# Fueling your Road to the Cloud and Beyond



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### **Confronted Dilemmas**





#### Hybrid Cloud Security Solution







Intrusion Prevention



**System Security** 



Integrity Log Inspection Monitoring





**Malware Prevention** 



Anti-Malware

**Microsoft Azure** 

Behavioral Analysis & Machine Learning (2H/17)

Sandbox Analysis

Stop network attacks, shield vulnerable applications & servers

**vm**ware

Lock down systems & detect suspicious activity

Stop malware & targeted attacks



**Application Control** 



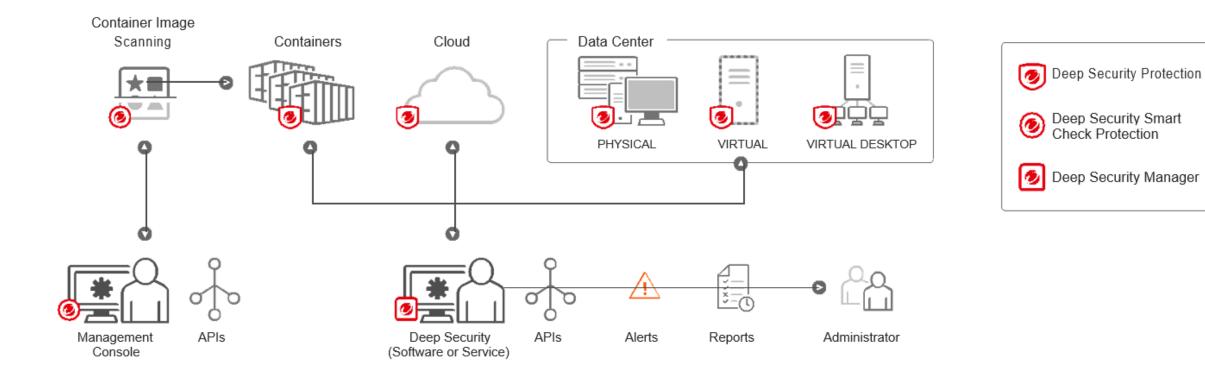






Cysoft - TrendMicro Focus Partner 3







# **Be Powerful**

### Protect against more threats faster

- A full range of security capabilities in a single smart agent
- Protection against vulnerabilities and end-of-life systems
- The ability to achieve and maintain regulatory and compliance requirements



# **Get Streamlined**

### **Consistent Security and Central Visibility**

- Central visibility and reporting across environments
- Accelerated incident response through intuitive dashboards and actionable insights across your entire environment
- The ability to prevent security gaps by enforcing consistent security in a single solution across your traditional, virtualized and cloud environment



# **Go** automated

### Optimized for key environments

- Full API enablement
- Trend Micro's Security Automation Hub: an easily searchable portal of best practices, script samples, API Key and documentation
- Connected Threat Defense, enabling the sharing of threat intelligence across Trend Micro and third-party security technologies





### **Deep Security Use Cases**

### Virtual Desktop (VDI) Use Cases



# Securing Virtual Desktop Infrastructures (VDI)



Traditional security negatively impacting login performance, storage I/O, & security operations

#### The results:

Central, automated management of security for 30,000 VDI users

Agentless security through tight VMware integration increased • performance & reduced login times

Central management & unique scan cache stabilized storage requirement and reduced storage needs by 70%



Communications

Modernization project driven by data security; traditional security too slow, intrusive to use

#### The results:

Automated deployment of security to over 2000 VMware Horizon View users

Central reporting & logging reduced incident response time

Tight VMware integration enabled centralized coordination of security and operational tasks,

increasing performance and infrastructure responsiveness



Global Telecom

Strategic shift to virtual commercial offerings; traditional security not optimized for virtual, fragmented

#### The results:

Cloud service supporting 1000s of VDI users across 80 ESX hosts

Agentless security increased performance & reduced login • times

Comprehensive security platform reduced operational impacts from new vulnerabilities with consistent virtual patching



### Virtual Server Use Cases



### **Securing Virtual Servers**

#### MicroStrategy<sup>®</sup>

*Efficiency and performance challenges across several data centers. Needed to secure dynamic infrastructure* 

#### The results:

 Eliminated productivity impacts on over 2,000 VMs

Solved problems of
simultaneous pattern updates

 simultaneous pattern updates and scans

Automated security provisioning and gave IT complete control of security



*Evolve security to align with new infrastructure and extend protection to VMs and VDI* 

#### The results:

- Reduced hardware by eliminating need for 2 VDI hosts and 4 server hosts
- Fast deployment process with VMware- 8 hours start to finish

Minimized risk of disruptions in main data center



Fragmented and multi-system approach to security for the data center needed to be consolidated in one system.

#### The results:

- More efficient utilization of server resources
  - Higher VM densities compared
     to traditional server security

Optimized VM performance with agentless scanning



### Cloud Workload Use Cases



### Securing Cloud Workloads



Needed flexible infrastructure and security controls to protect data and comply with evolving regulations.

#### The results:

 Usage-based security pricing and scalable infrastructure aligned costs with revenue

Shared security model enabled launch of a HIPAA compliant solution in days vs. months

 Flexible security controls enable fast
 process or policy changes to adapt to market demands

### Eliminated need for data centers, saving \$200,000/ year





Digital Entertainment

Wanted to focus on building products and expanding business, not on managing security.

#### The results:

Launched a PCI compliant online payment solution in under 6 months

#### Seamless AWS integration and

breadth of security capabilities in single solution, simplified set up and made Trend Micro an easy choice

 Support aggressive growth plans with ability to replicate a PCI-DSS compliant environment in 3 months vs. 2 years

#### Major motion picture company

(not Sony)

Media & Entertainment

Small IT team struggles to meet business demands and protect web sites against attack.

#### The results:

- Made web sites harder targets for hackers by hosting on secure AWS infrastructure, and augmenting with Trend Micro.
- Automatically apply security controls when new sites are launched – ensuring protection without manual provisioning

Virtually patch servers and manage AWS kernel updates with small IT team – balancing risk and time to value.



# Thank You

