

The Power of ONE

Empowering Cybersecurity
Strategy with a Unified Platform

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Regional Sales Manager GCM



Alan Mathison Turing
1912-1954

Father of Computer Science
Mathematician, Logician
Wartime Codebreaker
Victim of Prejudice

*"Mathematics, rightly viewed, possesses not only truth
but supreme beauty, a beauty cold and austere
like that of sculpture." - Bertrand Russell*





THE COMPANY

CUSTOMERS

500.000 enterprises

45 of top 50

100% of top 10

150M consumers

ABOUT

Founded **1988**

HQ Tokyo, **Japan**

Market Cap. **\$8B+**

2021 Sales **\$2B+**

PEOPLE

7.500+ employees

3000+ R&D engineers

50+ offices

Certified & data privacy focused

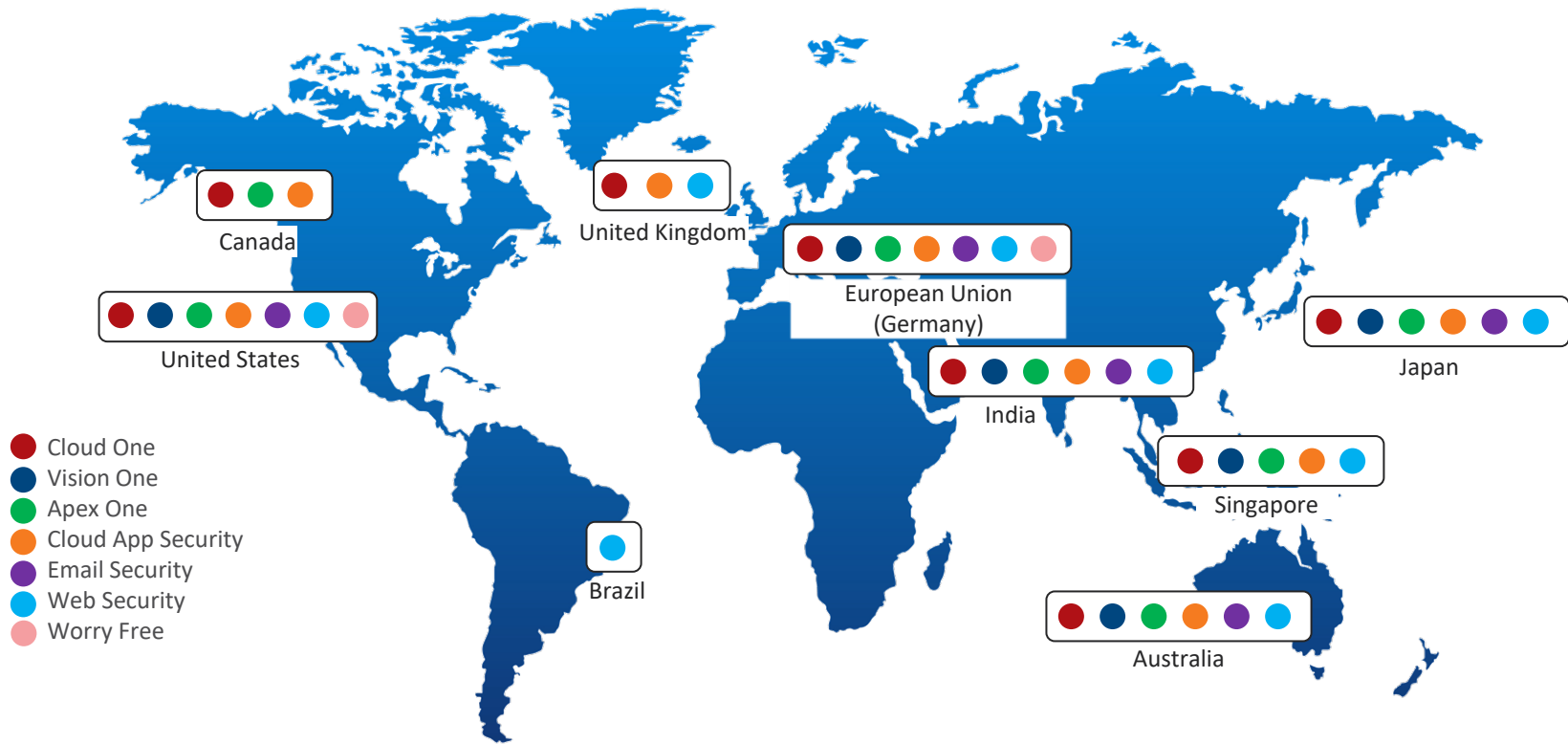


Trend Micro is a PCI DSS Level 1 Service Provider, is Common Criteria Evaluated & uses FIPS validated crypto



Compliant with key regional requirements for data privacy and security

Global SaaS Data Centers



The Trusted Source For Law Enforcement

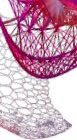


Bundeskriminalamt



TREND
MICRO

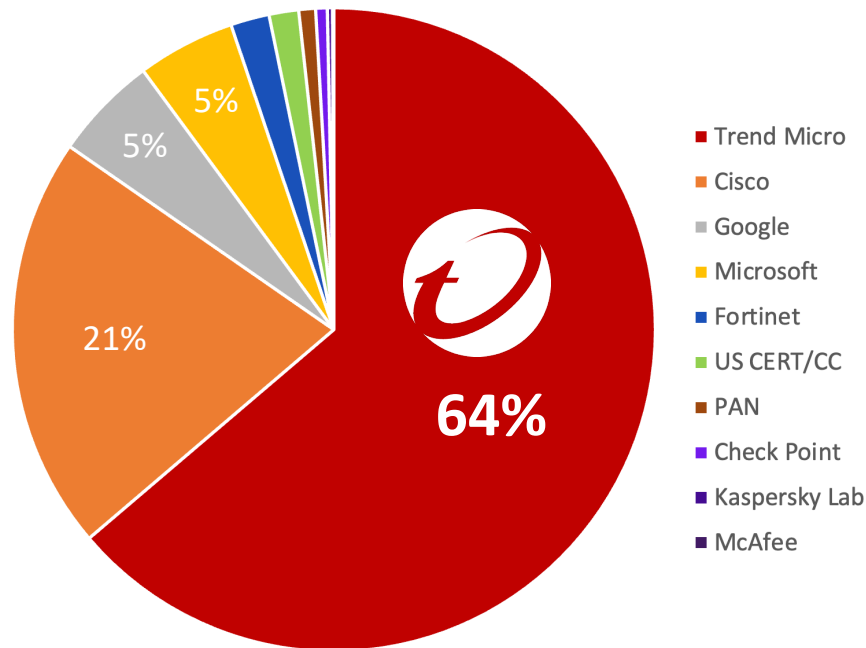
research



Market Leader in Vulnerability Disclosure

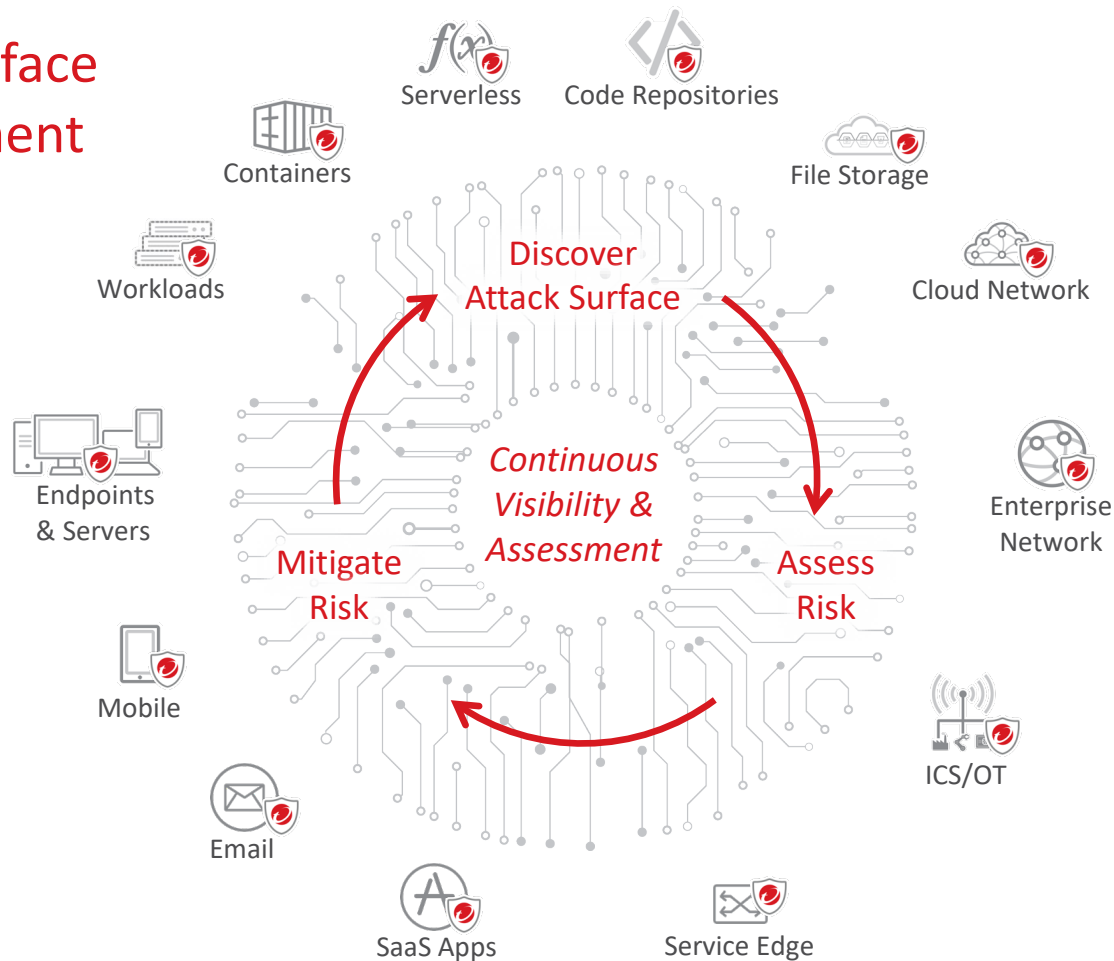
Zero Day Initiative

- **10,000+** independent vulnerability researchers
- Market leader in the public disclosure market for past 14 years, discovering & reporting **64% of the vulnerabilities** in 2021
- **Most** disclosed high impact vulnerabilities (critical + high severity)



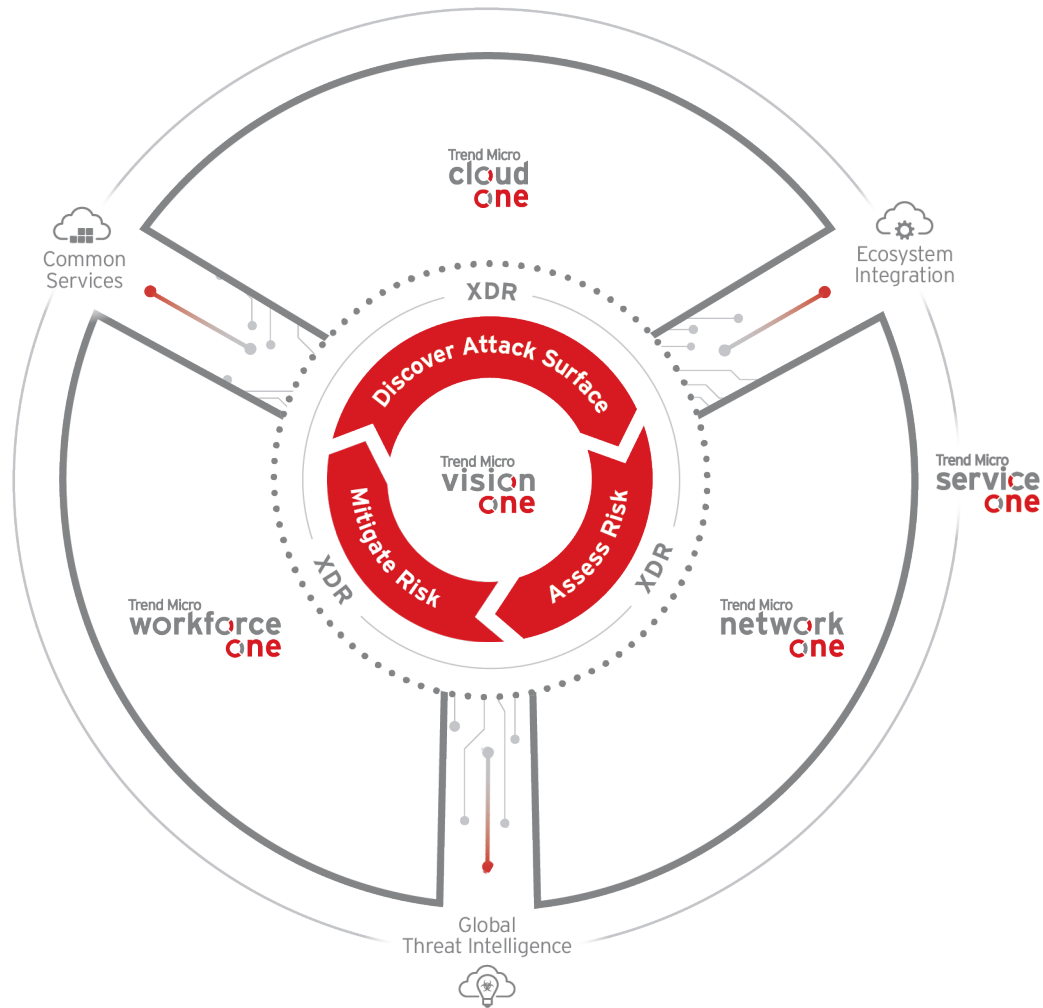
Source: Quantifying the Public Vulnerability Market, Omdia, May 2022

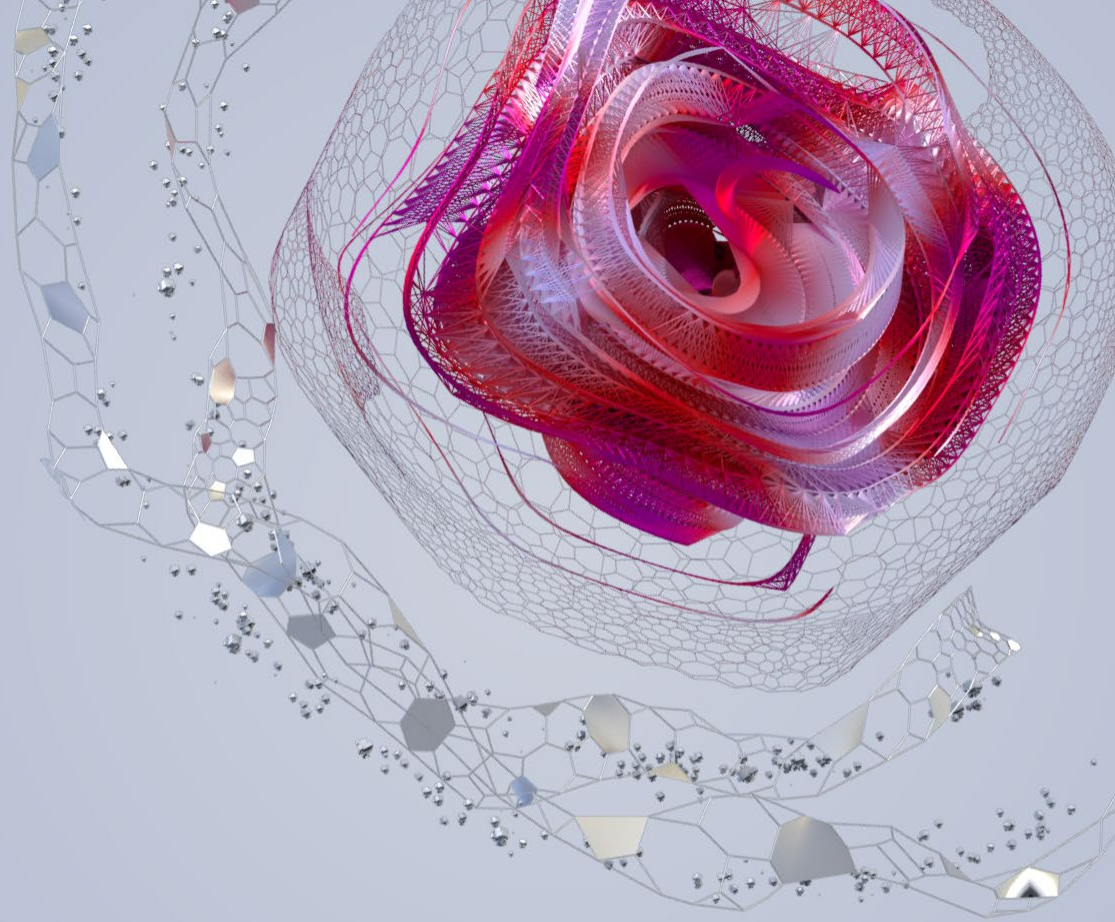
The Attack Surface Risk Management Lifecycle



Trend Micro one

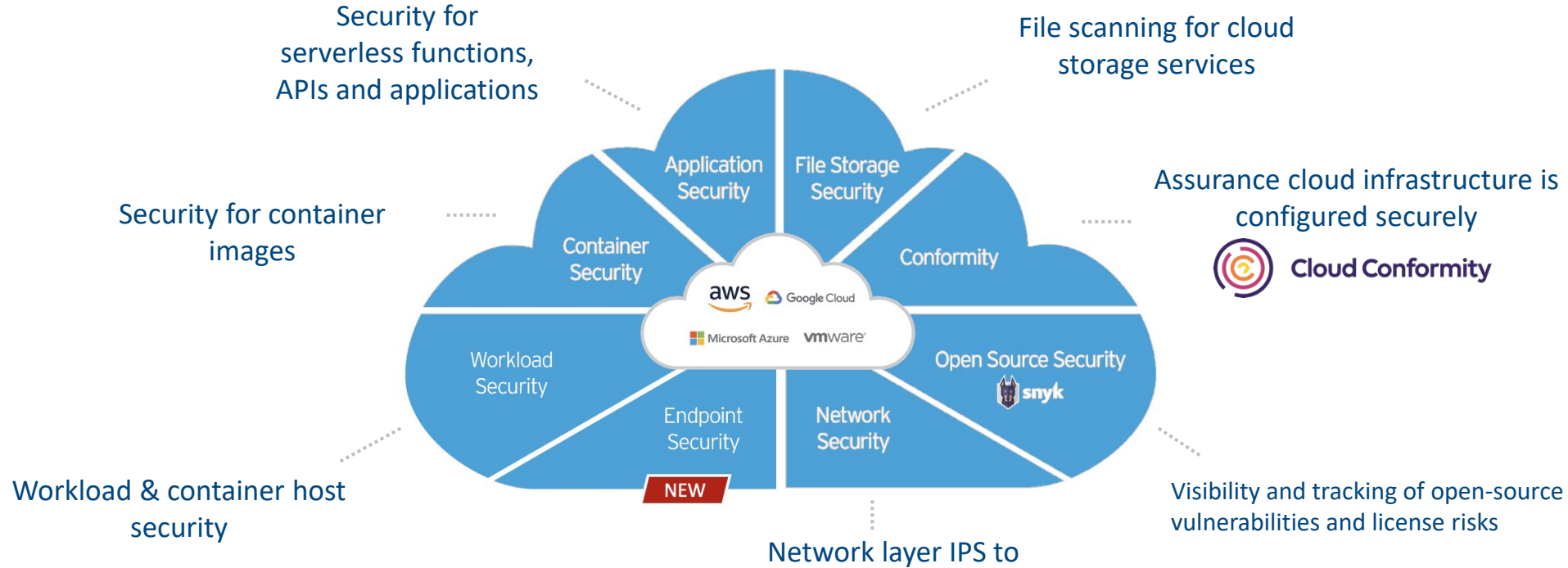
A unified
cybersecurity platform





Cloud One

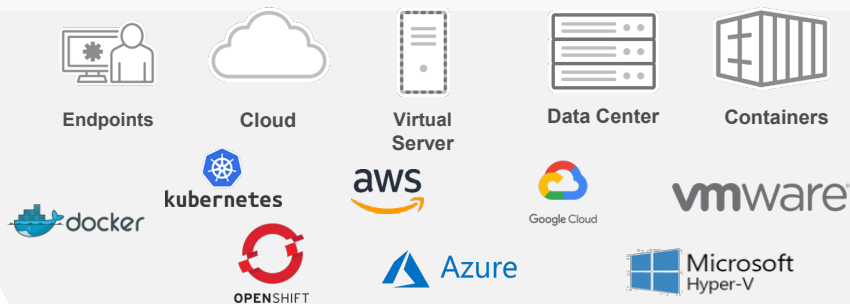
Trend Micro Cloud One



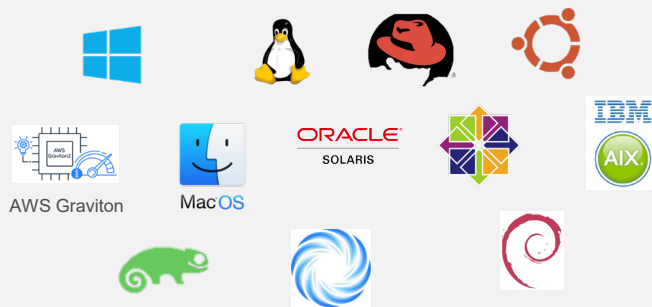
Cloud-native, SaaS-based platform with the most extensive set of cloud security services

Cloud One – Endpoint & Workload Security

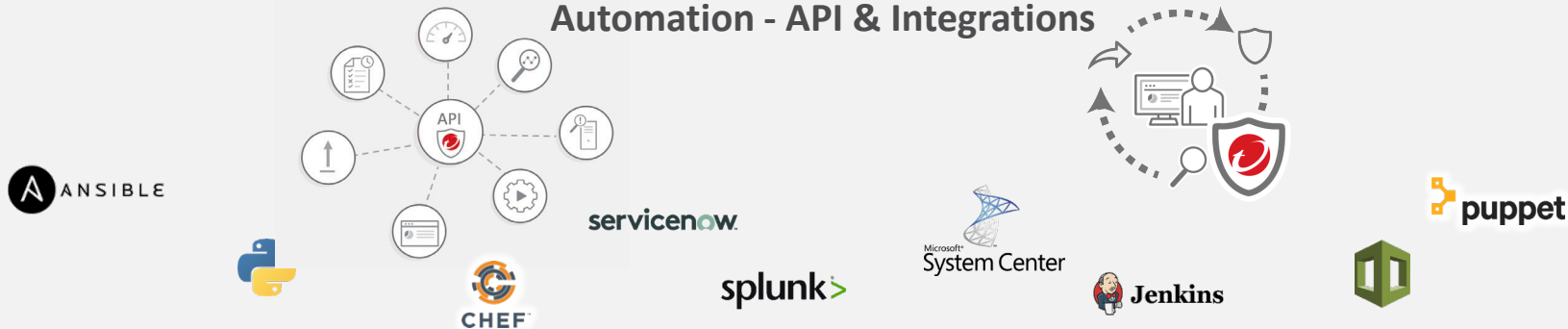
Environments



Platforms



Automation - API & Integrations



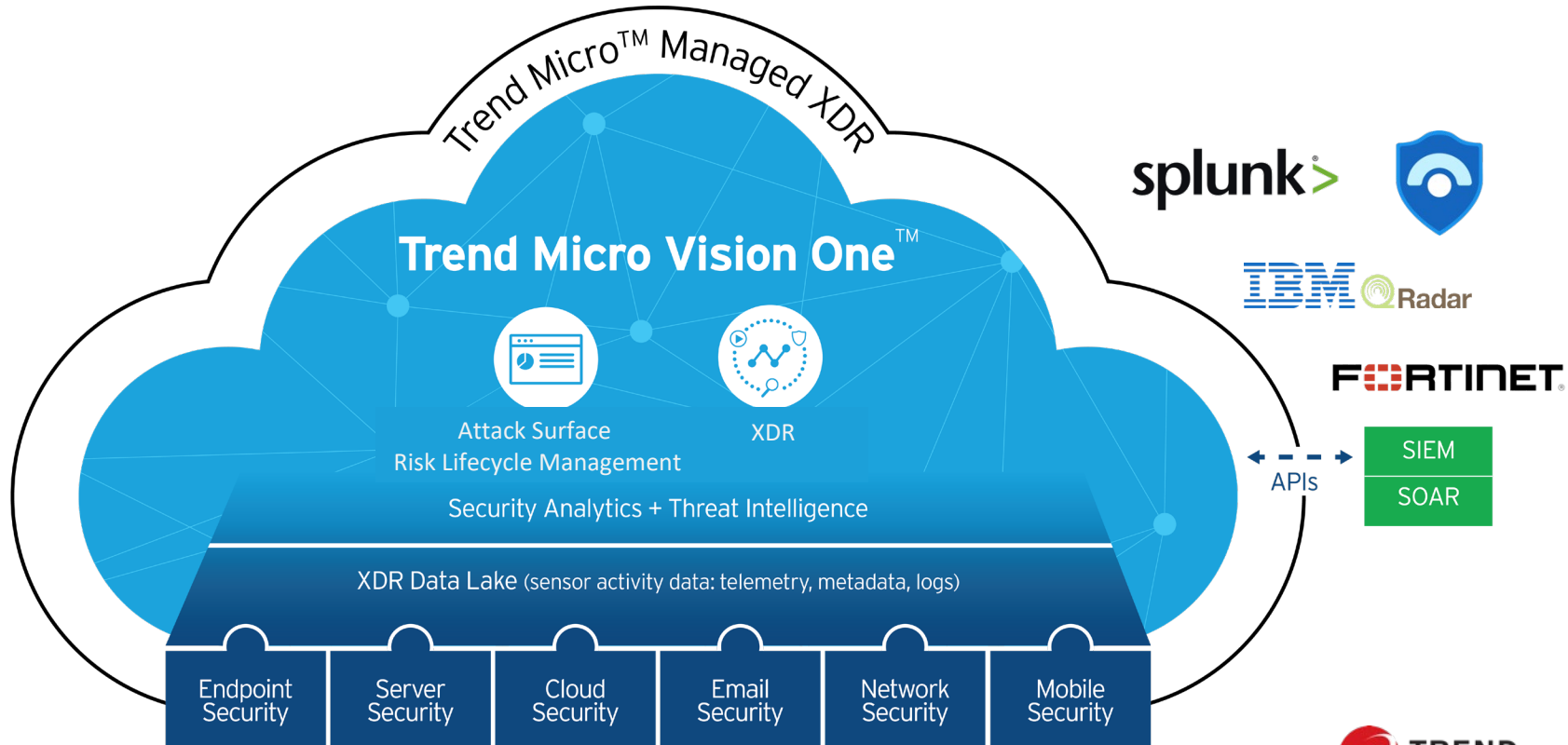
User endpoints, cloud workloads, VMs, containers & servers



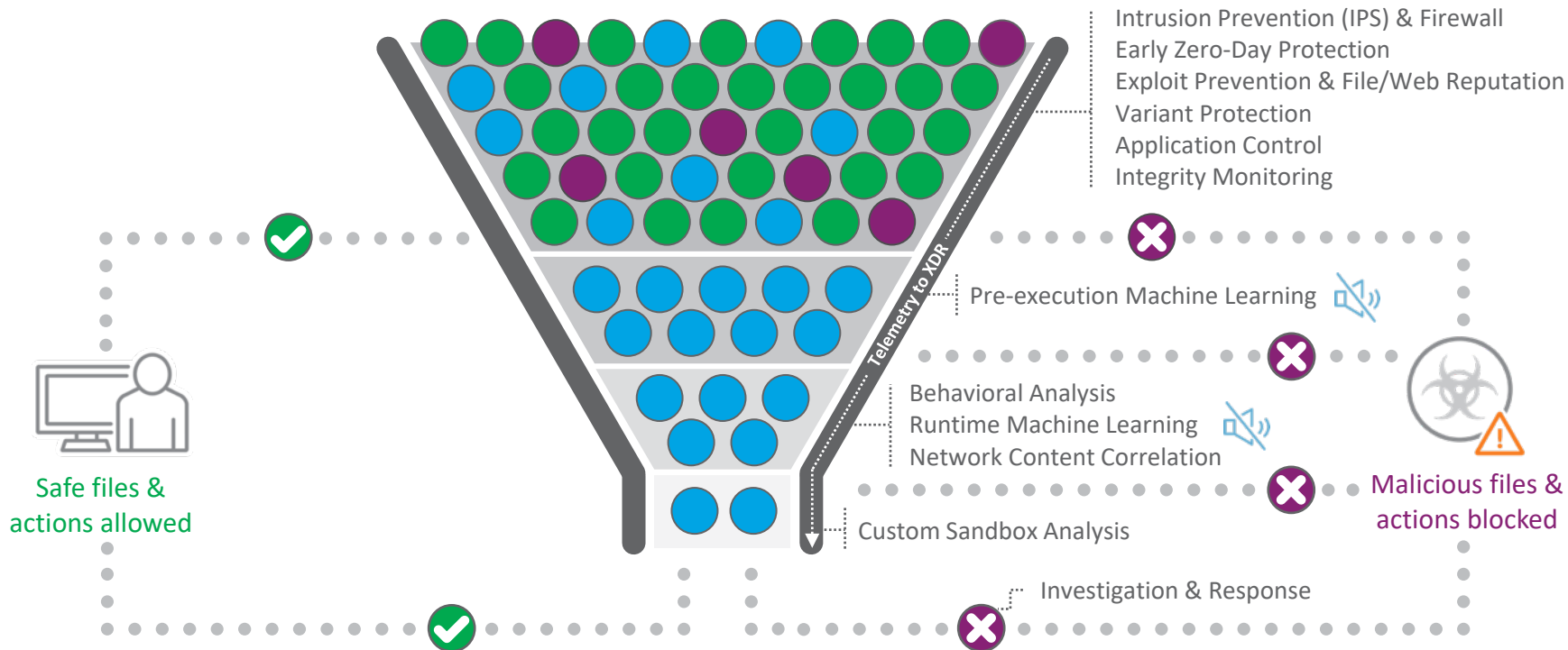
Vision One

Trend Micro Vision One

Threat Defense Platform for Security Operations



Smart, layered security maximizes protection





Trend Micro Service One – Upgrade to the Complete level

Managed XDR is a core component of our services umbrella, Trend Micro Service One. With Trend Micro Service One Complete level you also receive:

- **Designated Service Manager**
- **Premium Support handling**
- **CISO to CISO sparring**
- **On-demand training**
- **Health checks**
- **Targeted Attack Detection service**
- **Managed XDR**
- **Incident Response service**



Trend Micro Service One – Complete level

The end-to-end service for faster detection and response



Managed XDR service platform

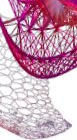
Augments threat detection with added expert resources

Trend Micro Vision One Cloud Platform

Enhances customer's detection and response view and activities



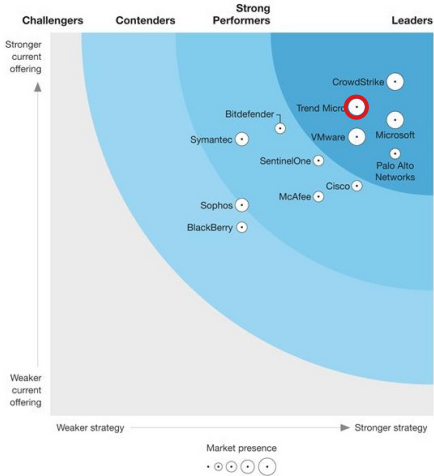
Evaluations



Strength Across the Enterprise

Endpoint Security Software as a Service

Q2, 2021



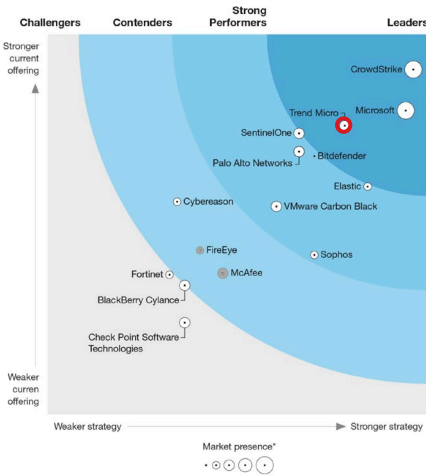
Enterprise Email Security

Q2, 2021



Endpoint Detection & Response

Q2, 2022



Extended Detection and Response (XDR)

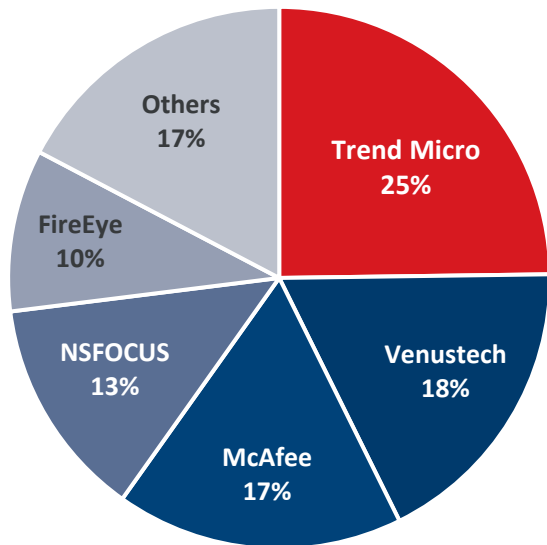
Q4, 2021



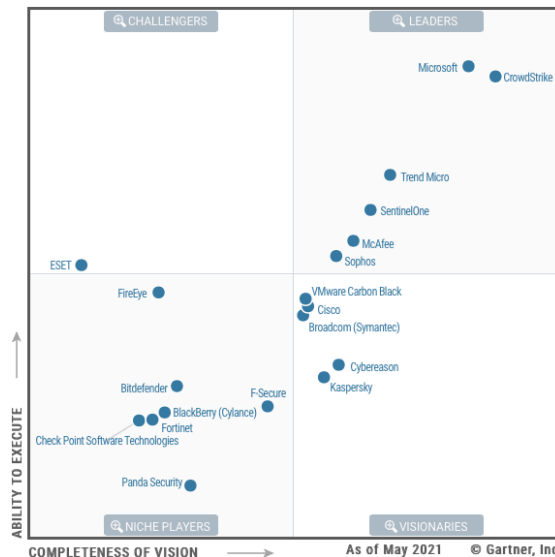
Strength Across the Enterprise



Market Share Leader
in **IDPS**
2021



Magic Quadrant for **Endpoint Protection Platforms (EPP)**
Q2, 2021



2021 Market Guide for **Cloud Workload Protection Platforms**
Q2, 2021

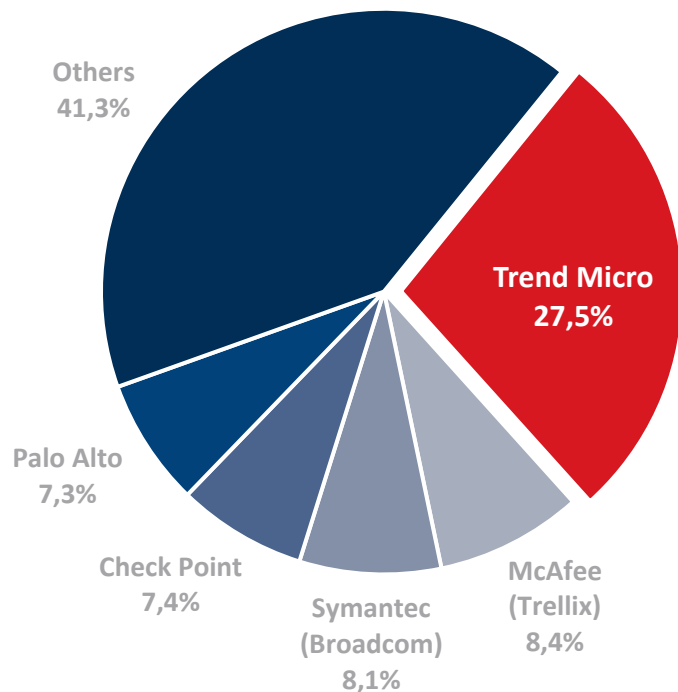
8 of 8
Recommendations*

Trend Micro's assessment shows
that we meet **ALL 8**
of the Gartner recommendations
for securing cloud workloads.*

*Based on Trend Micro's assessment of Gartner 2021 Market Guide for Cloud Workload Protection Platforms; Q2, 2021 | G00725997
Neil MacDonald, Tom Croll



Strength Across the Enterprise



#1
in Hybrid Cloud Workload Security
market share

IDC Worldwide Cloud Workload Security Market Shares, 2020 - June 2021

Recognized by Independent Testing



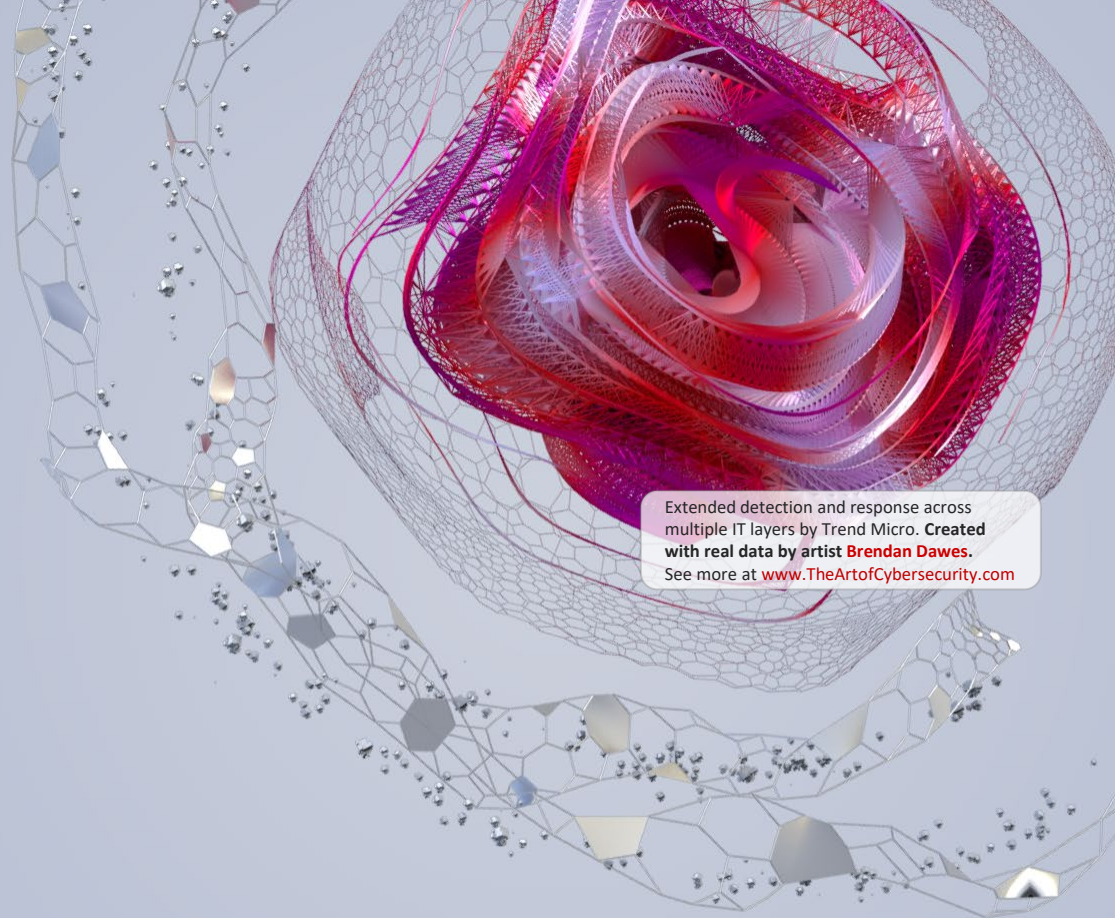
- ✓ Highest Initial Detection
- ✓ Low Noise



- ✓ Top 3 for visibility & telemetry
- ✓ 100% of Linux attacks detected



- ✓ 100% detection across attack steps
- ✓ 100% of Linux attacks detected & prevented
- ✓ #1 for protection



Extended detection and response across multiple IT layers by Trend Micro. Created with real data by artist **Brendan Dawes**. See more at www.TheArtOfCybersecurity.com

Thank you