

# Building a Cyber Fortress: Preparedness and Resilience in Critical Infrastructure

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# Market Challenges



# Market Forces Driving Change



## Digital Transformation

- New technologies, new use cases in every industry



## IT/OT Convergence

- Integrated teams and workflows need a single view



## Internet of Everything

- Juniper Research: 83 billion IoT connections by 2024; 70% in Industrial sector



## Threat & Risk Management

- Frequency and cost of targeted attacks continue to increase



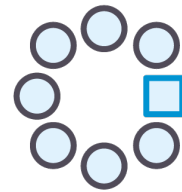
**5G is accelerating digital transformation across all sectors — everyone is connected to everything, and new use cases are speeding OT, IoT and IT convergence.**

Andrea Carcano, Co-founder and CPO,  
Nozomi Networks

# How OT Security Differs from IT Security



**Safety and Reliability** of critical systems that operate 24/7/365 and involve processes with significant safety risks.



**Heterogeneous/Legacy Systems**  
Industrial networks include diverse assets, and often consist of multiple connected architectures.

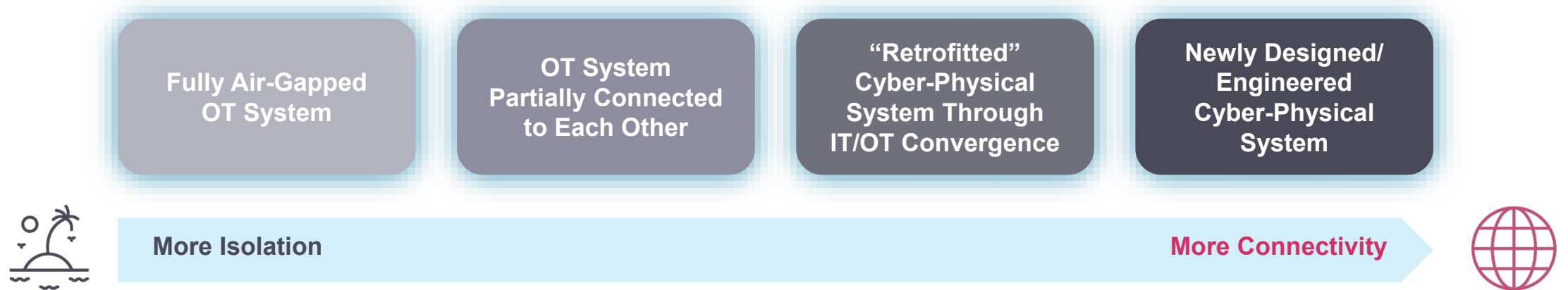


**Industrial Protocols**  
are often unknown in the IT world, and that are inherently insecure.



**Volume of IoT/OT Devices**  
will grow to billions worldwide vs millions in IT.

# OT Systems Evolution



## Examples of Traditional OT Systems

- Supervisory Control and Data Acquisition (SCADA)
- Industrial Control Systems (ICS)
- Programmable Logic Control (PLC)
- Process Control Networks (PCN) – Including Safety Instrumented Systems (SIS), Engineer Workstation and Human Machine Interface (HMI)
- Distributed Control Systems (DCS)
- Computer Numerical Control (CNC)

## Examples of OT-Related Cyber-Physical Systems

- Industrial Robots
- Virtual Reality Manufacturing Simulation Systems
- Self-Optimizing Press-Bending and Roll-Forming Machine
- Adaptable Production Systems
- Energy-Efficient Intralogistics Systems
- Connected 3D Printers
- Smart Grids

# The High Cost of a Cybersecurity Incident



## 1.7M USD

Average estimated  
cost of cyberattack



Cyberattacks on critical infrastructure have become the new normal and are one of the top five global risks.”

**World Economic Forum**  
Global Risk Report, 2020

	Organization	Issue/Attack	Cost (USD)
2020	Cognizant	Maze Ransomware	70m
	Honda	COVID-related Ransomware	Unknown
2019	Norsk Hydro	LockerGoga Ransomware	70m
	Duke Energy	Compliance Violation	10m
2018	Saudi Petrochem	Triton	Unknown
	UK NHS	WannaCry	100m
2017	Merck	NotPetya	870m
	FedEx (TNT Express)	NotPetya	400m
	Maersk	NotPetya	300m
	Mondelēz	NotPetya	188m
2016	Ukrenerg	Industroyer/Crashoverride	Outage
2012	Saudi Aramco	Shamoon	1 Billion

Sources: Wired, Wall Street Journal, UK Telegraph, Threatpost, Forbes





# Introduction to Nozomi Networks





# Global Leadership Footprint



Global Customer Base  
**5.0K** Installations



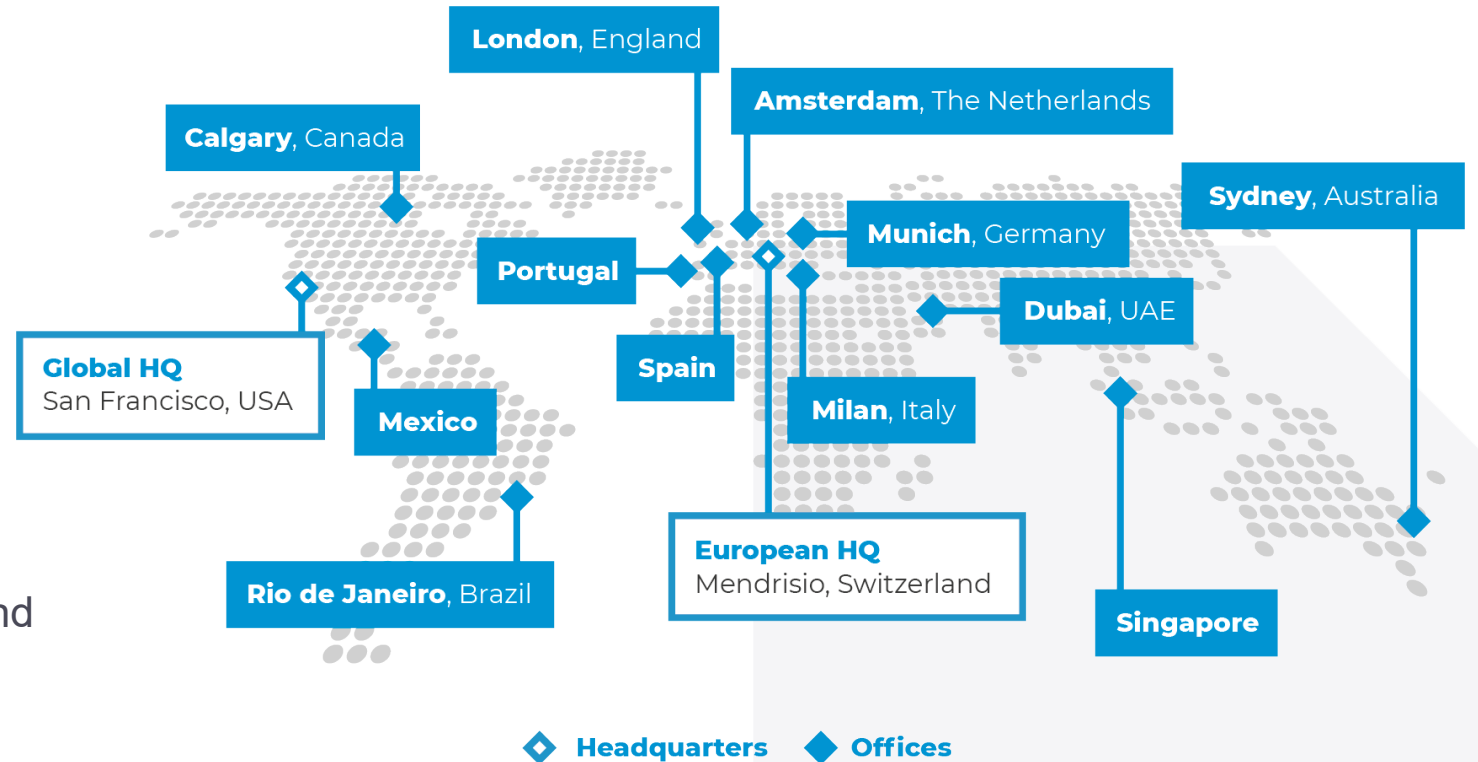
**57.2M** Devices Monitored  
Across Converged OT/IoT



Scalable Deployments  
Across **6 Continents**



**Global Expertise**  
Worldwide Network of Partners and  
**1,000+** Certified Professionals





**2020**  
**Growth**

**100%** Customer **retention**

**83%** **win rate** for PoCs\*



**Industry-1st SaaS**  
solution for OT/IoT  
cybersecurity:  
**Vantage™**



**Unrivaled Partner**  
**Ecosystem** adding  
Honeywell, Telefónica,  
ABB, AWS, Honeywell,  
Siemens, Google,  
Service Now,  
Yokogawa, and other

**100%** Customer **growth**

**90%** of the time, **vulnerabilities/**  
**threats** found within 24 hours of installation



**Industry Leader** for  
3<sup>rd</sup> consecutive year  
in **Gartner Peer**  
**Insights Reviews**



**Strategic**  
**Investments** from  
In-Q-Tel, Telefónica  
and Forward  
Investments

# Securing the World's Largest Organizations



**9** of Top 20  
**Oil & Gas**



**7** of Top 10  
**Pharma**



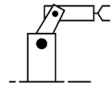
**5** of Top 10  
**Mining**



**5** of Top 10  
**Utilities**



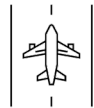
**Chemicals**



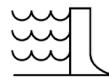
**Manufacturing**



**Automotive**



**Airports**



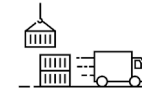
**Water**



**Building Automation**



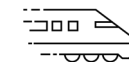
**Food & Retail**



**Logistics**



**Smart Cities**



**Transportation**

# This seems to be a joke but this is reality !!!





# Nozomi Networks Strengths



## Proven Scalability

### Central Management & Analysis

Manage any number of sites & assets

### Cloud Multi-tier Architecture

SaaS platform monitors any number of assets and locations from anywhere

### Agentless Protection

Single Guardian sensor can monitor over 500K assets



## Faster Deployment

### Sensor Options to Fit Your Environment

Physical, virtual, cloud, edge, container sensors

### Cloud Architecture

SaaS platform speeds onboarding, eliminates sizing issues

### Industry's Largest Partner Ecosystem and Open API

Minimizes integration complexity



## Always-On Monitoring

### Continuous Monitoring of All Supported Protocols: OT, IoT and IT

No critical blind spots

### Unmatched Detection & Visibility

Prevents operational disruptions

### Audit-ready Default Configuration

Avoids findings due to misconfiguration



## Full Stack Solution

### No Reliance on Other Vendors

Avoids EOL impacts or waiting for patches

### Rigorous QA Ensures Interoperability and Stability

Improves hardening, scalability, rollback, data analysis

### Integrated Development

Extracts the best performance from hardware and software



## Nozomi Networks+ADAPTIT Offerings



# Nozomi Networks Key Differentiators



## See

All assets and behaviors on your OT/IoT networks for comprehensive awareness



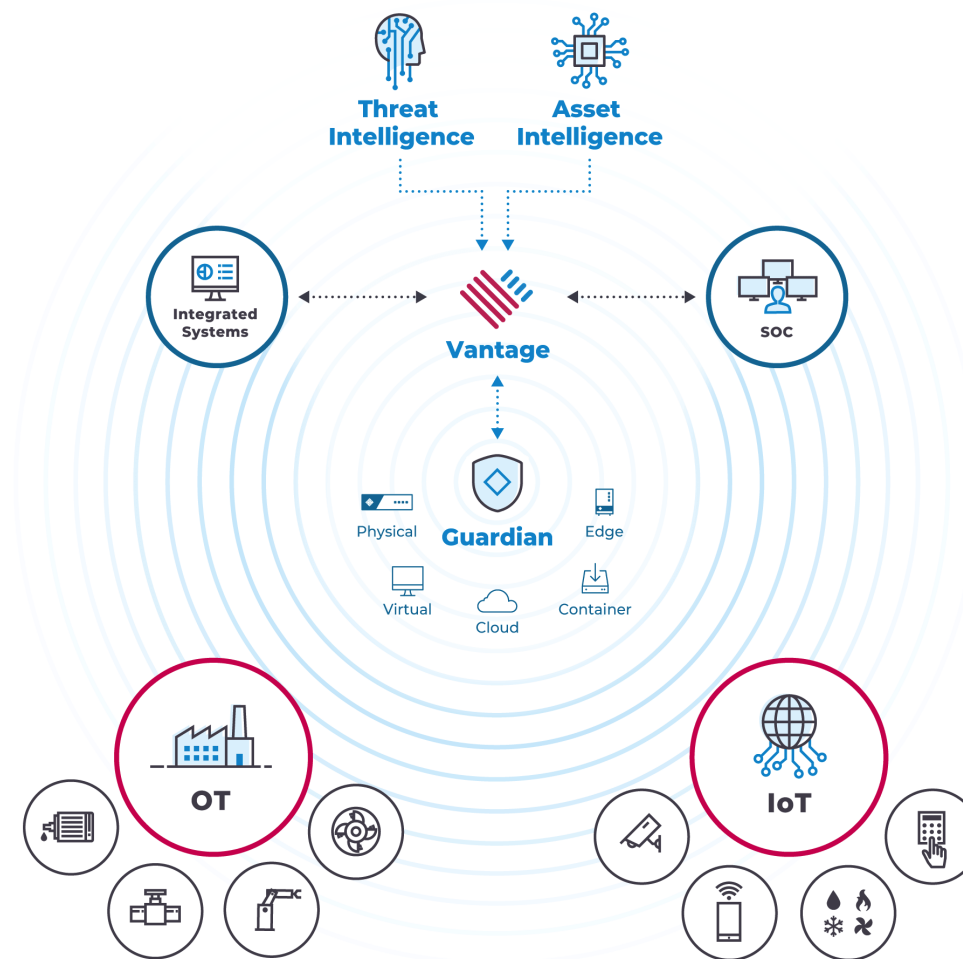
## Detect

Cyber threats, vulnerabilities, risks and anomalies for faster response



## Unify

Security, visibility and monitoring across all your assets for improved operational resilience



# Nozomi Networks + ADAPTIT Offerings



ADAPTIT uses Nozomi Network products for asset inventory and ICS assessments to passively identify and map networked assets in customers' ICS and surrounding networks.



ADAPTIT assists with deploying the Nozomi Networks solution, gaining immediate network visibility, and building an interactive visualization of every device on the network.



ADAPTIT uses Nozomi products to accelerate Detection and Response, thus improving Operations and Security Teams' Efficiency.

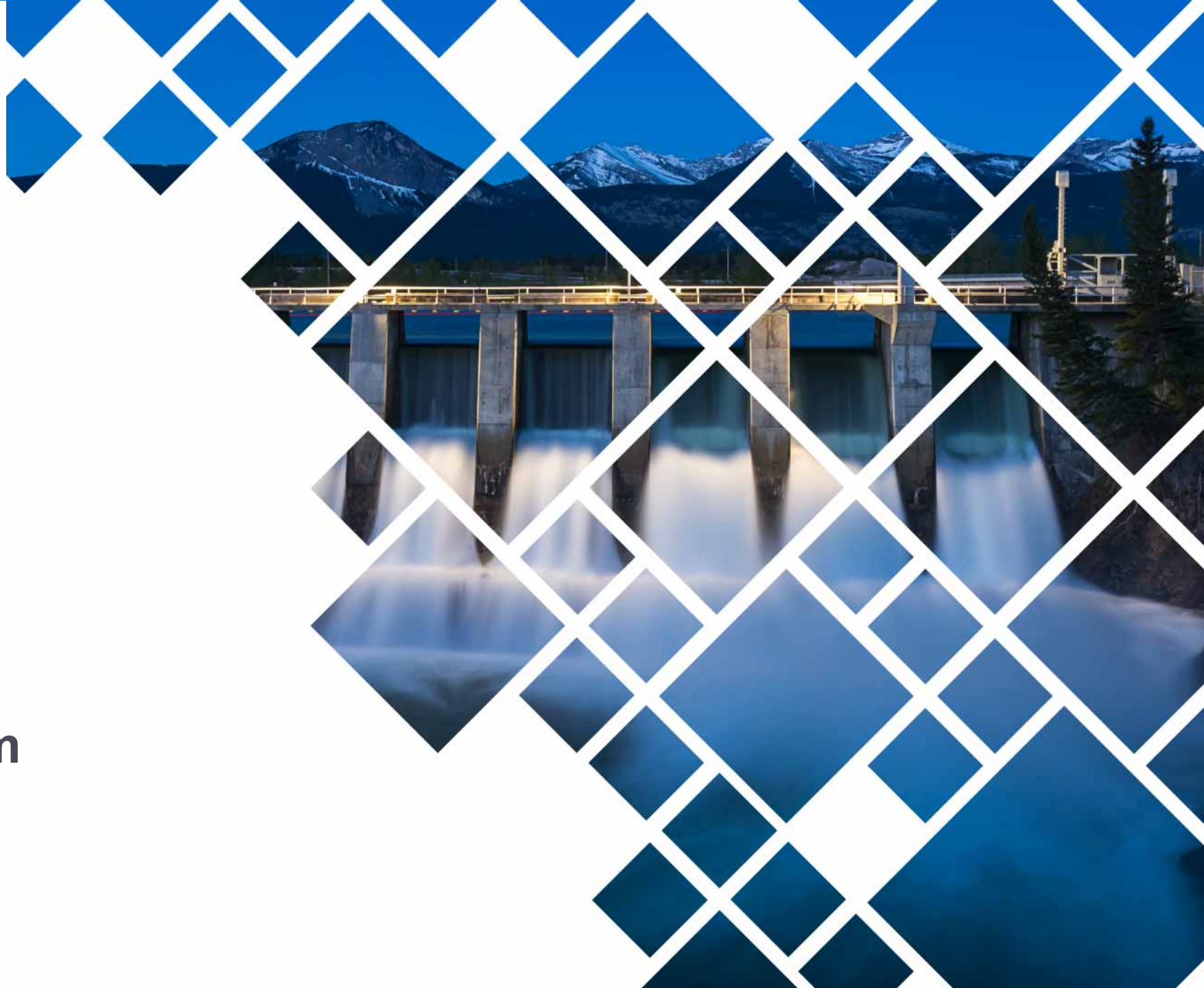


Adaptit leverages the experience of the Nozomi Networks Threat Operations Center (TOC) for extended ICS knowledge, training, and intelligence to better support customers' risk evaluations and managed service needs.





# Nozomi Networks Market Momentum



# Technology Alliance Ecosystem

Integrations and Interoperability with **Controls**, **Security**, **Network** & **Cloud** Architectures

## SIEM, SOAR and Data Integrations



## OT / ICS Interoperability



## Other Network / IT and Security Technologies



## Cloud Services Platforms



Our solution provides extensive support for OT/IoT and IT protocols and is frequently updated. See the latest [Protocol List](#).

# Five Star Customer Reviews



## 100% Customer Retention



“The Guardian appliance is powerful, their team is skilled, they solved our problem.”  
**Senior Program Manager**  
**Manufacturing Industry**



“Innovative, easy to implement and even easier to maintain.”  
**Systems Specialist**  
**Services Industry**



“Once you try Nozomi and its rich feature set you cannot imagine operating without it!”  
**Security Analyst**  
**Manufacturing Industry**



“We wanted the most advanced technology available.”  
**Manager, Cyber Security**  
**Oil & Gas Industry**



“This product keeps its promises.”  
**System Administrator**  
**Energy and Utilities Industry**



“Exceeded expectations. Deeper visibility than expected.”  
**Senior Industrial Security Manager**  
**Manufacturing Industry**

# What Partners Say

”

**Atos**

Working with Nozomi Networks allows us to take advantage of their artificial intelligence-powered software to map, monitor and identify threats in some of the largest industrial installations around the world.

**JEROME SANDRINI**

Head of Big Data and Security  
Atos North America

”

**Honeywell**

Our partnership delivers the industry's most complete, vendor-neutral OT cybersecurity portfolio, strengthened by Honeywell global professional and managed security services.

**JEFF ZINDEL**

Vice President and General  
Manager, Honeywell Connected  
Enterprise Cybersecurity

”

 IBM Security

Teaming with Nozomi Networks, our customers immediately gain market-leading OT network monitoring and threat detection technology that is fully integrated with key IBM Security services and platforms such as QRadar.

**CHRIS MCCURDY**

Vice President Worldwide,  
IBM Security

”

**Schneider  
Electric**

We tested a number of different vendors, and Nozomi came out on top ... Guardian also learns the system, tells you all the assets, and will tell you about unusual activity ... They will help us address threats we can't even quantify.

**GARY WILLIAMS**

Senior Director,  
Schneider Electric



# What Partners Say

”

**Gartner**

Gartner's recognizes Nozomi Networks Vantage as a SaaS-based Multiplatform OT Security Platform — urges security and risk management leaders to “seize the opportunity to support their organizations’ efforts to improve operational resilience.

**GARTNER MARKET GUIDE**  
For Operational Technology  
Security, January 2021

”

F R O S T  
&  
S U L L I V A N

With an impressive understanding of the expanding markets it serves, Nozomi Networks is transforming traditional ICS cybersecurity to pinpoint OT and IoT threats in real-time ...

**SANKARA NARAYANAN**  
Senior Industry Analyst  
Frost & Sullivan

”

IDC  
ANALYZE THE FUTURE

Nozomi Networks has grown to become a leader in industrial cybersecurity ... with deployments worldwide at many of the biggest players in industries such as oil and gas, pharmaceuticals, utilities, and mining.

**MARK CHILD**  
Research Manager, European  
Security, IDC

**ROMAIN FOUCHEREAU**  
Manager, Security Appliance  
Program, IDC

”

451 Research

Nozomi's flagship Guardian product comes at a pivotal time in the development of the ICS security market and reflects several of the trends we are seeing across ICS security ...

**PATRICK DALY**  
Associate Analyst  
451 Research

# Industry Awards



...and more!



# Thank You!

Nozomi Networks accelerates digital transformation by protecting the world's critical infrastructure, industrial and government organizations from cyber threats. Our solution delivers exceptional network and asset visibility, threat detection, and insights for OT and IoT environments. Customers rely on us to minimize risk and complexity while maximizing operational resilience.