The Power of ONE

Empowering Cybersecurity Strategy with a Unified Platform

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Trend Micro Vision One™

1912-1954 Father of Computer Scienting Mathematician, Logicia Wartime Codebreaker Victim of Prejudice

"Mathematics, rightly viewed, possesses not only truth but supreme beauty, a beauty cold and austere like that of sculpture." - Bertrand Russell



TREND THE COMPANY

CUSTOMERS	ABOUT	PEOPLE
500.000 enterprises	Founded 1988	
45 of top 50	HQ Tokyo, Japan	7.500+ employees
100% of top 10	Market Cap. \$8B+	3000+ R&D engineers
100/801 (00 10		50+ offices
150M consumers	2021 Sales \$2B+	

Certified & data privacy focused











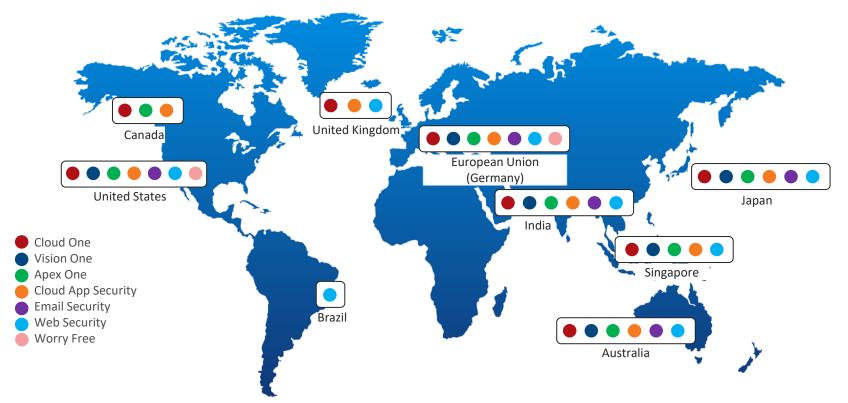
Trend Micro is a PCI DSS Level 1 Service Provider, is Common Criteria Evaluated & uses FIPS validated crypto



Compliant with key regional requirements for data privacy and security



Global SaaS Data Centers





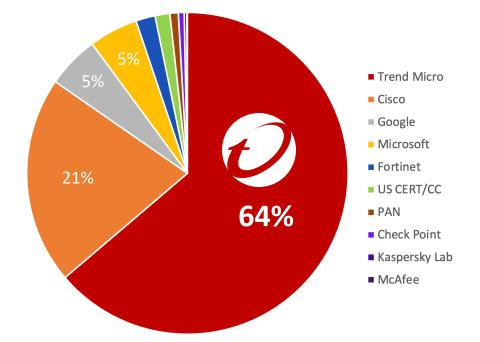


Market Leader in Vulnerability Disclosure

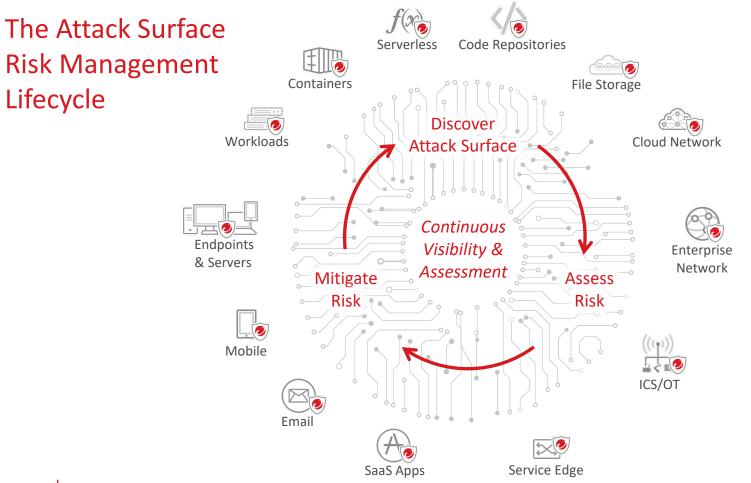
Zero Day Initiative

- 10,000+ independent vulnerability researchers
- Market leader in the public disclosure market for past 14 years, discovering & reporting 64% of the vulnerabilities in 2021
- Most disclosed high impact vulnerabilities (critical + high severity)

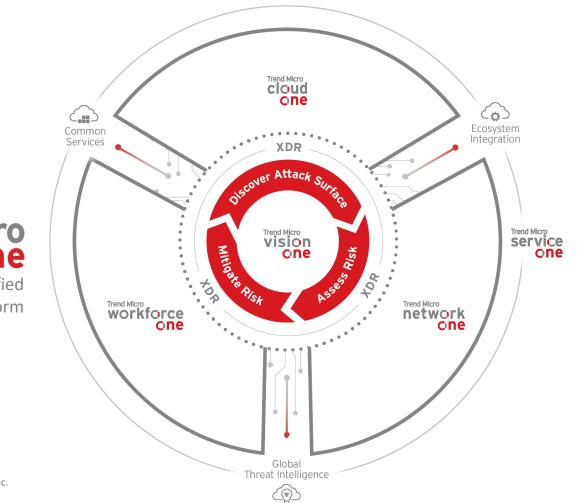
Source: Quantifying the Public Vulnerability Market, Omdia, May 2022











Trend Micro

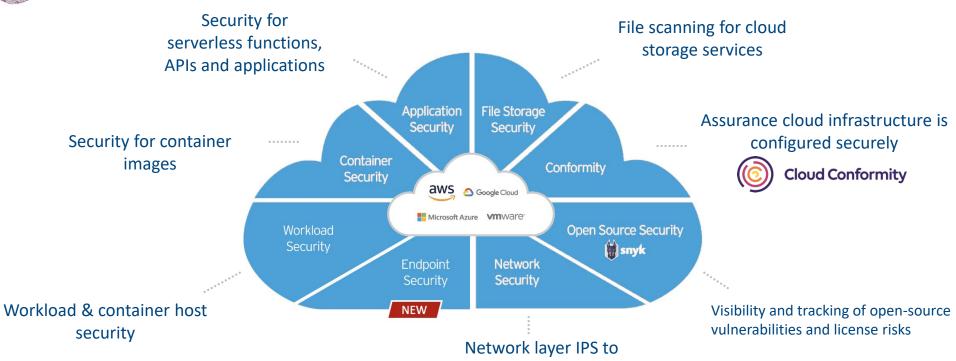
A unified cybersecurity platform



Cloud One



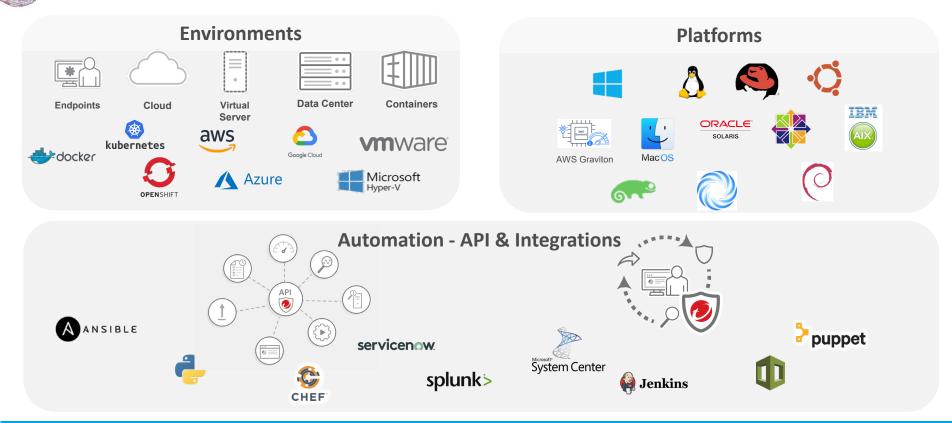
Trend Micro Cloud One



Cloud-native, SaaS-based platform with the most extensive set of cloud security services

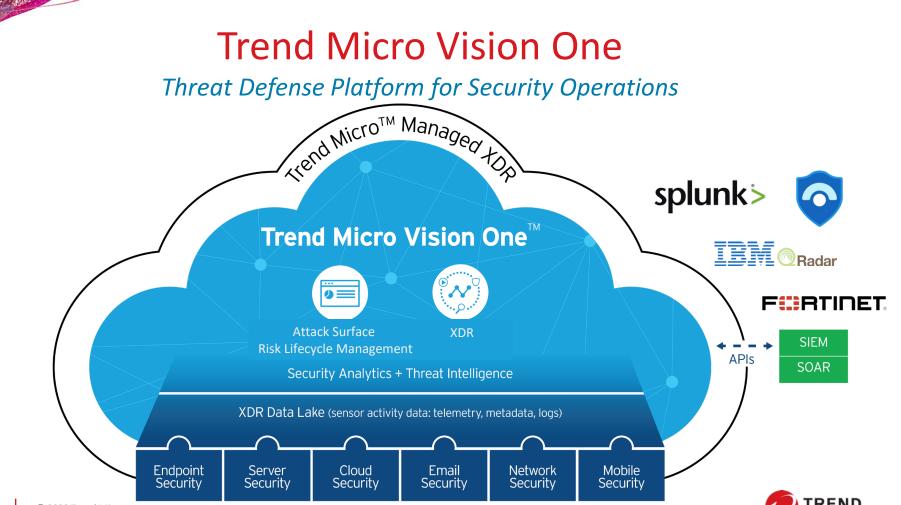


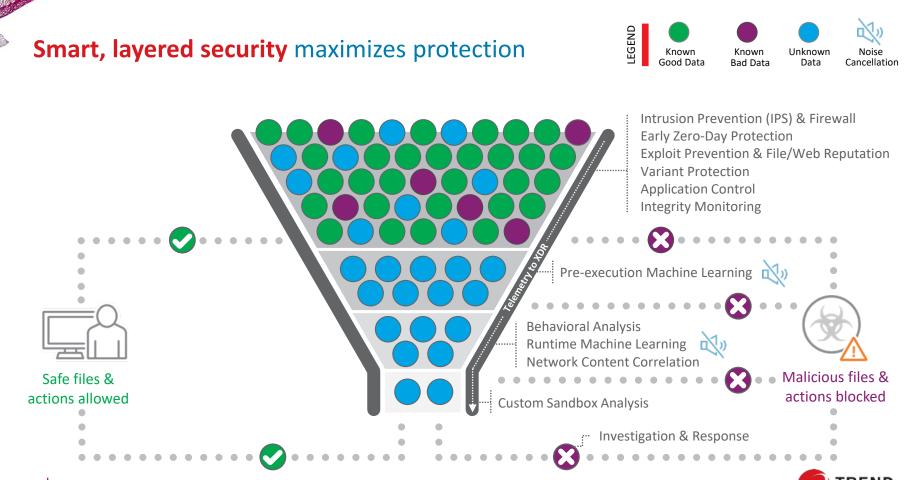
Cloud One – Endpoint & Workload Security



User endpoints, cloud workloads, VMs, containers & servers

Vision One





Trend Micro Service One – Upgrade to the Complete level

Managed XDR is a core component of our services umbrella, Trend Micro Service One. With Trend Micro Service One Complete level you also receive:

- Designated Service Manager
- Premium Support handling
- CISO to CISO sparring
- On-demand training
- Health checks
- Targeted Attack Detection
 service
- Managed XDR
- Incident Response service



Trend Micro Service One – Complete level The end-to-end service for faster detection and response



Managed XDR service platform Augments threat detection with added expert resources

Trend Micro Vision One Cloud Platform

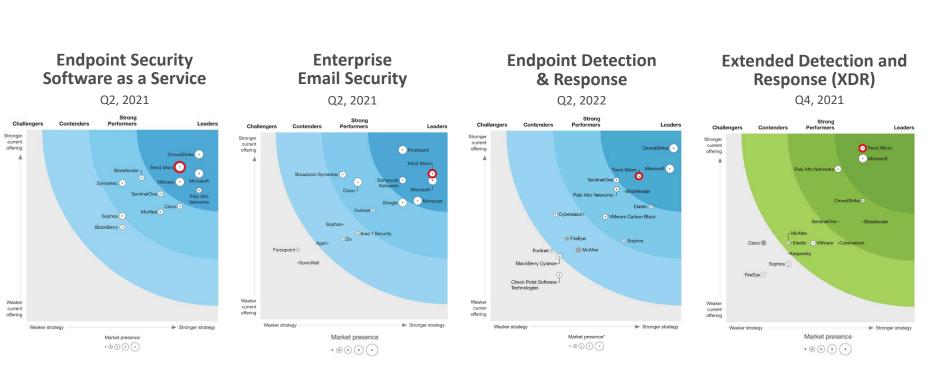
Enhances customer's detection and response view and activities



Evaluations



Strength Across the Enterprise



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Strength Across the Enterprise



Market Share Leader in IDPS 2021 Others 17% **Trend Micro** 25% **FireEve** 10% **NSFOCUS** Venustech 13% 18% McAfee 17%

Magic Quadrant for Endpoint Protection Platforms (EPP)



2021 Market Guide for Cloud Workload Protection Platforms

Q2, 2021



Trend Micro's assessment shows that we meet **ALL 8** of the Gartner recommendations for securing cloud workloads.*

*Based on Trend Micro's assessment of Gartner 2021 Market Guide for Cloud Workload Protection Platforms; Q2, 2021 | G00725997 Neil MacDonald, Tom Croll

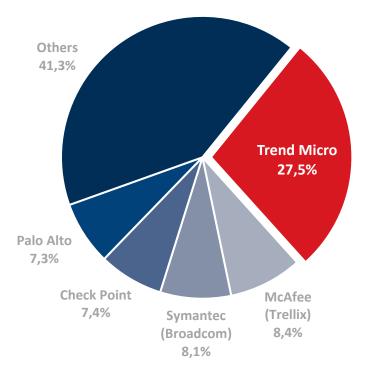
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Revenue in Million USD for 2020-21. Graphic prepared by Trend Micro based the Gartner report. Market Share: Enterprise Network Equipment by Market Segment, Worldwide, 2021. March 2022

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#1 in Hybrid Cloud Workload Security market share

IDC Worldwide Cloud Workload Security Market Shares, 2020 - June 2021



Recognized by Independent Testing

MITRE ENGENUITY | ATT&CK[®] Evaluations









Thank you

Extended detection and response across multiple IT layers by Trend Micro. Created with real data by artist Brendan Dawes. See more at www.TheArtofCybersecurity.com

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