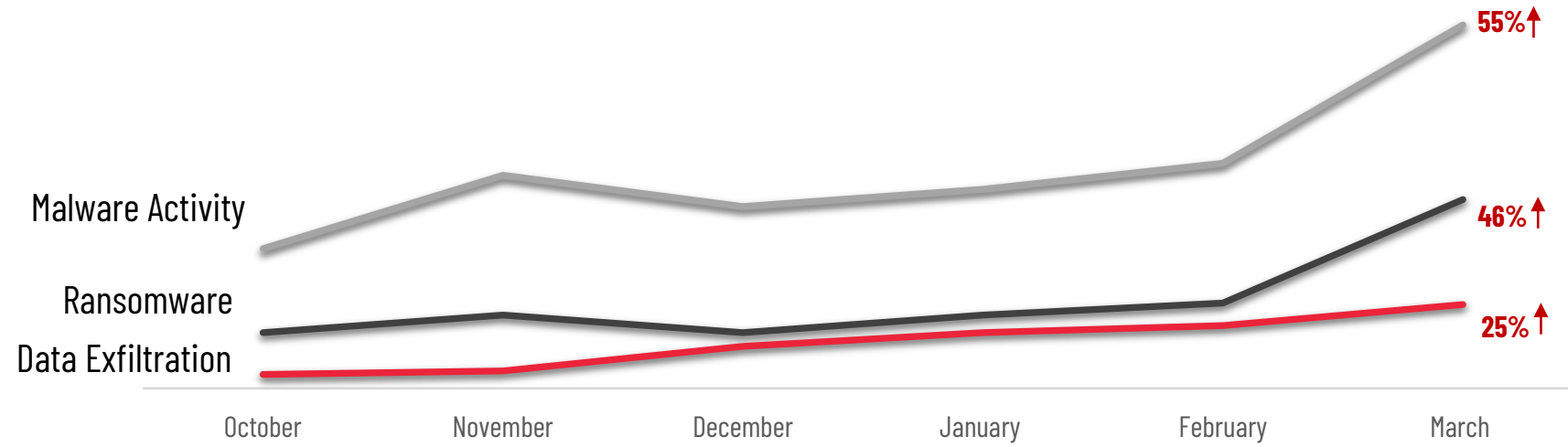




Greece

Top 3 Type of Attacks

BUILD AN EFFECTIVE & APPLICABLE CYBER SECURITY STRATEGY



Source: Odyssey Security Operation Center for the period Q4/22 vs Q1/23



“The Global Cybercrime Damage
Predicted To Hit **\$10.5 Trillion**
Annually By 2025.”

Source: Cybersecurity Ventures





Market value of stolen Personally Identifiable Information (PII)



Spotify Account
\$2.75



Hulu Account
\$2.75



Netflix Account
\$1.00 - \$3.00



PayPal Credentials
\$1.50



Social Security Number
\$1.00



Driver's License
\$20.00



Credit Card
\$8.00 - \$22.00



Email Address & Password
\$0.70 - \$2.30



Medical Record from
Large Scale Attack
\$1.50 - \$10.00



Complete Medical Record
Up to \$1000.00



ODYSSEY[™]
cybersecurity

Build an Effective & Applicable Cyber Security Strategy



Constantinos Mourikis
Senior Cybersecurity Consultant



The Threat Landscape is
evolving & Expanding



Driving Factors New Reality—



Cloud adoption



Hybrid working



Digital Transformation



The Result ? __

Internal, Cloud and External parties
are practically **INDISTINGUISHABLE**.

The importance of **PERIMETER
SECURITY**, as we know it, is **GONE...**

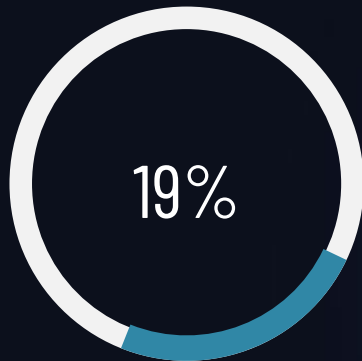




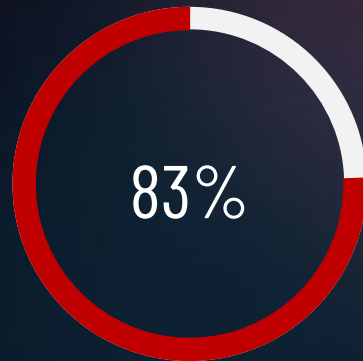
The Consequences

More than 3,600 interviews contacted from 550 organizations impacted by data breaches that occurred between March 2021 and March 2022.

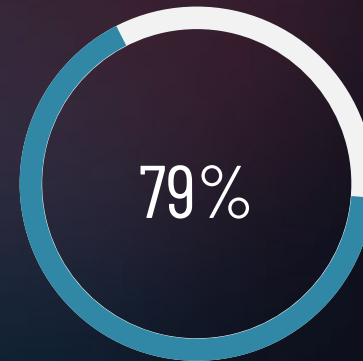
BUILD AN EFFECTIVE & APPLICABLE CYBER SECURITY STRATEGY



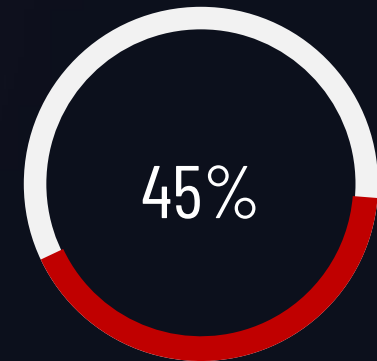
19% of breaches occurred because of a compromise at a business partner.



83% of organizations have had more than one data breach.



79% of critical infrastructure organizations didn't deploy a Zero-Trust architecture.



45% of the breaches were cloud-based.



Common Misconceptions_

Complying with Legal and Regulatory requirements does not mean that Organizations have put together what is needed to protect their most valuable asset, information.



Compliance is not enough__

- ▶ **Achieving Compliance** alone does not mean organizations have put together what is needed to minimize the Impact of a Data Breach.
- ▶ Legal and regulatory **Consequences Have Grown In Severity To** ensure that organizations are consistent with data protection and privacy.

GDPR Article (83(5)) states that the fine can be **UP TO 20 MILLION EUROS**, or up to 4 % of their total global turnover of the preceding fiscal year

The Hellenic Data Protection Authority (HDPA) imposed a **FINE OF €6 MILLION on Greece's largest mobile operator**. After the company experienced a cyberattack in 2020, the personal data of millions of their customers was stolen.



It's a matter of time before your organisation suffers from a Breach, which might result in data loss, systems outages and reputational damage.

**Cybersecurity is no longer a technology issue;
it's a business issue**

Eleftherios Antoniadis, Founder & CTO, Odyssey



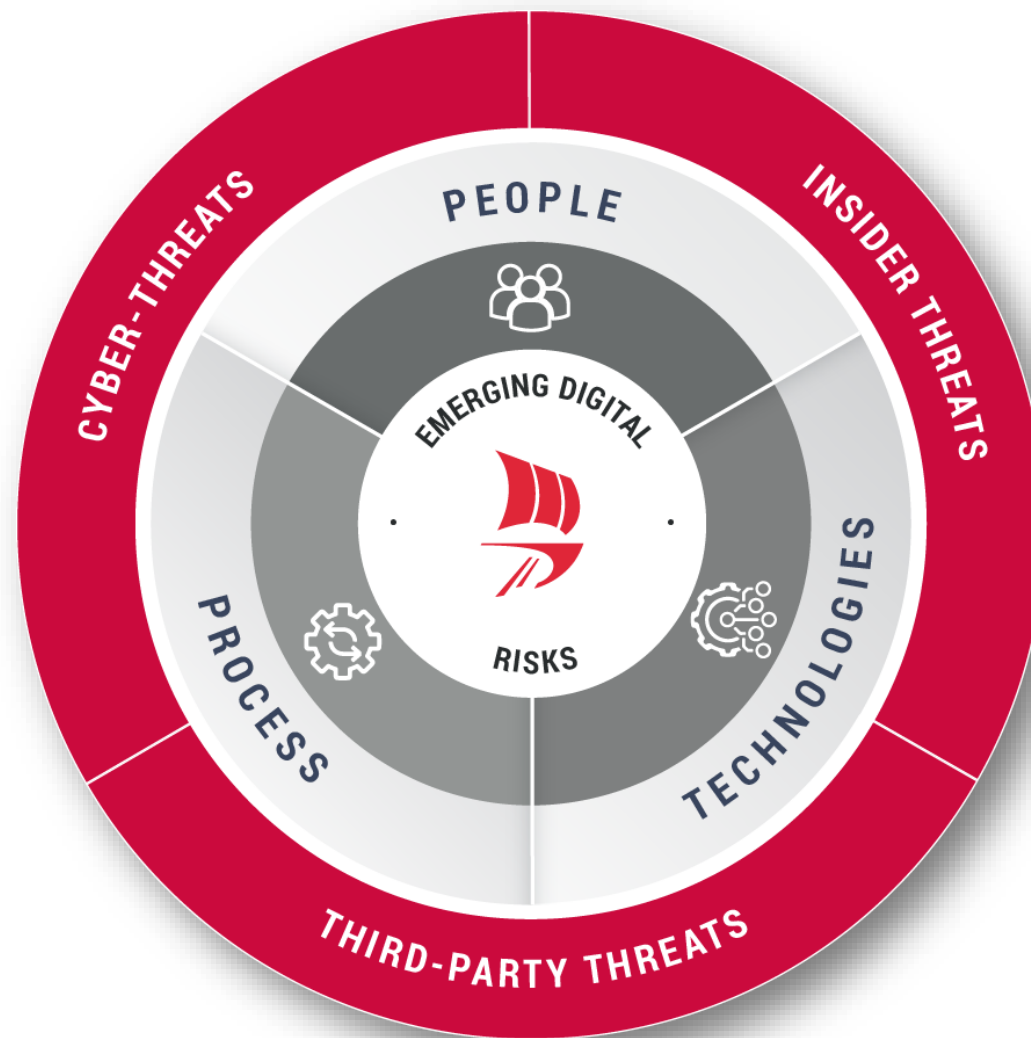
Shift from **Cyber Defense posture** to **Cyber Resilient position** to be able to **Anticipate, Withstand, Adapt** to adverse conditions and **quickly Recover** from disruptive attacks.





Re-Visit & Re-Think Your Cybersecurity Strategy —

To effectively minimize
your **OPERATIONAL RISK**
from this new diverse
set of **DIGITAL RISKS**.



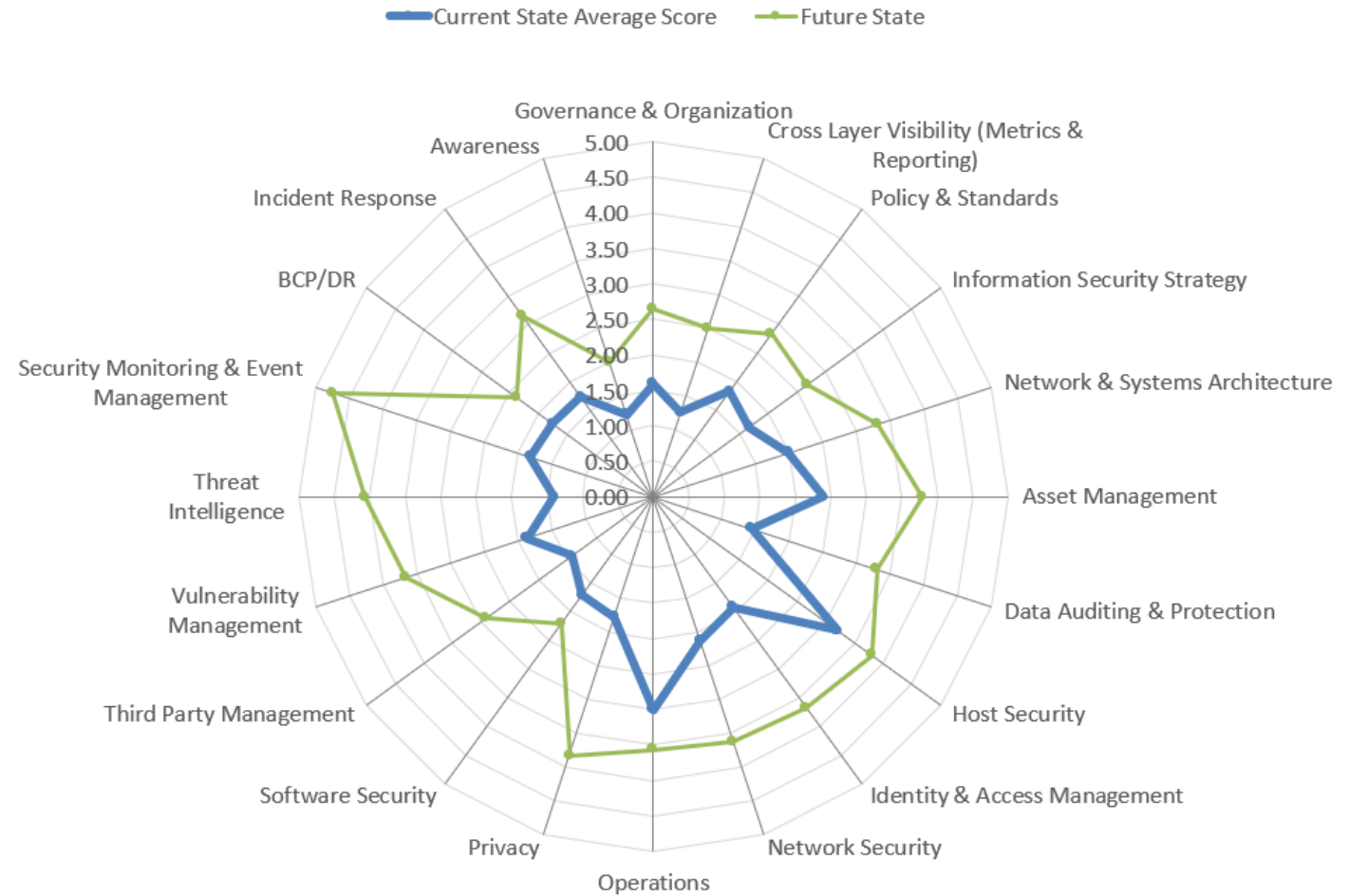


The **first step** towards defining your **Cybersecurity Strategy** is being **aware** of your organization's **Threat Landscape** and **Cybersecurity Maturity Level (CML)**.





From awareness...



Maturity Level Variable	Level 1	Level 2	Level 3	Level 4	Level 5
Range	1 - 1.49	1.50 - 2.49	2.50 - 3.49	3.50 - 4.49	4.50 - 5



...to action

GOALS

- Assess the level of maturity in your Cybersecurity program
- Identify areas of improvement
- Prioritize course of action

OBJECTIVES

- Assess the **current maturity** level based on business goals and objectives.
- Define the **desired future state** for each domain.
- **Prioritize and classify** actions based on the deviation between current and desired future state.
- Document required **actions** to achieve the desired state.

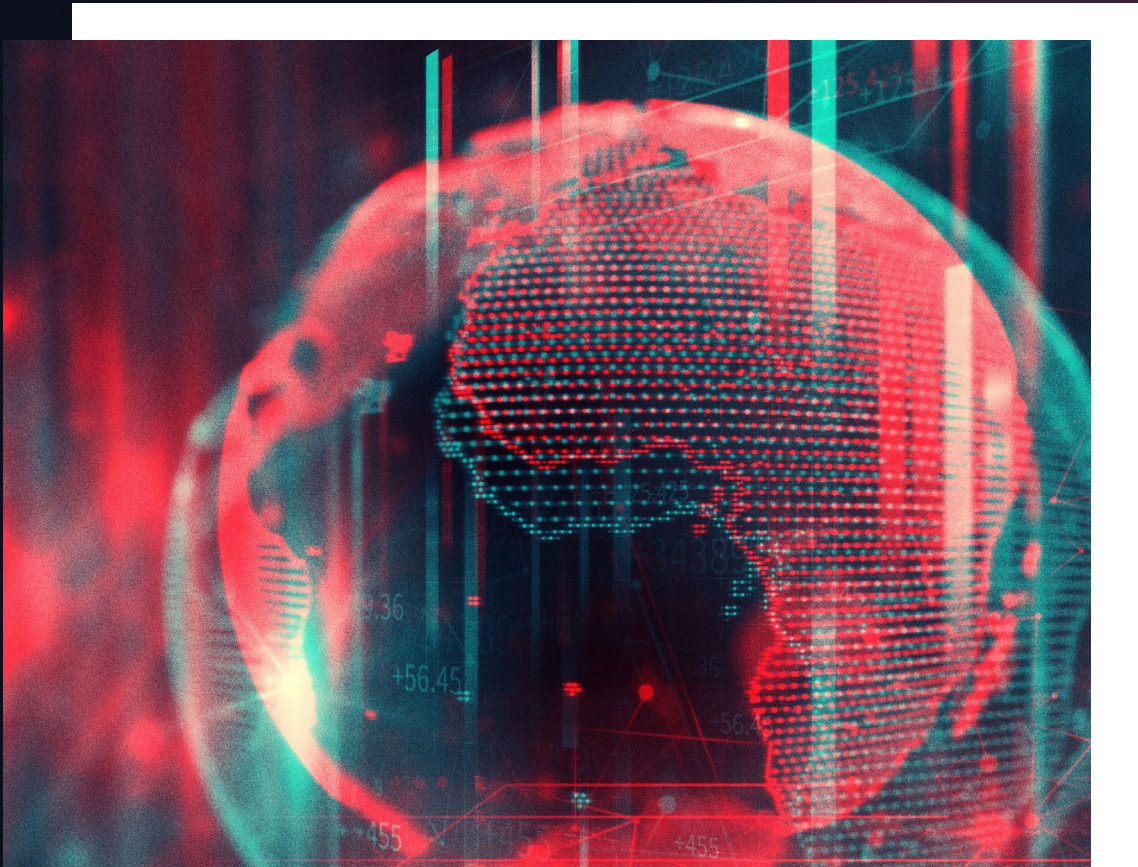
Contributes in building a Cybersecurity Strategy.



We are Odyssey ____

Your ONE Strategic Partner in Cybersecurity

ODYSSEY CORPORATE PRESENTATION



20
23

20+

Years of experience and
expertise

4

Offices
Cyprus (HQ), Greece, MENA, UK

150+

Highly skilled professionals

32+

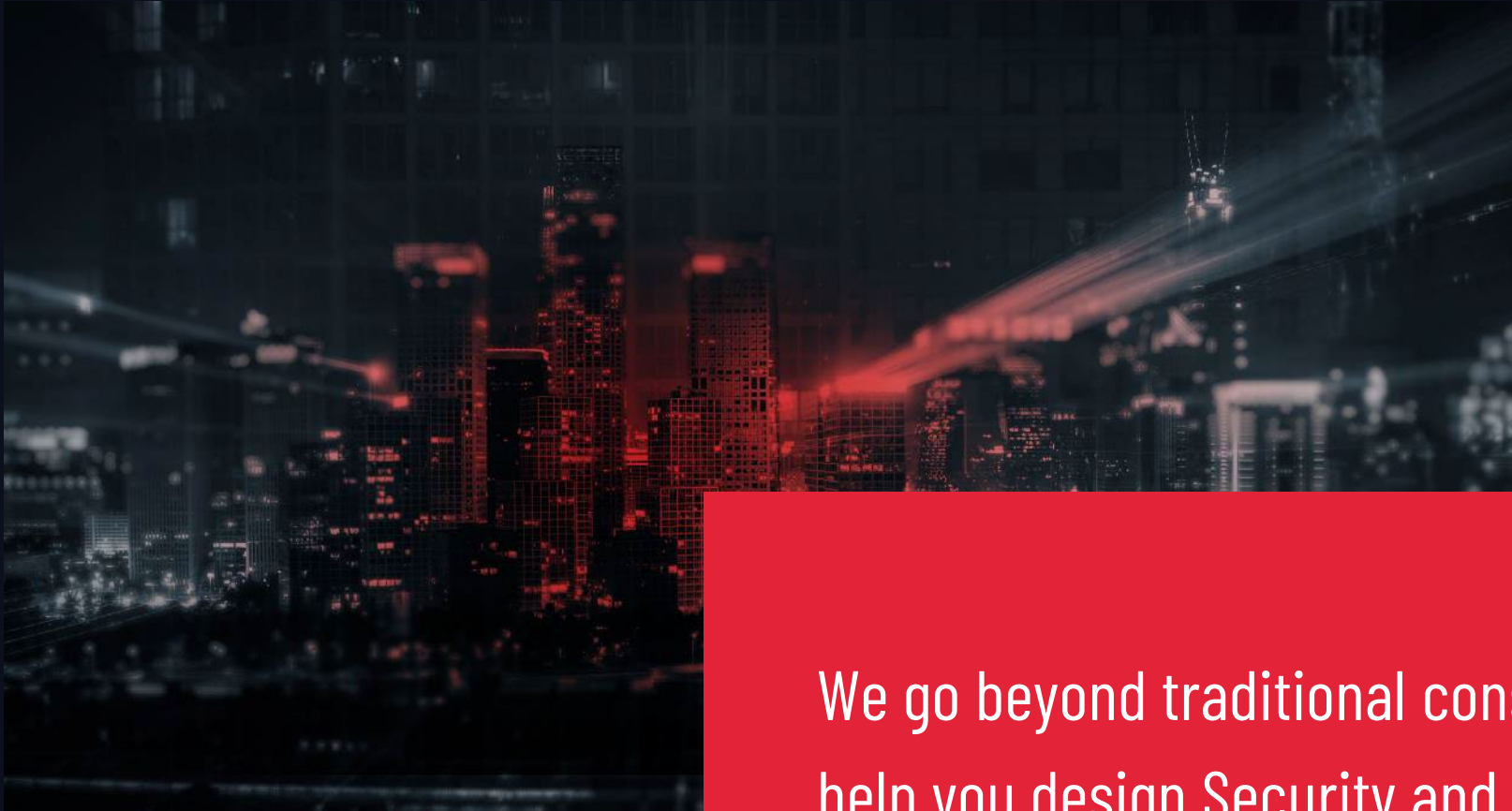
Countries with trusted
customers

3

Intelligence Security
Operations Centers
Worldwide

24/7

Managed Detection &
Response



We go beyond traditional consulting practices to help you design Security and Resilience into your overall Digital Business Strategy



Working together
to make the World
a Cyber Safer Place