

# Bitdefender®

18 April 2019

## Bitdefender. The Art of War

Tudor Florescu – Bitdefender Sales Engineer



# Agenda

- Short Cyber security review
- The Art of War
- Who are we

# 2013 – Target breach

Thank you for shopping with us!



# 2014 - Heartbleed

Critical vulnerability from not long ago



# 2015 – Ashely Madison Hack

Beware of hacktivism





# 2016 – Ukraine Energy Attack

Power off!



# 2016 – Democratic National Congress Leak

And down goes Hillary!



# 2017 – WannaCry

Ransomware with self propagation



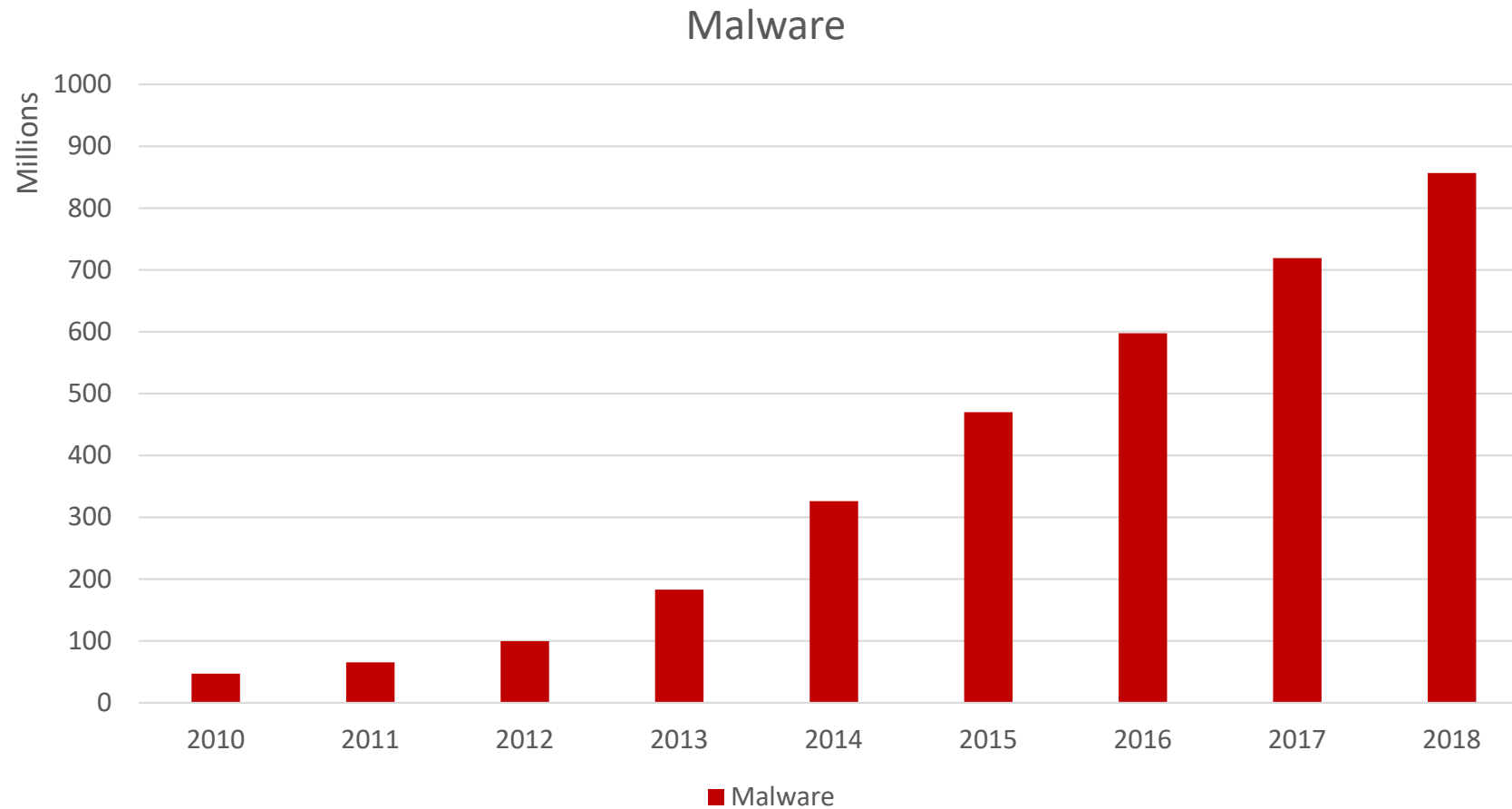


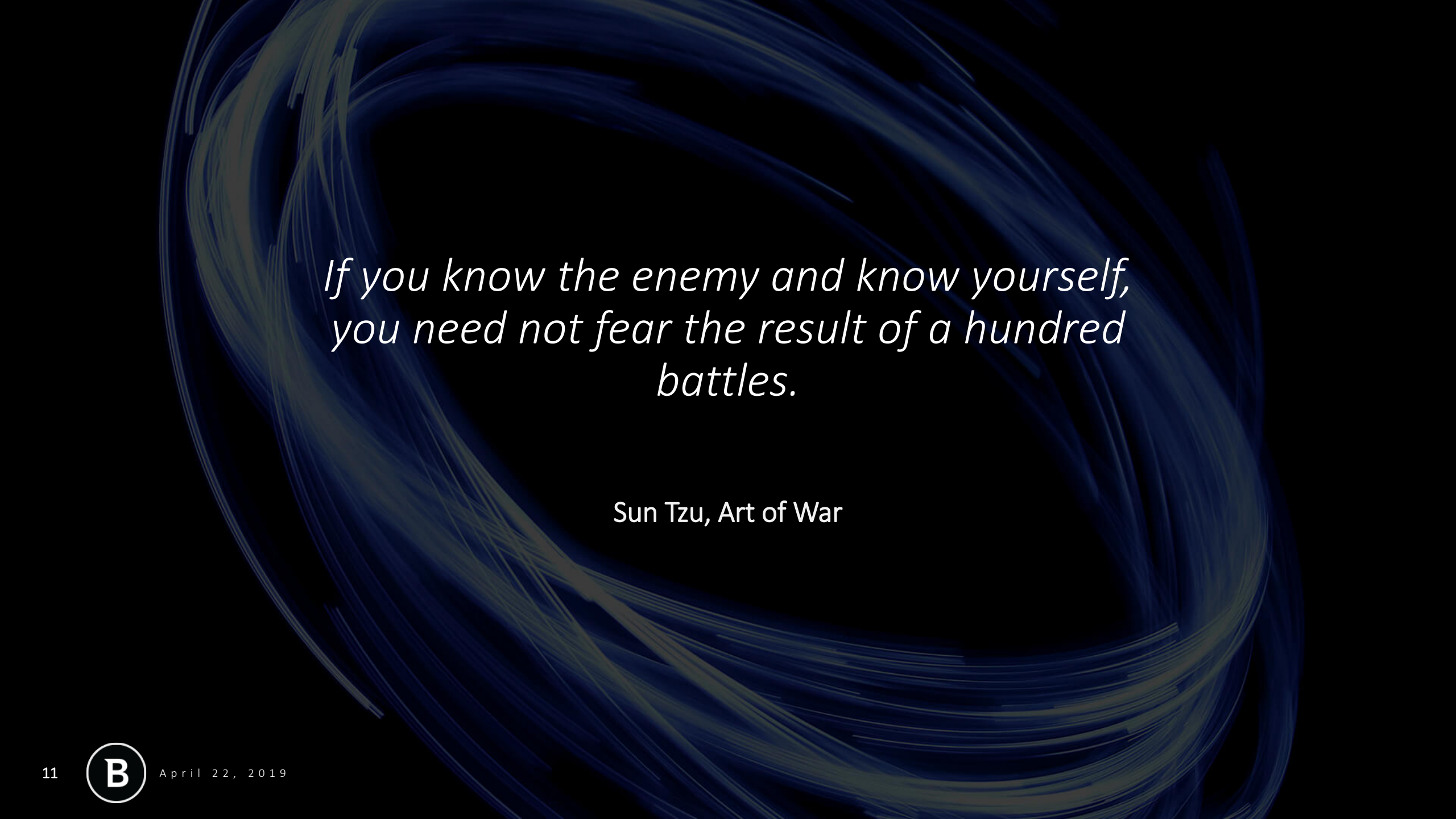
# 2018 – Cryptojacking

Ridding the money wave



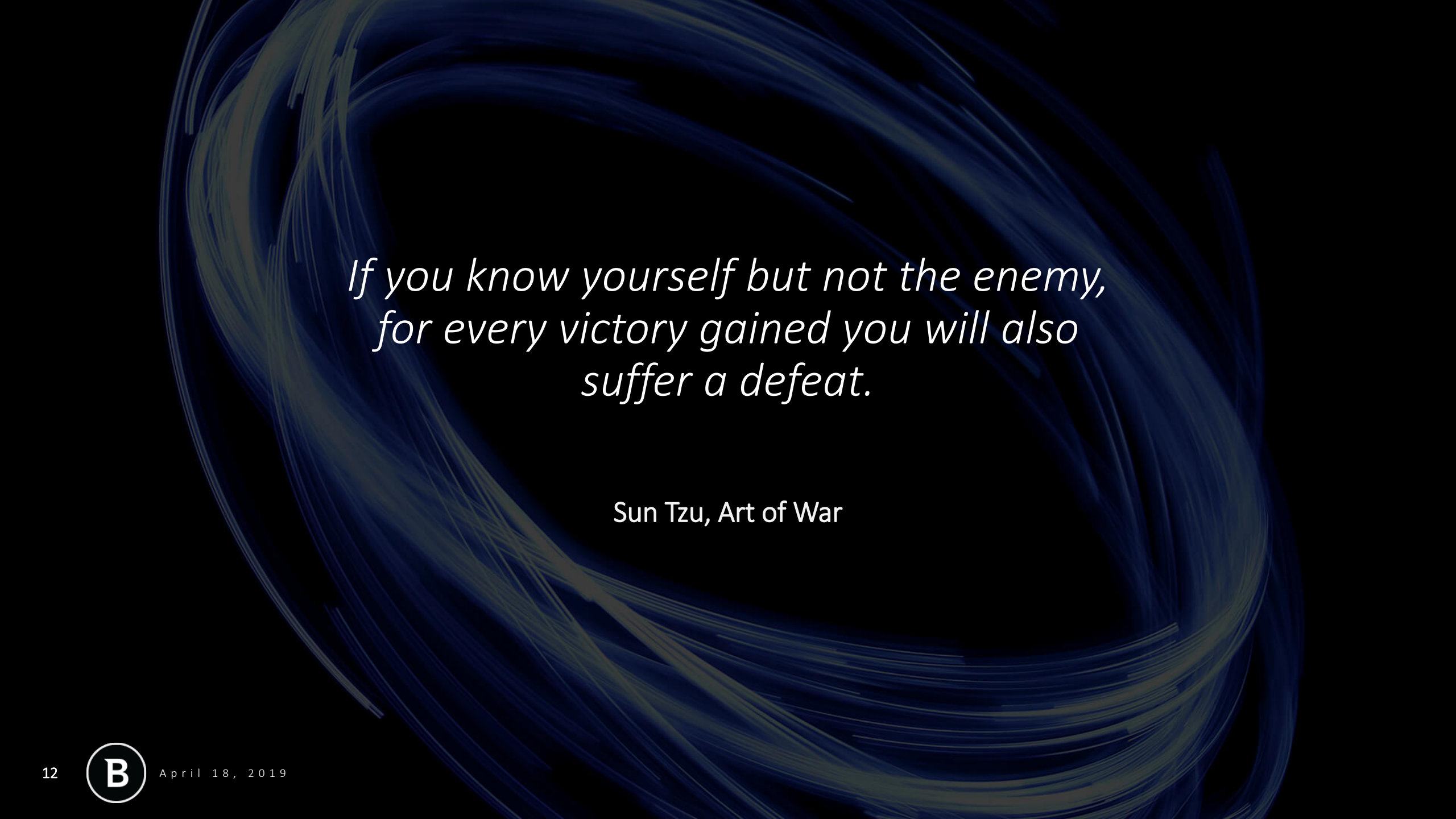
# Total Malware Yearly





*If you know the enemy and know yourself,  
you need not fear the result of a hundred  
battles.*

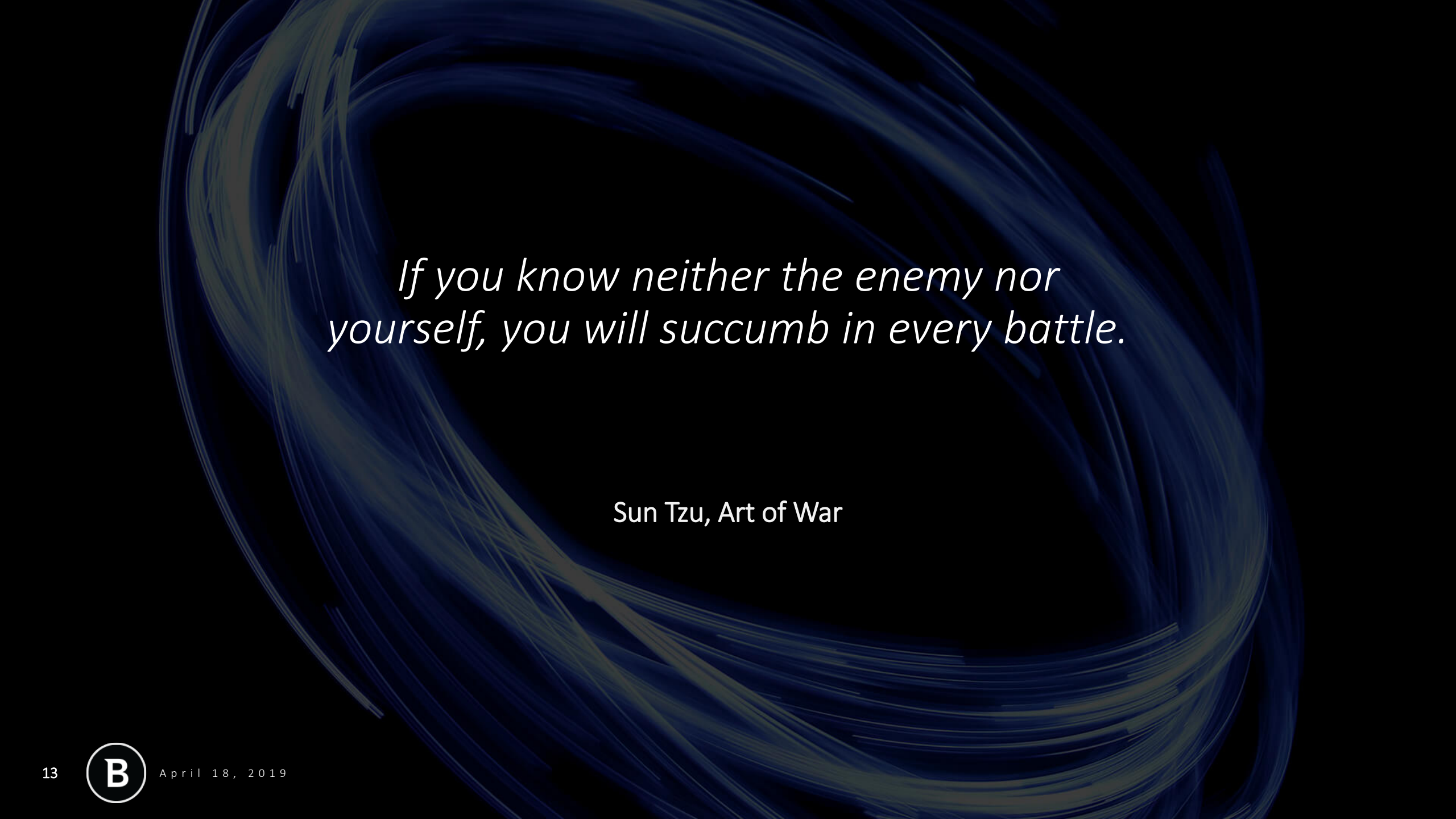
Sun Tzu, Art of War



*If you know yourself but not the enemy,  
for every victory gained you will also  
suffer a defeat.*

Sun Tzu, Art of War



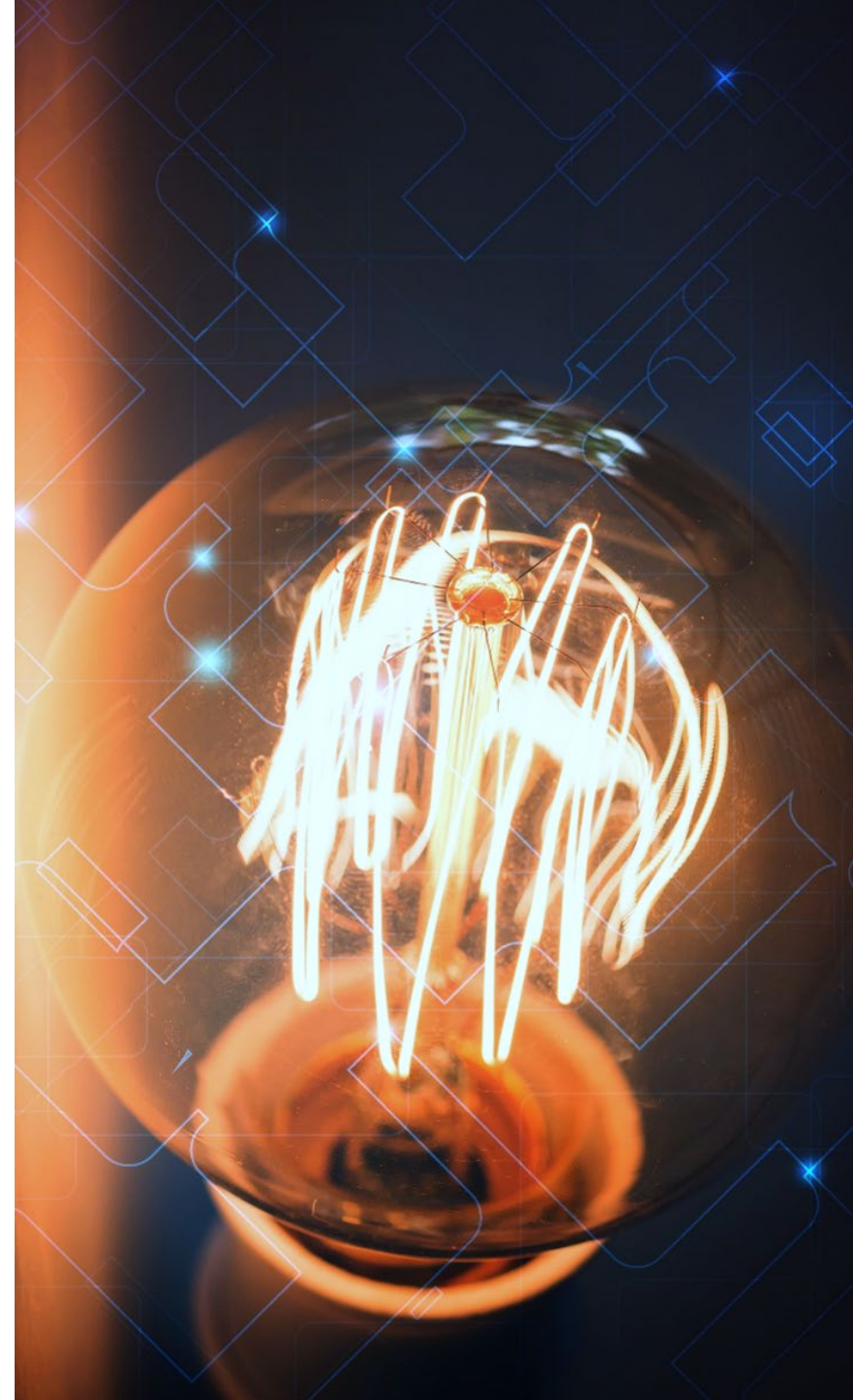


*If you know neither the enemy nor  
yourself, you will succumb in every battle.*

Sun Tzu, Art of War

# Frameworks

- Reduce risk levels and the organizations exposure to vulnerabilities.
- Is the go-to document in an emergency (for example, someone breaks into your systems).
- There are hundreds information security framework possibilities.
- There are geographical frameworks, industry-wide frameworks, and technology frameworks.





# NIST Framework



# WHO IS BITDEFENDER?



# Trusted Partner

150+ Technology  
Licensing Partners



# Consistently top-rated by independent Labs





**500.000.000.000** USERS



# Bitdefender GravityZone

The single console, single agent, next-generation EDR easy to use endpoint security platform of their choice.



THANK YOU

