you!

Questions?

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