Multifactor Authentication: The Missing Piece in Your **Cybersecurity Strategy**



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01

Passwords





The Weak Link

Password Security

Password's Vulnerabilities

- Brute-Force attacks
- Keylogger Attack
- Dictionary Attack
- Man-in-the-middle
- Phishing
- Password Spraying



Passwords = Problems

#1

Top action used in breaches is stolen credentials

81%

Total number of breaches that leveraged either stolen and/or weak passwords

65%

Of the users, use the same password in all of their account

02

Case Studies



Real-World Examples

SMS OTP? Really?

- Reddit Breach(2018) due to SMS-only for 2FA.
- Vulnerable to SIM swap attacks
- Rated by Gartner as "Low" security
- Just Google it!

Using SMS in addition to your password is better than nothing, but it's not the most reliable approach.





Accounts Breached

- Close to 35,000 users impacted on Paypal
- More than 500.000 Zoom accounts sold in dark web
- Its EASY getting credentials database from the Dark WEB.

Paypal adviced users to use unique and long passwords and to activate 2FA.





LastPass Breach

- Attack targeted encrypted Amazon S3 buckets
- LastPass's luckless developer got keylogged
- Attack on home computer via 3rd party software

Lack of proper patching and use of MFA.

LastPass





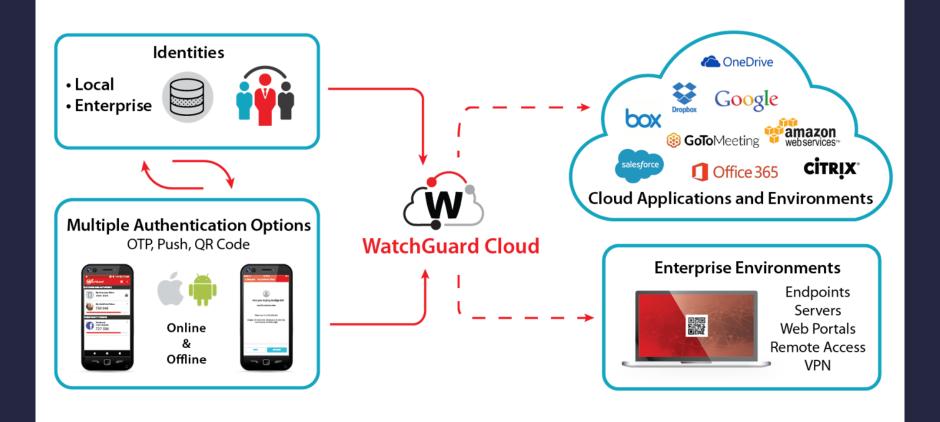
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MFA That's Really Easy

AuthPoint Overview



MFA Authentication Options









Push

QR Code

One-Time Password

MFA Use Cases





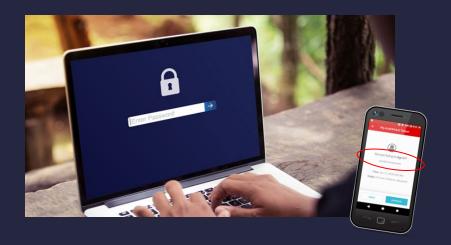




PCs & Server Logon

- Protect user login to their local or remote computers and servers using MFA, enabling both online or offline protection.
- Remote connection to a computer(like RDP) can be the 1st step for a hacker.
- Key employees might carry critical and confidential information on their laptops.



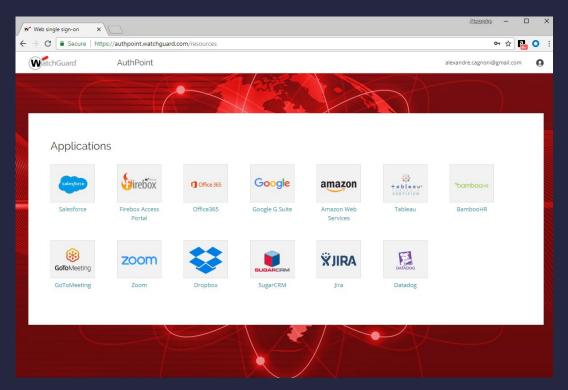


SSO to Cloud Apps

- Protect cloud applications that are outside of your network with MFA.
- Secure employees' credentials and allow admins to define who has access to which application.
- Sign-in once with MFA and get Web SSO access to your cloud applications.



Web Single Sign-On(SSO)





Remote Access



You may have the best remote access and firewall. Still, it takes for a hacker to gain entry is **one** of the following:



One User

With bad Password



One User

With Keylogger



One User

Sharing Password or OTP

Any Remote Access, VPN application, no matter the vendor, **SHOULD** have MFA to protect the network.

Privileged User Access

- Additional layer of security.
- Protects against malicious employees.
- Examples are Root access to Linux machines or critical apps or systems (e.g CyberArk)





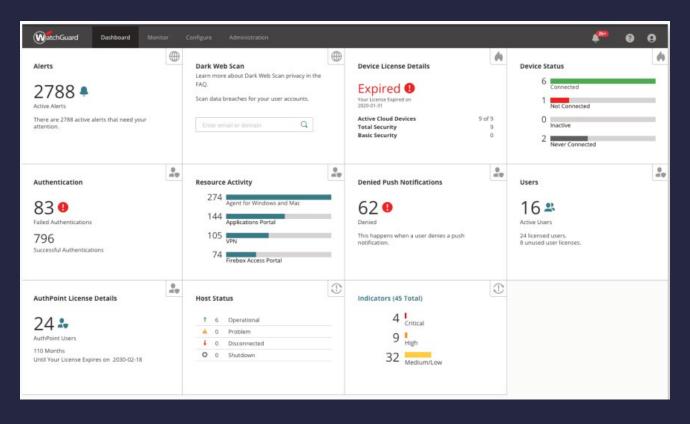
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Centralized Managed MFA Solution



Implement a Zero-Trust Architecture

Comprehensive MFA Dashboard



Recommendations

Gartner.

- ✓ Adopt risk-based framework
- ✓ Provide end users with choice while satisfying the trust requirements
- ✓ Prioritize mobile push and mobile OTP

Risk Framework







Conclusions

- ✓ AuthPoint is a cloud-based MFA solution, managed in WatchGuard Cloud
- ✓ Provides Push-Based authentication, for the best security and user experience.
- ✓ Facilitates the Zero-Trust implementation rules.
- ✓ MFA deployment with Risk-based policies.
- ✓ Using MFA for Web SSO also brings better UX for end users.



Thanks!



