



Securing all Identities Across the Evolving Digital and Threats Landscapes

Nir Sherwinter Director of Solutions Eng. EMEA East

April 2024

2023 CyberArk Software Ltd. All rights reserved

Today's world is different

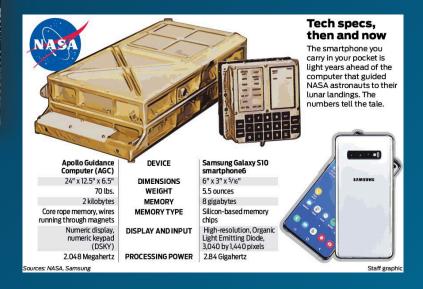


"One small step for man, one giant leap for mankind." (Neil Armstrong, July 20, 1969)

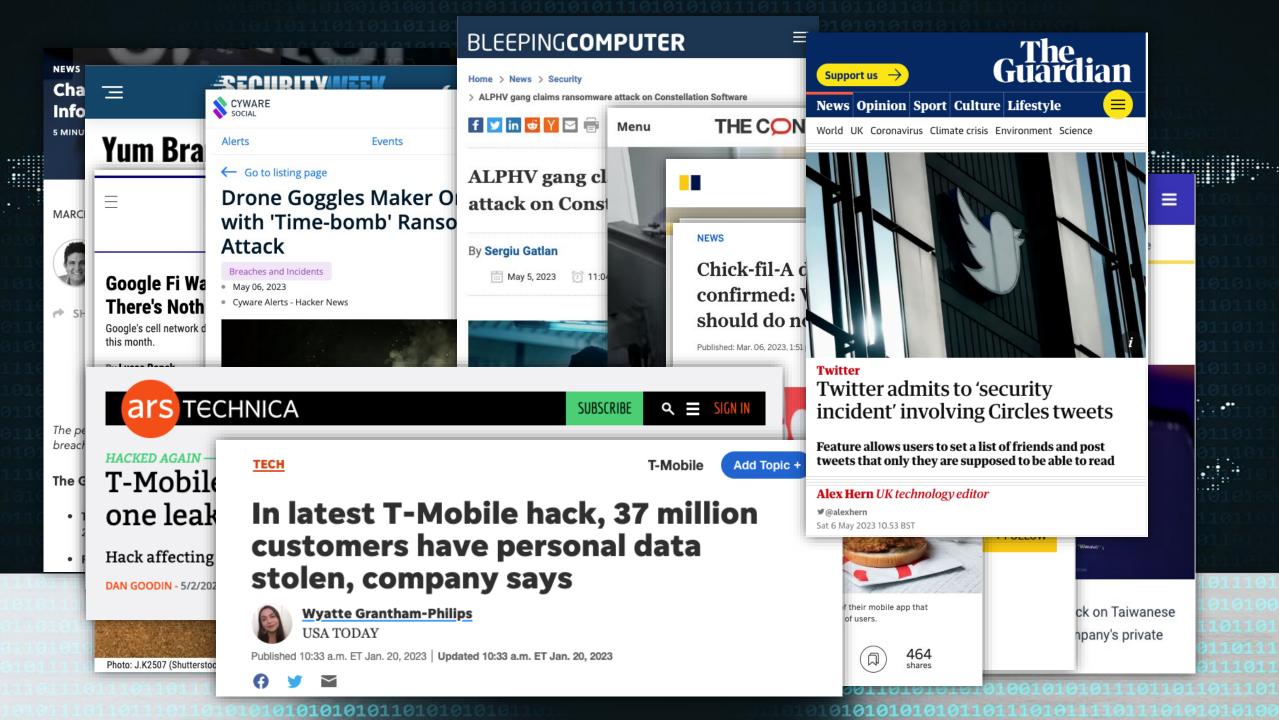




Apollo Guidance Computer (AGC)







Your Environment Evolves, Attack Chains Don't

CREDENTIAL THEFT

Actors use techniques such as social engineering, keystroke logging, credential repository scraping, and more to harvest passwords, hashes, SSH Keys, or hard coded credentials.

PRIVILEGE ESCALATION & ABUSE

5

Once a bad actor has discovered the access they desire, they will elevate their privileges to then carry out malicious actions against the organization.

MALICIOUS ACTORS

Bad actors can exist either internally or externally to the organization. External actors use a wide variety of techniques to gain entry, while internal actors tend to leverage existing knowledge and access.

Attacke

LATERAL & VERTICAL MOVEMENT

Business

Actors will leverage that access to navigate across an organization's resources, whether it be laterally from within a risk tier (e.g. workstation to workstation) or crossing vertically into another risk tier or environment (e.g. workstation to cloud or workstation to DevOps tool).

S

ACTIONS ON OBJECTIVES

Those malicious actions are typically predefined objectives such as data theft, ransomware distribution, service disruption, supply chain spread, brand damage and more.



Example – The British Library breach

The British Library is UK's national library, holds over 170 million items, including a diverse collection of Books, drawings, maps, newspapers, scripts, sound, and video recordings, etc. from private libraries dating back to the 17th and 18th centuries. It is regarded as the most important library in the world. Attack Vector: access through VMware ESXi vulnerability of third-party suppliers.

The Rhysida ransomware gang claimed responsibility, auctioning stolen data including personal information from the CRM database; no financial data breached.

5

YBFR**ark**

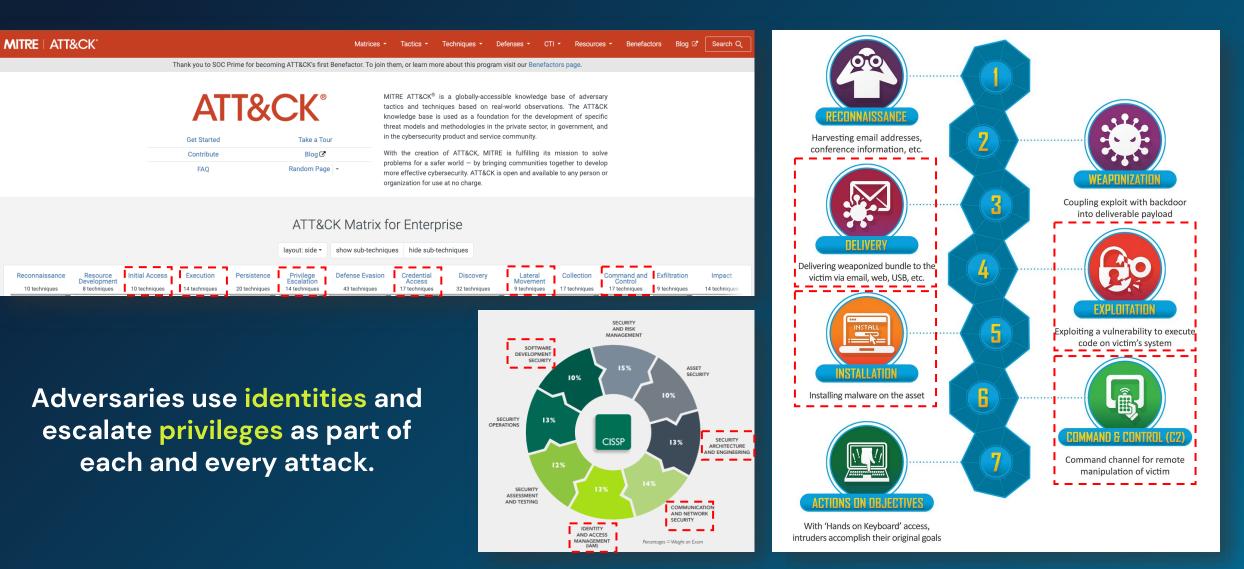
of a 3rd party supplier

Recovery and Costs: Estimated recovery costs up to £7 million; gradual restoration of services expected to take months. Recommendations for Affected Users: Vigilance against suspicious emails; password changes advised if used on other services.

3



Your Environment Evolves, Attack Chains Don't





90% of organizations experienced at least one identity-related incident in the past year.

Adversaries continue to attack identities and escalate privilege until *they* become the source of identity.

Today's siloed approach was built to solve yesterday's problems.

New Identities

New Environments

0

New Attack Methods

Today's world requires a new approach.

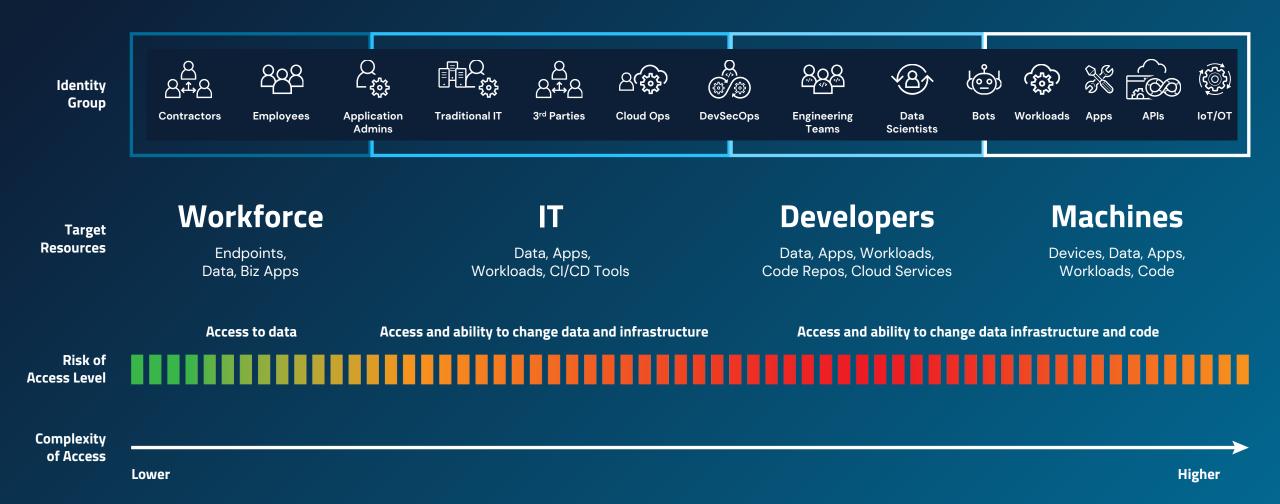
Security-first

Unified



All Identities

Spectrum of Secured Identities





Solutions for Securing Every Identity



IDENTITY SECURITY

Securing Workforce Users

Securing High Risk Users

Securing IT Admins

Securing Cloud Operations Teams

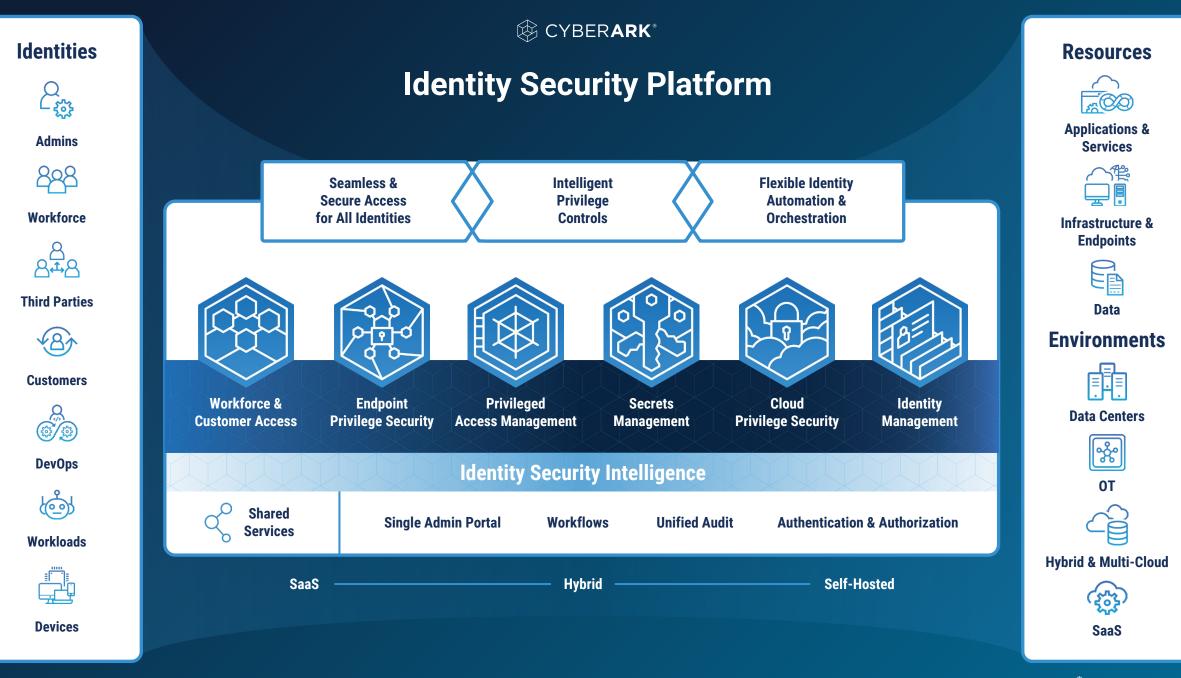
Securing Developers

Securing Cloud Workload Identities

Securing Secrets for Hybrid IT/OT

Securing Desktops & Servers







Cookieless Browsing Password Replacement **Quick Access Bar** Extensibility SaaS Apps, PAM Targets, **On Prem, Web Based**

Innovation & Expertise

3,000+ Employees

1,000+ in Product & Technology

8,000+ Customers

Thousands of C3 Partner Integrations

Our Mission

Deliver the world's most advanced platform to secure all identities anywhere, with intelligent privilege controls.



Thank You!

